

Busting the Ghost of Neutral Counterparts

Jennifer Foster

University of Southern California

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to cite please contact jennifnh@usc.edu for most recent version

§1 Introduction

The hit film *Ghostbusters* was remade in 2016, to the excitement of some and the chagrin of others. This new version shared much of its plot with the 1984 original, but with a glaring exception: its cast was woman-led. This fact sparked record-high levels of frustration and disappointment.¹ *Ghostbusters*, m. any scorned, had been made a “chick flick.”

‘Chick flick’ is a derogatory expression.² It is used to demean, or otherwise diminish the value of, the things it is applied to. Thus the husband dismisses his wife’s proposal in *Date Night*:

Date Night: A husband and wife are choosing which movie to see. The wife proposes they see “that new one with Julia Roberts.” The husband scoffs. “Why would I want to see that? That’s a chick flick.”

The husband believes that films he calls ‘chick flicks’ are not worth seeing. Why? Intuitively, it is because he believes that “chick flicks” have certain characteristic features which he considers disvaluable—viz., features which make them the sort of thing women like.

Probably, he feels the same way about romantic comedies. Though ‘romantic comedy’ is not derogatory in the same way that ‘chick flick’ is, competent speakers know that the two expressions are related. In particular, they know that the expressions are associated with many of the same stereotypes, and are applied to many of the same things.

Yet competent users of the expressions do not think that all and only chick flicks are romantic comedies.³ While many people called the new *Ghostbusters* a chick flick, presumably no one called it a romantic comedy. Indeed, though competent users believe that ‘chick flick’ and ‘romantic comedy’ apply typically to the same things, they accept that cases like (1) and (2)

¹ The [trailer for the 2016 Ghostbusters](#) was “disliked” on YouTube over 600,000 times before the film was even released. It had thereby become the site’s “[most disliked movie trailer ever](#)” (Time).

² See, e.g., [“Ghostbusters Director Says ‘chick flick’ Is a ‘Derogatory’ Term”](#) (Time).

³ Throughout the paper I will distinguish between “competent speakers” and “competent users” in order to allow for speakers who are competent with how an expression is used (for example, because they grew up around people who use it), but do not themselves use it, or use it anymore.

can, at least in principle, obtain:⁴

- (1) The new *Ghostbusters* is chick flick, but it isn't a romantic comedy.
- (2) *Silver Linings Playbook* is a romantic comedy, but it isn't a chick flick.

My purpose in this paper is not (just) to theorize about the terms 'chick flick' and 'romantic comedy'. Rather, 'chick flick' and 'romantic comedy' will be my way into investigating a much broader class of expressions, the most important of which are slurs.

Slurs⁵, I will suggest, bear the same relationship to so-called "neutral counterpart" terms as 'chick flick' does to 'romantic comedy'. In particular, we should at least start by assuming that, semantically, sentences like (3) and (4) are akin to (1) and (2):

- (3) He's a Jew, but he's not a kike.⁶
- (4) He's a kike, but he isn't a Jew.⁷

My purpose in this paper is use this starting assumption to dismantle what we'll see is a thoroughly orthodox idea about pairs (1)/(2) and (3)/(4) in the philosophical slurs literature. I will then propose that we replace this idea with what I'll call an *overlap thesis* about pairs of expressions like 'chick flick'/'romantic comedy' and 'k*ike'/'Jew'.⁸ The resulting framework has the advantages of being simple, unified, and, unlike its orthodox rivals, neatly accommodating of a much wider range of data than has previously been considered.

Most importantly, however, the overlap thesis captures something about slurs and the people who use them which has been woefully obscured by the existing literature: that everyday bigotry makes exceptions.

The vast majority of the philosophical slurs literature, I submit, has taken the wrong cases as central—viz., cases like (5):

- (5) [*Shouted at a gay couple holding hands*]
You're going to hell, faggots!

These are what Robin Jeshion (2013a), aptly, calls "weaponized" uses of slurs — they are attacks. They are (among other things, which I say more about later) characteristically second-personal, extremely socially aggressive, intensely direct uses of slurs. And it makes sense for philosophers to care about such uses — they have extraordinary potential for harm.

But explanations of offensiveness and harm are only one desideratum of a theory of slurs; it should also elucidate the beliefs and attitudes of the people who use them. Most ordinary slur users, though, are not virulently absolutist in their bigotry — and most ordinary slur use is not

⁴ That does not necessarily mean that speakers always *agree* about which things belong to which category. For examples of speakers debating the boundaries of the two terms, see [this Reddit discussion](#) dedicated to the difference between 'chick flick' and 'romantic comedy'.

