

## *AI-aesthetics and the artificial author*

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**ABSTRACT.** Consider this scenario: you discover that an artwork you greatly admire, or a captivating novel that deeply moved you, is in fact the product of artificial intelligence, not a human's work. Would your aesthetic judgment shift? Would you perceive the work differently? If so, why? The advent of artificial intelligence (AI) in the realm of art has sparked numerous philosophical questions related to the authorship and artistic intent behind AI-generated works. This paper explores the debate between viewing AI as a tool employed by human artists and perceiving AI as a new form of artistic expression with minimal human involvement. While we often seek a human mind behind certain artwork, we may still appreciate and engage with works that lack this element but have aesthetic value nonetheless. The paper also considers the traditional concept of "implied author", suggesting that readers or artwork viewers might construct an authorial presence from the work itself, regardless of its actual origin. It will be finally suggested how AI-generated art might change our perceptions of human authorship itself.

### **1. Introduction**

Imagine, for a moment, that you're visiting an art museum. You've spent the afternoon admiring all the works of art, marveling at the skill and depth of feeling expressed in each piece. Among them, a particular artwork captivates you. Perhaps it's a delicate sculpture that, in its meticulous detail, reveals a story that moves you deeply. Similarly, imagine you've just finished reading a novel that has left you spellbound. The prose is mesmerizing, the characters lifelike, the plot rich and emotionally resonant. You feel a deep connection with the author, sensing her emotional depth and profound understanding of human nature through her words. In both cases, you are in awe, filled with admiration for the artists who produced these masterpieces. To further illustrate, consider the realm of music. When listening to a symphony, one might be moved by its complexity and the emotional journey it offers.

And then, you discover a startling truth: these works were not created by human hands or minds but were instead the product of a generative neural network, an artificial intelligence (AI). How would you feel? The belief that a human composed it, perhaps reflecting his own emotional struggles and triumphs, adds a layer of meaning. What if you were to discover that those works

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were composed by an AI: Would your admiration wane, to be replaced with a sense of disillusionment or even betrayal? Would the sculpture lose its vibrancy, its bold shapes suddenly seeming less bold? Would the characters in the novel feel less real, their joys and sorrows less poignant?

If your answer to any of these questions is ‘yes’, then you must ask yourself: Why? Why does knowing the creator was an AI, not a human, change our perception or evaluation of the artwork? Is it the absence of a conscious mind, the lack of personal history, emotion, or intention? Or perhaps it’s the sense of an invisible barrier between you and the artwork, knowing that there’s no human creator with whom to connect, empathize, or engage? These are empirical questions that are beginning to be investigated; but in this paper I will focus on the theoretical aspects of the issue.

The advent of artificial intelligence in the field of art has raised several philosophical questions related to authoriality and artistic intention of AI-generated works and the aim of this paper is to highlight some possible interpretations and issues about this specific point (for background and further discussions, see Manovich, Arielli, 2021; Arielli, Manovich, 2022). Some argue that AI-generated art is simply a *tool* used by human artists, and that the final product is still a result of human intention and creative input. Others claim that AI-generated art represents a new form of artistic expression, in which the AI itself becomes the artist and human involvement is minimal. Others claim that this cannot be real art, since it is meaningless. But often is it not clear if they are meaningless because they are aesthetically *bad* or are meaningless just because they are *artificial*. We might have artificial works that are more aesthetically appreciated yet are not deemed as valuable compared to their human equivalents. Michael Noll’s 1966 paper “Human or Machine: A Subjective Comparison of Piet Mondrian’s ‘Composition with Lines’ (1917) and a Computer-Generated Picture” describes a seminal study in the field of computer art and aesthetics. In this research, Noll created a computer-generated image that closely resembled the abstract geometric style of Piet Mondrian’s paintings. He then conducted an experiment to see if people could distinguish between the genuine Mondrian and the computer-generated artwork. The results were intriguing: participants were split on their ability to correctly identify the human-made versus the machine-made artwork, and some even preferred the computer-generated image. It is noteworthy to consider this aspect of Noll’s study: the individuals who formally appreciated the computer-generated images were not swayed by the knowledge that these were not Mondrian’s works. It suggests that the aesthetic value attributed to an artwork might be seen as independent of its human origin. Alternatively, it

might be that the experiment's participants lacked expertise in art and therefore did not view Mondrian, a notable figure in art history, as especially important or authoritative<sup>2</sup>.