⁵ Throughout this paper, I have taken several steps in order to minimize how many times such expressions are mentioned. The worst ones are transcribed with an asterisk (*), except those that appear in in-set example sentences. Most of these example sentences come verbatim from the cited online sources (which are also hyperlinked, for readers interested in additional context). Others have been edited for length or clarity to minimize the reproduction of slurs.

⁶ Twitter, 22 Mar 2018. [[link](#)]

⁷ Twitter, 13 Sept 2013. [[link](#)]

⁸ Throughout this paper, I have taken several steps in order to minimize how many times such expressions are mentioned. The worst ones are transcribed with an asterisk (*), except those that appear as part of in-set example sentences. Most such sentences come directly from cited online sources and have been reproduced verbatim (those sources are also hyperlinked, for readers interested in clicking through to the original conversational context). Others have been edited for length or clarity or to minimize additional reproduction of slurs.

like (5). Theorists, in focusing on offensiveness, have mistakenly centered the very worst slurs, as used by the very worst bigots. Consequently, philosophical orthodoxy has failed to capture not only the speech, but the thought, of ordinary slur users. Such speakers are in the business — as in (3) and (4) — of asserting, arguing about, and admitting "exceptions to the rule"; this is not a peripheral feature of ordinary bigotry, but its core.

§2 Setup

§2.1 Fixing ideas

There are certain expressions that everyone agrees are slurs. Beyond such paradigmatic examples, however, it is controversial how broadly or narrowly the term 'slur' should be defined. Where should we draw the line, if anywhere, between slurs and other pejorative expressions?

Traditionally, theorists have assumed that the answer to this question is at least partially semantic. This, ultimately, is an assumption that I want to challenge. But some philosophers are inclined to restrict the technical meaning of 'slur' for reasons that have nothing to do with semantics. Geoff [Nunberg \(2018\)](#), likewise skeptical of a sharp semantic definition, highlights a few. For example, we might think that 'slur' should capture only those expressions used to derogate members of groups unwarrantingly, as on the basis of traits beyond their control.⁹ Alternatively, we might want to reserve 'slur' for only those expressions used to derogate members of protected classes, or groups which are systemically oppressed.¹⁰ There is no settled answer to these questions, and, for this paper at least, I want to remain maximally neutral about them.¹¹ My interest, rather, is in one of the most "settled" assumptions about slurs — viz., that expressions like 'k*ke' and 'ch*nk', in virtue of being slurs, bear a unique, semantically-given relationship to non-slur expressions like 'Jew(ish)' and 'Chinese'.

The assumption I have in mind, here, is so foundational in the philosophical literature, and lurks so far in the discursive background, that pinning it down precisely is actually a little tricky; I will take up that task in §9. For now, just to help fix ideas, we can start with a paradigmatic example of a view that is committed to this assumption: Timothy [Williamson's \(2009\)](#) conventional implicature account of slurs and so-called "neutral counterparts". (We will see how to generalize from Williamson's view later.)

Williamson proposed that expressions like 'Jew' are, in a very literal sense, the "neutral" "counterparts" of derogatory expressions like 'k*ke': they have exactly the same content, just not the same force. 'K*ke' and 'Jew' refer to exactly the same group of people, but differ in what they pragmatically imply about that group. Thus, following [Dummett's \(1973\)](#) discussion of the pejorative 'Boche', Williamson writes:

⁹ [Nunberg \(2018\)](#) observes: "We might speak of a word for the members of a group as derogative even if we personally think they merit derogation. . . . But most of us would demur from calling either word a slur, since we feel the groups have it coming" (239). This view is explicitly suggested by [Davis and McCready \(2018\)](#).

¹⁰ In this vein [Nunberg \(2018\)](#) writes, "a derogative word qualifies as a slur only when it disparages people on the basis of properties such as race, religion, ethnic or geographical origin, gender, sexual orientation, or sometimes political ideology—the deep fatalities that have historically been the focus of discrimination or social antagonisms that we see as rents in the fabric of civil society" (239). It is in this sense, I take it, that many people deny that terms like 'nazi' and 'cracker' are slurs. Similar questions have arisen in the recent 'Is 'TERF' a slur' debate [McKinnon \(2018\)](#); [Allen et al. \(2018\)](#).

¹¹ For a nice discussion, see [Diaz-Legaspe \(2019\)](#).

[T]o assert ‘Lessing was a Boche’ would be to imply that Germans are cruel, and I do not want to imply that, because the implication is both false and abusive. Since the false implication that Germans are cruel does not falsify ‘Lessing was a Boche,’ it is not a logical consequence of ‘Lessing was a Boche.’ Rather, in Grice’s terminology, ‘Lessing was a Boche’ has the conventional implicature that Germans are cruel, in much the same way that ‘Helen is polite but honest’ has the conventional implicature that there is a contrast between Helen’s being polite and her being honest. Just as ‘Lessing was a Boche’ and ‘Lessing was a German’ differ in conventional implicatures while being truth-conditionally equivalent, so too ‘Helen is polite but honest’ and ‘Helen is polite and honest’ differ in conventional implicatures while being truth-conditionally equivalent (2009: 149-150, emphasis in the original).

In other words, “neutral counterparts” are perfect semantic proxies for the (truth-conditional) meanings of slurs: it is enough to know, e.g., which group ‘German’ picks out to know which group ‘Boche’ does (and vice versa), ‘Chinese’, ‘ch*nk’, and, crucially, so on and so forth for all other relevant pairs of expressions. If Williamson’s conventional implicature view is correct, it is a general semantic fact about sentences like (5) and (6) that they stand and fall together:

(6) Isaiah is a Jew.

(7) Isaiah is a kike.

Williamson takes it explicitly for granted that this is something “competent” speakers know, or “are in a position to know” (2009: 149). Many philosophers, most of whom (presumably) do not themselves use slurs, or associate closely with those who do, have followed his lead in accepting this “fact” as given. This has been a mistake — one that has led to serious distortions about what counts as “basic competence” with slurs, as well as what that competence requires.

We become much better positioned to see this, I suggest, once we broaden our focus to include expressions which we ourselves (or people whom we encounter in our day-to-day speech communities) do use. As I will show, many such expressions pattern systematically with the kinds of paradigmatic slurs philosophers have tended to focus on, and so (I submit) should be accommodated by any adequate semantic theory. Still, we might hesitate to call many of these additional expressions “slurs”; or indeed, for the sorts of definitional considerations already mentioned, even positively deny that they are ones. I wish to remain maximally neutral on this front. I will thus be setting aside the word ‘slur’ for the majority of what follows. I will talk instead of what I’ll call derogatory classifiers.

§2.2 Derogatory classifiers and non-pejorative associates

As I intend the term, “derogatory classifier” (hereafter “DC”) covers a much wider range of (more or less) derogatory expressions than has typically been considered in philosophical work on slurs. In addition to all of the expressions which theorists have tended to focus on — paradigmatic slurs such as ‘k*ke’, ‘ch*nk’, ‘n*gger’, ‘f*ggot’ — DCs also include many expressions which theorists have tended only to mention in passing, and many more which they have never considered at all. Here are some examples:

‘alchie’

‘d*ke’

‘junkie’

‘scab’

'anti-vaxxer'	'dad bod'	'Karen'	'shrink'
'backwater'	'dad joke'	'libtard'	'slut'
'Bernie bro'	'dive bar'	'man cave'	'soy boy'
'Bible banger'	'feminazi'	'McChurch'	'sp*c'
'bimbo'	'fleabag motel'	'McMansion'	'tankie'
'boomer'	'flyover state'	'mom jeans'	'tech bro'
'bootlicker'	'frat bro'	'neckbeard'	'tourist trap'
'breeder'	'gamer'	'nerd'	'towelhead'
'breeder bar'	'gangbanger'	'parasite'	'townie'
'cape(shit) movie'	'gas guzzler'	'pig'	'trailer trash'
'chav'	'geek'	'pill mill'	'tr*nny'
'cheesehead'	'ginger (kid)_'	'pillhead'	'transcum'
'chick flick'	'goy'	'plebe'/'pleb'	'traphouse'
'coastie'	'gringo'	'poof'	'treehugger'
'commie'	'hillbilly'	'poser'	'Trumper'
'cracker'	'hobo'	'rag'	'tourist trap'
'cripple'/'crip'	'hole in the wall'	'rainbow corp'	'wetback'
'cuck'	'horse girl'	'redneck'	'woke'
'c*nt'	'jarhead'	'r*tard'	'yankee'
'curry muncher'	'jock'	'rug muncher'	'yuppie'

I do not expect the reader to recognize every expression on this list, or to agree with me that every expression on it deserves to be called “derogatory.” Hopefully, though, enough of the expressions are sufficiently familiar for the reader to detect a pattern. It has been my experience that, when presented with a handful expressions on the foregoing list, ordinary, competent (American) English speakers can spontaneously, effortlessly supply others to add to it. This, I take it, is strong *prima facie* evidence that DCs form some kind of unified linguistic class, whose members include at least many of the above expressions. (If you don’t think an expression from my list belongs to this class, please just put it to the side and interpret everything I say as going for the rest of the expressions, as well as for other members of the class.)