The point here is how AI's emergence reshapes the way the public and users perceive authorship. The latest iterations of these systems have bridged the uncanny valley, presenting outputs that bear a closer semblance to human-like intelligence than ever before. However, while AI systems produce sophisticated outputs, they do not truly understand the content they generate (yet). The perceived intelligence of these systems is a product of the observer's interpretation. Therefore, the critical question is not about the presence of real authorial intent in AI-generated works, but rather how these technological developments might transform our understanding of authorship from the perspectives of readers, listeners, and viewers.

## **2. An old debate**

Before considering if AI-generated artworks challenge the idea of human authorship, it is important to acknowledge that the idea that maybe there may be no "real author" is not new, nor is it unique to the realm of artificial generation of content. The question of authorship has been a focal point in philosophical and literary discourse, particularly in the context of structuralism and its successor, post-structuralism, according to which it is not possible to attribute a privileged and unique source of meaning to an author of a work of art. Similar to structuralism and post-structuralism, also according to the New Criticism it was important to avoid the "intentional fallacy", a term coined by W.K. Wimsatt and Monroe Beardsley in 1954. This concept criticizes the practice of assessing a work based on the author's intention instead of its content and the reader's experience. According to New Critics, the author's intention is neither available nor desirable as a standard for judging the success of a work of literary art. Instead, New Criticism promoted an analytical methodology that prized the text's complexity, unity, and the intricate interplay of its constituent elements.

By viewing the text as an autonomous entity, New Criticism paved the way for subsequent theories like structuralism and post-structuralism. Roland Barthes famously declared the "death of the author" in his 1967 essay. Barthes argued that the author's intentions and biographical

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<sup>2</sup> "The knowledge that one of the pictures was produced by a computer did not bias the Ss for or against either picture, as mentioned previously. However, the Ss in this experiment had very little or no artistic training and also were quite accustomed to the impact of technology upon many different fields. These Ss therefore probably did not have any prejudices against computers as a new artistic medium. If artists and Ss from a nontechnological environment had been similarly tested, the results might have been different." (Noll, 1966, p. 9).

context should not dictate the interpretation of a work. Moreover, every text is the product of a complex web of influences, a “tissue of citations” and traditions, the recombination of a whole cultural past and social context, the result of other texts and authors that speak through the pen of the alleged “autonomous” writer. In the realm of post-structuralism, Michel Foucault contributed to the debate with his essay “What is an Author?” (1969). Foucault introduced the concept of the “author-function”, which serves as a mediator between the text and its interpretation, its social and discursive context, and its categorization as a work of art or literature. The author-function is not merely an individual but a complex construct that influences how a work should be interpreted and understood.

This tradition can also be linked to earlier avant-garde art experiments that explored artistic creation through reducing or even neutralizing the artist’s control. Avant-garde movements like Dadaism and Surrealism used techniques such as chance and automatism to encourage spontaneous and collective creativity, thereby lessening the artist’s role. For example, the Surrealists’ endeavor to emulate a ‘machine-like’ state was evident in practices like automatic writing.