Importantly, though, in assuming that DCs form some kind of unified class, we need not assume anything about what makes that class unified. In the first place, as I’ve already emphasized, I do not wish to assume anything general about DCs’ status as slurs. Obviously, expressions like ‘frat bro’, ‘boomer’, ‘McMansion’, and ‘dad joke’ are not systematically oppressive; and however offensive they may be to certain communities of speakers, they carry

nothing of the hideous force of the n-word. Whether and when an expression should be called a slur are considerations as heavy as they are fraught; it is an advantage of DC-talk that it does not (or at least need not) carry the same weight.

Likewise, and perhaps more to the point given my purposes here, I do not wish to beg any questions about DCs' semantic status. Broadly, DCs are nominalized, variably pejorative¹² (American) English expressions for categories of persons or things. I assume that they include all (but not only) expressions typically taken to derogate "on the basis of such things as race, ethnicity, nationality, class, religion, ideology, gender, and sexual orientation" (Bach 2018: 60). But in saying that they are "pejorative" or "derogative", I mean only that DCs have established pejorative or derogative uses in at least some speech communities.¹³ Whether those uses are explained by something general about DCs' semantics, or by something general about their pragmatic socio-political contexts of utterance, is something I likewise wish to leave open.

So I haven't told you what DCs are. But Williamson (to return to our paradigmatic example) doesn't define his target expressions, either. Williamson offers the claim that slurs like 'Boche' add to the descriptive content of "neutral" expressions like 'German' by carrying an additional conventional implicature. This is theory, not definition. And to the extent that it's theory, it is supposed to be supported by the best available evidence about the use practices of competent speakers. Since most of us (again, presumably) do not use slurs, the best evidence we have as theorists about the use patterns of competent speakers comes from our observations of others. In Williamson's case, it comes apparently from Dummett's (1973) report of 'Boche'-users. In contrast, I believe that all of our ability to extend the foregoing list of DCs shows that all of us have the relevant kind of competence with DCs. We may not exhibit that competence by using paradigmatic slurs, but we exhibit it by using other terms on the list (or others I haven't mentioned). In this way, we can collect evidence about slurs — which, after all, are DCs, whatever else they are — in a more direct way than Williamson (and indeed nearly anyone in the philosophical literature) does.

Indeed, as ordinary competent speakers, we are liable to notice a trend among many of the

¹² Derogatory variation—i.e., that pejorative expressions can vary in their derogatory force or intensity—has been long-observed in the philosophical literature on slurs (e.g., Hom 2018: 426; Jeshion 2013a: 233; Nunberg 2018: 241). Little attention has been paid, however, to expressions on the lower, or "milder," end of the spectrum. Many of the expressions I cite as DCs are near (or nearer) that end. These include expressions, like 'nerd' and 'townie', which are generally acknowledged to be pejorative, but only mildly so; expressions like 'c*nt' and 'chav', which are generally acknowledged to be pejorative in some dialects of English, but not others; and expressions like 'stoner', 'gamer', and 'man cave', which are not universally acknowledged to be pejorative, but are clearly used and interpreted pejoratively by certain subcommunities of speakers.

¹³ Theorists often distinguish between "group slurs," like 'k*ke' and 'commie', and "personal slurring terms," like 'fatso', and 'jerk', and 'asshole' (Hay 2011; Jeshion 2013a; Bolinger 2017; Bach 2018). I leave it open whether DCs include pejoratives like these, which are not (obviously) restricted to particular groups or categories. I am not convinced myself, however, that there is a clear-cut distinction here. Pejoratives like 'redneck', 'nerd', and 'Bernie bro' are used to classify relatively narrowly circumscribed groups, even if those groups are characterized by individual choices or actions. The same seems true of the expressions 'dumbass', 'idiot', 'moron', and 'r*tard', where these expressions are clearly related but admit of significant derogatory variation. I'm inclined to think that expressions like 'asshole' and 'jerk', which Jeshion (2013a) calls "all purpose put-downs", are part of another kind of "continuum," with expressions like 'douchebag', 'dirtbag', and 'skeezeball' falling somewhere between them and more narrowly-defined DCs. Notably, Jeshion herself expresses doubt that there is "any real semantic difference" between expressions like 'f*ggot', on the one hand, and 'fatso' on the other (236). Nevertheless, she maintains that paradigmatic slurs are distinctive in their relationships to so-called "neutral counterparts."