The image of the unique and individual artist and author has, over the years, been largely discredited by these theoretical provocations. We cannot, however, ignore the perspective of everyday people who enjoy artworks and cultural products. From the point of view of a *phenomenology* of authorship (that is, how subjects commonly perceive and reflect on the authoriality of a work), theories about the “death of the author”, though philosophically compelling, have not actually truly manifested in public attitudes. Humans perceive intentionality in everyday life and, as a result, continue to think in terms of authorship when encountering human-made cultural products. Philosophical debates, which regard authorial intention as merely a chimera or a projection of cultural dynamics, do not diminish the innate tendency to envision a person behind the work, to inquire ‘who did that’, and to consider the creator’s motives and intentions.

Furthermore, while avant-garde experimentation and automatically generated art emphasized liberation from human decision-making and control by means of stochastic processes or mechanic procedures (that nevertheless, one should not forget, still adhered to the creator’s initial intent), contemporary AI-generated content introduces a novel form of autonomy with its own control and decision-making capabilities: human authoriality, as is sometimes said, seems replaced by another form of authorship that somewhat *mimics* the human one.

### 3. Do we need an author in aesthetic appreciation? Two thresholds

On one side, we can aesthetically engage with any phenomenon that has no “mind” at all, since they are not the product of human activity, like landscapes, flowers, or other natural structures<sup>3</sup>. On the other side, we assume that our aesthetic experience with human artworks, like a painting, a song or a novel, presupposes instead our awareness of a creative intentionality behind the work and inferences about what the maker wanted to convey, his or her inner states and motives.

In other words, we often assume that “sensing the mind” behind an artwork, be it a painting, a song, a novel is a crucial ingredient in our aesthetic appreciation of these works. It follows that we would not truly appreciate a work knowing that it is a product of a machine deprived of authorial intentionality, experience, or even consciousness. But consider a song or a screenplay that is simply emotionally engaging and entertaining. In such cases, we may not need the illusion of a mind behind the work. A sophisticated and literarily complex novel might lead us to reflect on the author’s motivations and intentions, while a serialized novel written for pure entertainment - such as a detective story or a romance novel, usually written following stereotypical schemes and plots - might satisfy us without prompting us to speculate about the author’s intentions and feelings (which we can just keep in the background but are not necessary to appreciate the work).

In other words, *agency and intentionality attribution seem important in certain forms of cultural production, but not necessarily in others*. This is even more true in case of the aesthetic experience of design artifacts: a decorative pattern, a piece of furniture, a phone or a car do not require authorial depth; we do see that there are intentional products, but we do not need to figure out meanings or reasons about the maker’s thoughts. In a moment of reflection, I can admire the skill and creativity of a designer, but the object they created does not establish a dialogue between them and the user as an emotional song or a profound novel might do: no matter how the new model of smartphone might be aesthetically beautiful, we do not ask ourselves what the creator intended to tell us with his artifact (even though we might wonder about the functions a designer intended to put in certain features of an artifact, which mostly happens in cases of poor design). Even a catchy song that engages us can lead us to ignore the author’s intentions behind this tune. Similarly, a movie can be evaluated positively for the

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<sup>3</sup> Even though for some, these cases too might be considered objects of *divine* authorial creation.

simple fact that it is entertaining by itself, without having us think about what the writer or director wanted to say. The generation of AI-art thus becomes an interesting test case. It helps determine in which areas we feel the need for a recognizable subject behind an artifact and in which we can do without one. The pertinent question is where we should draw this line.

Summarizing the issue discussed here, along with some points mentioned at the beginning (namely: is AI merely a tool or a creative agent?), we can now identify at least two conceptual thresholds related to the question of authorship:

1) The first is the *threshold of authorial relevance* that we have just discussed and concerns the question about when authoriality or the idea of a “mind” behind the work becomes crucial for aesthetic appreciation.

It seems that where authorial intention seems irrelevant for our appreciation, we primarily focus on the formal, aesthetic features of the work. In a beautifully designed piece of furniture or a modern architectural structure we linger on the form, the lines, the materials used, and the overall visual harmony. We appreciate harmonious and low-fi background music for its pleasant and relaxing qualities.