DCs on my list. In particular, we are liable to notice that it's not just the worst, most paradigmatic slurs among them which seem to have what philosophers have called "neutral counterparts": most of the DCs on my list may be intuitively "paired up" with other, (typically) non-pejorative group or category expressions. Somewhat awkwardly, but again to avoid begging questions, I'll call these (putatively) more "neutral" group or category expressions *non-pejorative associates*, or NPAs:

As with DCs, DC/NPA pairs are easy to generate. Indeed, I suspect that, having now detected a pattern, the reader will find it easy to come up with more. This again is strong *prima facie* evidence that DC/NPA pairs are a highly general linguistic phenomenon, exhibiting a unifying linguistic relationship. That is my default hypothesis:

DEFAULT HYPOTHESIS: Intuitive DC/NPA pairs in English exhibit the same basic linguistic relationship.

If DEFAULT HYPOTHESIS is true, then we should expect to find systematic behavior across DC/NPA pairs. That this is precisely what we do find is my central contention.

But if DEFAULT HYPOTHESIS is true, then this strongly suggests that our semantic theory of paradigmatic slurs should extend to DCs generally. And notably, almost no existing theory of slurs can be generalized in this way. For example, if Williamson's theory were to be generalized to all DCs, it would be the thesis that every DC has an NPA with which it shares its descriptive content, and from which it differs only in carrying an additional conventional implicature. Even already we should be skeptical of the this hypothesis, since it's hard to come up with NPAs for some DCs (like 'hillbilly', 'chav', and 'backwater'). But I'm not going to rest my case on that. Let's suppose instead that Williamson's theory were to be generalized only to intuitive DC/NPA pairs. Abstracting to the basic semantic hypothesis this amounts to:

GENERAL CO-EXTENSION: for any intuitive DC/NPA pair, there is no difference in descriptive semantic content; the DC and NPA are semantically co-extensive.

My argument against GENERAL CO-EXTENSION is very simple: it's that not all chick flicks are romantic comedies, and not all romantic comedies are chick flicks. The rest of this paper consists entirely in generalizing and drawing morals.

The generalizing will proceed along two dimensions. The first, which I take up in §§3-8, is from 'chick flick'/'romantic comedy' to other DC/NPA pairs. I begin by presenting a range of linguistic data which philosophers of language have, regrettably, hereto overlooked. Having thus begun to motivate the idea that DC/NPA pairs, including paradigmatic slur/"neutral counterpart" pairs, appear, *prima facie* at least, to pattern with 'chick flick'/'romantic comedy', I then propose an OVERLAP HYPOTHESIS for 'chick flick'/'romantic comedy' in §4. In §5, I argue that extending this same kind of overlap hypothesis to other DC/NPA pairs, more than being merely suggested by the data presented in §4, also explains the apparently systematic behavior of DC/NPA pairs in certain peculiar kinds of exchanges. Moreover, as I argue in §§6-8, it explains that behavior in a more unified and parsimonious way than salient alternative hypotheses.

The second dimension of generalization, which I will take up in §9, is from GENERAL CO-EXTENSION — an example of what Adam Croom (2015) calls coreferentialism — to nearly every other view in the existing slurs literature. Williamson's view gives us an especially clear case of an assumption about slurs and so-called "neutral counterparts" which I call the "JUST ADD BAD" assumption; we'll see later that a much wider set of theories of slurs make a similar mistake. In §10, I offer a diagnosis for why.

§3 Data

My first charge against standard theories of slurs is methodological. For reasons I will speculate about later, philosophers have consistently overlooked huge swaths of the relevant empirical data. They have (unsurprisingly!) focused on “paradigmatic” slurring expressions. But if the HYPOTHESIS is true, then we should expect the relevant pool of expressions to be much, much wider. In particular, we should expect to find patterns of use among not only competent users of paradigmatic slurs and “neutral counterpart” terms, but competent users of other DCs and NPAs as well. And prima facie, at least, this is exactly what we

Derogatory Classifier	Non-Pejorative Associate	Derogatory Classifier	Non-Pejorative Associate
'nigger'	'Black (person)'	'scab'	'strikebreaker'
'kike'	'African American (person)'	'person who crosses picket lines'	
'ch*nk'	'Jewish (person), 'Jew'	'gangbanger'	'gang member'
	'Chinese (person)'	'pig'	'police officer'
			'cop'

Contrastive evaluative judgments and prescriptions

Whenever the relationship is between DCs and NPAs, it is partially contrastive. This is to some extent true by stipulation, insofar as DCs are, to non-users at least, typically pejorative expressions, and NPAs (to non-users) typically are not. But beyond this perceived difference in (typical) pejorative force, it is also an empirical datum that DCs and NPAs are routinely contrastively evaluated by speakers who actually use them. The following kinds of evaluative judgments and prescriptions, for example, are made by competent users all the time:

'Bible banger'	'(Evangelical) Christian'	'junkie'	'illicit drug (ab)user'
'townhead'	'Muslim (person)'		'(heroin, cocaine) drug addict'
(8) 'It's fine being black but don't be a nigger everywhere you go.'	'Arab (person)'	'pillhead'	'prescription drug (ab)user'
'tr*nny'	'transgender (person)'		'opioid addict'
(10) 'I'll support the shut out of women all day long. We're fabulous. However..it's not OK to be a cunt just because you have one.'	'gay (man)'	'alchoic'	'alcoholic'
(11) 'It's okay to be gay, it's not okay to be a faggot tho.'	'homosexual (man)'	'stoner'	'cannabis user', 'marijuana user'
(12) 'Be a lesbian & not a dyke, theres a huge difference...'	'lesbian (woman)'	'frat bro'	'weed smoker'
(13) 'omg i said NOT call u a wetback i said mexican there is a big difference! trust me.'	'homosexual (woman)'	'gamer'	'(male) fraternity member'
(14) 'It's okay to be liberal, but it's not okay to be a libtard.'	'lesbian (woman)'	'horse girl'	'person who plays video games'
(15) 'I'm OK with people who support Bernie. I do not like Bernie.'	'straight (person)'	'ginger (kid)'	'big difference! trust me'
(16) 'You can't be a primary of Big Pharma and call yourself an ethical capitalist but don't be an antiviralist.'	'heterosexual (person)'	'falso'	'person who likes sports'
(17) 'I'm not saying fuck the police. I'm saying fuck the pigs. There's a difference between a police officer and a pig.'	'cognitively disabled (person)'	'tourist trap'	'girl who likes horses'
'spaz'	'disabled (person)'	'flyover state'	'redhead', 'person with red hair'
	'(disabled) person with a movement disorder'	'McMansion'	'fat (person)'
'boomer'	'Baby Boomer'	'pill mill'	'person who lives in trailer'
	'person born 1946-1964'	'rainbow corp'	'[town] native'
		'breeder bar'	'tourist attraction'

14 [Comic](#), 11 Mar 2020. [\[link\]](#)
15 [Twitter](#), 23 May 2019. [\[link\]](#)
16 [Twitter](#), 9 Mar 2018. [\[link\]](#)
17 [Twitter](#), 2 Sep 2010. [\[link\]](#)
18 [Twitter](#), 2 Sep 2018. [\[link\]](#)
19 [Twitter](#), 20 May 2016. [\[link\]](#)
20 [Twitter](#), 7 Dec 2020. [\[link\]](#)
21 [Twitter](#), 29 Apr 2015. [\[link\]](#)

- (18) There's a difference between a Hobo, A junkie, and a Homeless person...
Hobo=drunk, Junkie=thief, Homeless=deserve help.²⁴
- (19) Look, I'm all for the environment, but tree huggers get on my everlasting nerve.
Shut UP.²⁵
- (20) There's a HUGE difference between living in a trailer and being trailer trash...²⁶
- (21) I like redheads, but not gingers.²⁷
- (22) Don't mind people who smoke weed, HATE FUCKING STONERS!²⁸
- (23) It's okay to play video games. It is not okay to be gamer.²⁹
- (24) Act like a fraternity brother, and not a frat bro.³⁰
- (25) Be an athlete not a jock.³¹
- (26) Even if you are a mom, it's not okay to wear mom jeans.³²
- (27) Just because you're a dad does not give you an excuse to have a "dad bod." Do
better.³³
- (28) Craft rooms, hobby rooms, office rooms, and dens are fine. But I draw the line at
man caves.³⁴
- (29) There's a fundamental difference between superhero films and capeshit. Joker is
a superhero film, MCU is capeshit.³⁵
- (30) I like romantic comedies. Not chick flicks. There's a huge difference.³⁶

This fact, along with the additional observation that among such examples there are several common patterns, is consistent with our working hypothesis about DC/NPA pairs. And supposing that that hypothesis is true, it places an empirical constraint on any adequate theory of the DC/NPA relationship; viz.: that any such theory should plausibly explain not only why particular DCs and NPAs are intuitively associated for competent speakers, but also why competent users of those expressions often explicitly contrast them in evaluative judgments and commands.