A possible consequence of these considerations might be that the threshold of authorial relevance could be a demarcating criterion between “true” art, rich in meaning and relevant to the individual’s subjectivity, and purely decorative, entertaining art. AI might thus find its niche in art forms where the ‘surface’ aspect is paramount and the presence of an author is not crucial for our enjoyment. This includes areas like background music, decorative patterns, industrial design, and formulaic narrative texts, among others.

In the 1950s experiment with algorithmically generated Mondrians, it was observed that the artificial images were favored over the originals for their formal qualities. This preference can be attributed to an exclusive focus on their abstract, non-figurative style, which lacks direct symbolic meaning for the naïve observer. However, from an art theory and history perspective, this approach overlooks crucial elements. It ignores the link between the image and the artist’s original intentions, his personal history, and the socio-historical context of the artwork’s creation. Consequently, a purely formalist view of abstract art, one that disregards the author’s presence, risks diminishing these works to simple decorative patterns. Take, for instance, the field of abstract expressionism in visual arts, a style typified by artists like Jackson Pollock and Mark Rothko. When we stand in front of a Pollock drip painting, we are primarily drawn into a complex web of colors and patterns. But we also seek to understand the emotion, the passion,

the turmoil that the artist might have felt while creating this piece. This pursuit of unraveling the artist's intent adds a layer of depth to our aesthetic experience that a formally better AI-generated Pollock would not be able to offer.

If the first threshold pertains to whether it is relevant for the audience to think in terms of the author's presence, the second threshold concerns the question of 'where' the author is situated, or to which source we attribute authorship. This threshold, therefore, differentiates the source of authorship from what we might call its devices or media, that is, its tools:

2) the *threshold of instrumentality* concerns the general question of the border between agency and its tools. This second threshold focuses on whether AI is simply a tool used by human artists or if it can be considered an artist in its own right. For centuries, artists have utilized tools as an extension of their creative process – from simple paintbrushes and chisels to more modern tools like cameras and digital software. In these cases, the tool is an extension of the artist's creativity. An example of this is Harold Cohen's AI program, AARON. Cohen programmed AARON to produce original artistic creations already in the 70s. However, AARON was always seen as a tool, with Cohen being recognized as the artist because of his role in programming and defining the AI's artistic parameters.

In this issue, the views of practitioners in the field offer valuable insights. Mario Klingemann, a vanguard in the utilization of AI in art, provides a compelling analogy: when one listens to a piano performance, the instrument itself is not considered the artist; it is merely the medium through which the performer's vision is realized. Similarly, Klingemann suggests that the complexity of the mechanism, referring to AI, does not shift the locus of artistic authorship. From this perspective, the artist employs advanced tools yet retains ultimate creative authority. This perspective aligns with a view of AI as an extension of the artist's toolkit, a sophisticated means to an end controlled by the human creator. It underscores a continuity in the concept of authorship, situating the human artist at the center, with AI as an instrument to achieve the artist's intent.<sup>4</sup>

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<sup>4</sup> An issue not too distant from this one, which we do not explore here, is the locus of authorship in the relationship between author and performer, for example in music or theater. A performer is not just an "instrument" of an author and plays a crucial role in our attribution and projection of human feelings and authorial intention: we empathize with the feelings expressed by the singer or by the actor, even though they are just performing a song or piece written by someone else (thinks of the song "Nothing compares 2 U", written in 1984 by Prince, but famously performed and recorded by Sinéad O'Connor in 1990). In certain cases, our perception merges performance with creation because we see that the performer is not mechanically repeating someone else's work, but in some ways has "made it their own".

But if a piano's keys are pressed by human hands, AI is like a self-playing piano with the capacity to compose new symphonies influenced by every piece it has ever 'heard'. AI systems are capable of creating artworks with minimal human intervention. They learn from vast datasets, generating creative outputs that can be highly unpredictable and original.

Consider the AI model, GPT developed by OpenAI. It has been trained on a vast dataset from the internet and can generate human-like text that is nearly indistinguishable from text written by human authors. Similarly, OpenAI's MuseNet can generate original compositions in various musical styles after having been trained on a dataset of music from various genres and periods. In these cases, does the AI merely serve as a tool, or does it become a creator in its own right? The human programmer's role in directing the AI's creative output is minimal, unlike in the case of AARON. Here, the AI is making the 'creative decisions' based on patterns it learned during its training.

#### **4. Varieties of AI-authoriality**

What has been discussed so far brings us back to the central question of this paper: in cases of objects created today with AI, where the artificial system is activated and guided by human decisions, should we attribute authorship in a different way than we usually do? I am not inclined to offer a definitive answer to this question in this context, but rather to map out the range of possible options and describe their characteristics. Based on what has been seen in the previous pages, at least five general responses to the issue could be discerned, without claiming to be exhaustive.

1) The *human-centric* view sees the human author as the source of all creation and AI as just a sophisticated tool. We tend to ascribe an intentionality "by design" (Dennett 1996) toward any artifact we observe, even though this does not mean we consider the creator or author as someone who has intervened in every aspect of the artifact's construction. There may have been intermediate steps, such as the involvement of other individuals' work or the use of tools. In other words, someone might have built, designed, or conceived an artifact without being involved in every stage of its creation. This is particularly relevant in architecture, where the architect is recognized as the author for conceiving and designing a project, even though he did not physically construct the building. Similarly, in contemporary art, artists often develop the work's concepts that are later physically executed by craftsmen, sculptors, or painters. In these instances, authorship transcends physical creation and is rooted in the original idea or concept;



the author is the ‘first designer’. This understanding of authorship leads us to consider if in case of AI-assisted creations we could similarly speak of a human “first designer” who just *sets in motion* the machine, guides it and choose according to their ideas. We could for instance consider a scenario of a) the ‘author as selector’, where a person uses an AI system to generate a range of images, sketches, designs, or texts, and then curates and selects from these numerous outputs; b) another scenario involves the use of AI systems that operate based on linguistic ‘prompts,’ representing a newer form of interactive authorship (“author as prompt-engineer”).

In this sense, even the Dadaist artist who experiments with randomness is the “author” of what they produce because they decide and initiate a process, even if this then follows directions no longer guided by the artist but by contingency and physical processes. Similarly, automatic art is not automatic since automaticity is set in motion by an initial decision of the human artist. From this point of view, for having authorship is just necessary to consider who or what set some process in motion, regardless of how this process is subsequently configured.

Considering the case of today’s text production by LLM (Large Language Models, like GPT), this notion of authorship could be limited. In simple cases of text mechanical production and communications, we attribute the source of the utterance to a human author, albeit an unidentifiable one: an automated announcement of a telephone service is something that has been designed to give certain responses by a programmer who developed that service. A digital watch that shows us the time (or perhaps is even able to speak it aloud) produces a text, but the watch is not the utterer (that is, the “author” of that text). If there is an “author” at all, this could only be the designer and builder of the watch. In these cases, the texts are sufficiently predetermined to say that they were conceived and intended by human makers. However, in systems like GPT, attributing authorship based solely on the initial prompts is no longer straightforward, as the resulting text appears to emerge from processes that suggest the presence of a distinct reasoning entity.

2) The exact opposite view considers *AI as a full author*. In this (probably future) scenario, the presence of an artificial intentionality or mind will be eventually attributed and recognized in AI-works. As AI technologies become more complex and advanced, we might start seeing their outputs as the products of entities with their own agency.

However, doubts arise regarding the necessity for AI systems to possess autonomy in the sense of pure initiative. Practically, there’s little reason to imagine systems functioning beyond human directives. Yet, the issue of AI autonomy in authorship already exists when human agents use AI systems, allowing them a degree of ‘freedom’ in generating forms and content. This raises

the question of where the boundary lies, beyond which original generation not directly inscribed in the programming can be considered a manifestation of authorship that transcends both the programmer's and the artist's intentions.