Bidirectional ascription divergence

In §2, I emphasized how competent users of 'chick flick' and 'romantic comedy' are prepared to

²⁴ Twitter, 9 Jun 2012. [[link](#)]

²⁵ Twitter, 24 Dec 2011. [[link](#)]

²⁶ Twitter, 26 Apr 2021. [[link](#)]

²⁷ Twitter, 29 Aug 2012. [[link](#)]

²⁸ Twitter, 7 Nov 2013. [[link](#)]

²⁹ Twitter, 25 Nov 2018. [[link](#)]

³⁰ Twitter, 23 Mar 2013. [[link](#)]

³¹ Twitter, 8 Jan 2014. [[link](#)]

³² Twitter, 27 Dec 2012. [[link](#)]

³³ Twitter, 16 Jul 2021. [[link](#)]

³⁴ Twitter, 2 Sep 2010. [[link](#)]

³⁵ Twitter, 14 Nov 2020. [[link](#)]

³⁶ Twitter, 27 Jan 2012. [[link](#)]

grant that some sentences like (1) and (2) are (or in principle could be) true:

- (1) The new Ghostbusters is chick flick, but it isn't a romantic comedy.
- (2) Silver Linings Playbook is a romantic comedy, but it isn't a chick flick.

In such cases, competent users take 'chick flick' and 'romantic comedy' to come apart in both directions. But this isn't just true of 'chick flick'/'romantic comedy'; competent users of many many other DCNPA pairs use them in a structurally analogous way.

Examples of such "bidirectional divergence" in DC/NPA ascriptions are exceedingly easy to come by in "real life" conversations—my goal in this section is merely to showcase their range:

'antivaxxer'/'person leery of vaccines'

- (31) You don't have to be against all vaccines to be an antivaxxer. if you're cautious of a vaccine that's proven safe and effective but not of the infectious disease which is more likely to kill and hospitalise, then you're an antivaxxer.³⁷
- (32) As someone with an autoimmune condition I'm leery of vaccines (I'm not an 'antivaxxer' just well aware my body can go haywire after getting a jab).³⁸

'Bernie bro'/'male Bernie Sanders supporter'

- (33) Just because you're a Bernie supporter doesn't mean you're a Bernie bro.³⁹
- (34) You don't have to be a man to be a Bernie Bro, you just have to act like a hooligan.⁴⁰

'boomer'/'Baby Boomer'['(American) person born 1946-1964]

- (35) I differentiate it this way: Baby-boomer is the generation. Boomer (by itself) is an insult to connote a state of mind. You're a baby-boomer, but not a boomer.⁴¹
- (36) Mayo Pete is a boomer at 37. Does this help everyone understand that boomer isn't just an age thing?⁴²

'breeder'/'straight (person)'

- (37) I may be straight but at least I'm not a breeder.⁴³
- (38) Any queer who has biological children is still a breeder.⁴⁴

'capeshit (movie)'/ 'superhero movie'

³⁷ Twitter, 24 Sept 2021. [[link](#)]

³⁸ Twitter, 13 Mar 2021 [[link](#)]

³⁹ Twitter, 23 Feb 2020. [[link](#)]

⁴⁰ Twitter, 17 Feb 2020. [[link](#)]

⁴¹ Twitter, 6 Apr 2020. [[link](#)]

⁴² Twitter, 6 Apr 2020. [[link](#)]

⁴³ Twitter, 20 Jan 2021. [[link](#)]

⁴⁴ Twitter, 3 May 2020. [[link](#)]

- (39) The Dark Knight is the rare instance of a superhero movie that isn't capeshit.⁴⁵
(40) It's a sad fact to come to terms with but Star Wars is "capeshit".⁴⁶

'ch*nk'/'Chinese (person)'

- (41) Not all Chinese people are chinks. Just like not all black people are niggers.⁴⁷
(42) I hate those stupid Vietnamese people. Stupid chinks always torturing animals.⁴⁸

'c*nt'/'woman'

- (43) Not all women are cunts. Term is reserved for only the deserving.⁴⁹
(44) Men can be cunts too. Just as they can be pussies.⁵⁰

'dad joke'/'joke told by a dad'

- (45) Being a dad with "actually funny jokes and not just dad jokes" might be the best feedback you can get from your kid.⁵¹
(46) I don't understand why Cory Booker tells so many Dad jokes when he's not actually a Dad.⁵²

'dad bod'/'body [type] of a dad'

- (47) You don't have to be a dad to have a dad bod.⁵³
(48) Lesley and I saw probably the hottest dad ever without a dad bod...god bless.⁵⁴

'd*ke'/'lesbian (person)'

- (49) I always wanted a lesbian friend, lesbian not a dyke.⁵⁵
(50) Not all dykes are lesbians. I got a cousin who's a dyke but she has a husband.⁵⁶

'f*ggot'/'gay (person)'

⁴⁵ Twitter, 21 Apr 2021. [[link](#)]

⁴⁶ Twitter, 20 Feb 2020. [[link](#)]

⁴⁷ Online comment, 29 July 2017. [[link](#)]

⁴⁸ Twitter, 5 June 2015. [[link](#)]

⁴⁹ Twitter, 11 Dec 2016. [[link](#)]

⁵⁰ Twitter, 11 Dec 2016. [[link](#)]