The skeptical position argues that it's impossible to attribute authorship to a system; no matter how creative or original, or how disconnected from the initial intentions of programmers and users, because these are not entities to which we attribute initiative, autonomy, or intentionality in the first place. The criterion cannot be unpredictability (otherwise, the use of stochastic systems in Dadaism and Neo-Dadaism would lead to works with elements of non-human 'intentionality' originating from nature) or the lack of connection with initial intents. Instead, it's the fact that we recognize (or better, grant) the presence of intentionality that matters first. In other words, it's not from the characteristics of the work (its originality, creativity, etc.) that we derive the presence of authorship. Rather, it's the other way round: it's from the attribution of intentionality and authorship that we perceive that authorship in the work.

Therefore, attributing initiative to the machine makes the problem of AI authoriality a 'side issue' in the broader debate about if or when a machine becomes a 'person'. This issue of General AI transcends aesthetic or authoriality research, as it becomes a secondary effect of a much larger issue of human and social acceptance of autonomous agents with their own will and motivations, integrated into the collective human activity web.

Ultimately, the question might hinge on social, psychological, and political mechanisms of intentionality attribution. The way societies and individuals ascribe intentionality to AI systems could shape our understanding of their role as authors, reflecting broader concerns about the integration of AI into human-centric domains.

3) An alternative interpretation considers the authorship of AI-generated works as the result of a blending of sources, texts, and works on which the systems have been trained. "*Remixed Authoriality*" in the realm of AI art means that works are seen as amalgamations of various influences, rather than the product of a single creative mind. This stance aligns with the theories which proclaim the "death of the author" and with the idea that all cultural artifacts are inherently "post-productive," meaning they are reconfigurations of pre-existing materials, challenging the traditional, romanticized view of authorship as an individual's unique creative expression. In this framework, the role of the author is akin to that of a curator or assembler, who brings together diverse cultural elements. This approach is particularly relevant in the context of so-called Remix culture (Lessing 2008), where creation often involves recontextualizing, quoting, and repurposing existing works.

AI systems, in their creative endeavours, draw from extensive databases from various domains of human culture.

In the context of “Remixed Authoriality,” the AI is seen as a channel through which a wide array of human expressions, ideas, and cultural artifacts are processed and reinterpreted. The resulting creations are not just the product of AI programming but also a reflection of collective human experience. From this perspective, the output of these systems can be interpreted as a manifestation of *collective authoriality*, one that is filtered and transformed by the artificial system.

4) *Implied authoriality*. One should keep in mind that seeing a specific intentionality in the text does not mean making an assumption about the actual process that produced that text. In this regard, narrative theory distinguished between *real* and *implied* authors (Booth 1961). While the former is the actual writer of the text, the latter is the voice grounded in the text and expressed by its style. The implied author thus becomes a reader-created construct that is different from who (or what) the actual creator is: when we read a text, we imagine the writer, his thoughts, and his personality emerging from his choice of words, expressions, and sentences. Therefore, though we may know that a text has been artificially generated, we could still engage with the implied author expressed in the text, immersing ourselves in what he or she has to say. Similarly, in other artistic expressions as well, the crucial factor may be the ability of the artifact to “narrate” intentionality and motives, effectively allowing the construction of an authorship that emerges from the work, over and above the original source that produced it (Pierosara 2022). Therefore, we might instead limit ourselves to attributing an “implied” author, assuming a stance in which we relate to the work *as if* there were an intentionality, well aware that there is none.

In the absence of an author, the viewer/listener might even put himself in his perspective, becoming the author himself and simulating his presence; the implied authoriality becomes an actively *imagined authoriality*. This is analogous to the game of imagination we enact when we observe random, inanimate forms (lines on a rock face, cracks on a wall, cloud formations) and project meanings onto them. Like in the myth of Pygmalion, the artist who scorned real women but fell in love with a sculptural idealization of them, we may find a deep satisfaction in engaging with the products of a machine whose soullessness allows us to infuse it with our imagination or desires: in a certain sense, we end up inscribing meanings into inanimate matter, becoming ourselves the authors through acts of imagination.

5) A final possibility is that AI-generated work compels us to abandon any inferences about authorial intention. In this scenario, we cease to attribute any mind behind the AI artwork, at best limiting ourselves to a purely formal appreciation, akin to our response to decorative patterns or design products that captivate us solely for their superficial appearance. If the focus may move away from the idea of authorial intentionality, the primary concern might become if a work resonates with us on a personal level regardless of any hypothesis concerning the creator's identity, whether human or machine. This shift would represent a significant change in how we engage with creative works, prioritizing the experience and response of the audience over the origins of the creation, shifting the center of our attention on the direct exposure to formal and aesthetic qualities of the work, avoiding questions about its origins. Alternatively, since we do not recognize any authoriality in AI-generated work, we might altogether avoid them, considering them 'soulless' and therefore unworthy of our attention. Consequently, it would be significantly impactful for us to know with certainty whether the music we are listening to or the novel we are reading was produced by a human or a machine, as we might suspend our judgment on authorship and thus any aesthetic engagement only in the case of machine-produced works.

## **5. Conclusion: post-artificial authoriality**

The core of our inquiry is not to define the essence of true authorship nor to construct a theory of an "artificial author." Instead, our focus was on the potential variants of shifts in the public's perception of authorship in the wake of AI's integration into creative domains. The crucial issue, then, is not to determine whether there is "truly an author" behind the artificial work by scrutinizing their complexity and creativity. Rather, it is important to observe the dynamics of possible changes in our relationship with these new forms of technological and cultural production and to consider how our definitions of authorship and authorial intent might evolve in response. The heart of these shifts lies not in the code or algorithms of these systems, but in how people engage with them, how our understanding of their functions develops, and the roles they assume in our daily lives and consumption habits. Therefore, our perception of what possesses authorship is deeply intertwined with the social and cultural acceptance of these technological advancements.

The impact of AI on our perception of authorship is not just a speculative exercise; it is a tangible shift that is already unfolding. And this leads to a more speculative hypothesis: could

these forms of artificial production also induce a change in our common way of perceiving and reasoning about any kind of human authorship?

In a more immediate and practical sense, there arises the pressing issue of the potential future indistinguishability between human-made and artificially created works. This challenge is similar to the current debates over the implications of producing photo-realistic artificial imagery, such as deepfakes. Imagine a future where it becomes increasingly challenging to determine whether a painting, a musical composition, or a written text is the product of human intelligence or artificial process. In such a scenario, the significant shift might not be in how we perceive the authorship of machines, but rather in our overall understanding of human authorship. It is conceivable that our expectations and inferences about authorial intentions may weaken and diminish due to the persistent doubt over whether there is any author at all behind what we are observing. As we increasingly encounter works where the distinction between human and artificial creation blurs, our traditional notions of authorship could be challenged. The constant uncertainty about the origin of these works might lead us to approach them with a different mindset, one less concerned with discerning the creator's identity and more focused on the work itself, independent of its authorship. This shift could fundamentally alter how we interact with and appreciate artistic and creative works.

This “post-artificial” stance, as articulated by Bajohr (2023), foreshadows a profound shift in our approach to understanding and interacting with texts. The pivotal question concerns how we read a text or listen to a song when we can no longer be certain whether it was written by an AI or a human. On one side, as we discussed, this situation could open the door to the humanization of machines, suggesting that we might start to see AI as more than just tools or mechanical aids. On the other side, it also prompts a reevaluation of the human creative process, recognizing the “mechanical” aspects inherent in our own creativity and intentionality.

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