⁵¹ Twitter, 2 Apr 2019. [[link](#)]

⁵² Twitter, 15 Oct 2019. [[link](#)]

⁵³ Twitter, 1 May 2021 [[link](#)]

⁵⁴ Twitter, 2 Jul 2018. [[link](#)]

⁵⁵ Twitter, 28 June 2013. [[link](#)]

⁵⁶ Twitter, 9 Nov 2019. [[link](#)]

- (51) There are gays, and then there are faggots.⁵⁷
(52) [*said about an executive ban on transgender military personnel*]
Trump won't allow faggots in the military.⁵⁸

'fatso'/'fat person'

- (53) You're a fatso. You're skinny but you eat a lot.⁵⁹
(54) There's a difference between being fat cause you love eating but you still look hot and BEING FAT cause you're just a fatso.⁶⁰

'gamer'/'person who plays video games'

- (55) I deliberately avoid identifying as a gamer because of the toxic associations of gamer culture. I am a game player, for sure, but not a gamer.⁶¹
(56) Typical gamer. Doesn't even play the game, just wanks off at the pretty girls.⁶²

'ginger'/'redhead'

- (57) u stan a ginger i dont wanna hear it. and before u say shanks is one too no hes just a redhead but not a ginger.⁶³
(58) She's a ginger, not the redhead ginger though. But still a ginger. And they say gingers have no soul.⁶⁴

'horse girl'/'girl who has horses'

- (59) Alright she has horses but she's not a 'horse girl'.⁶⁵
(60) You don't have to own or ride a horse to be a horse girl. It's a certain je ne sais quoi you have.⁶⁶

'junkie'/'(heroin) drug addict'

⁵⁷ Twitter, 17 Nov 2017. [[link](#)]

⁵⁸ Twitter, 27 July 2017. [[link](#)]

⁵⁹ Twitter, 27 Apr 2017 [[link](#)]

⁶⁰ Twitter, 15 May 2013. [[link](#)]

⁶¹ Twitter, 23 Jun 2019. [[link](#)]

⁶² Twitter, 30 May 2014. [[link](#)]

⁶³ Twitter, 7 Mar 2022. [[link](#)]

⁶⁴ Twitter, 13 Sep 2012. [[link](#)]

⁶⁵ Twitter, 30 Jan 2020. [[link](#)]

⁶⁶ Twitter, 11 Apr 2020. [[link](#)]

- (61) Getting addicted does in fact make you an addict! But it doesn't make you a junkie by any means.⁶⁷
- (62) If you snort cocaine from time to time you're still a junkie I don't care.⁶⁸

'k*ke'/'Jew(ish)'

- (63) Maybe, but he isn't a kike or have a socialist agenda like 99% of the Jews.⁶⁹
- (64) The Church at Old Jewish Schildesche wanted me dead you kike Catholics.⁷⁰

'libtard'/'liberal'

- (65) I wasn't saying all liberals are libtards. They are not. But libtards do exist and they need to be called out on their bullshit.⁷¹
- (66) The irony was amazeballs and I now get it. Not all libertarians are libtards. But the ones who think their way is the only way most definitely are.⁷²

'mom jeans'/'jeans worn by a mom'

- (67) My mom always wearing jeans. Thank god she doesn't wear mom jeans!⁷³
- (68) Lucky Obama doesn't have a son! How would you like to grow up with a dad who throws like a girl & wears mom jeans?⁷⁴

'pig'/'police officer'['cop']

- (69) Not every one who consumes marijuana is a violent criminal/bum, just like not every police officer is a trigger happy pig.⁷⁵
- (70) Judges, prosecutors, guards, and military [aren't cops but] are still pigs.⁷⁶

'rag'/'newspaper'

⁶⁷ Twitter, 19 Mar 2019. [[link](#)]

⁶⁸ Twitter, 12 Oct 2018. [[link](#)]

⁶⁹ Twitter, 20 Nov 2016 [[link](#)]

⁷⁰ Twitter, 16 Feb 2018 [[link](#)]

⁷¹ Twitter, 20 Aug 2018. [[link](#)]

⁷² Twitter, 16 Mar 2018. [[link](#)]

⁷³ Twitter, 30 Mar 2012 [[link](#)]

⁷⁴ Twitter, 15 Jul 2014. [[link](#)]

⁷⁵ Twitter, 29 Nov 2019. [[link](#)]

⁷⁶ Twitter, 6 Jun 2020. [[link](#)]

- (71) The Guardian is a lefty liberal newspaper but not a rag. I still regard it one of British media's best in news reporting and analysis.⁷⁷
- (72) I've had enough of this rag magazine. It used to be respectable but now it's no better than a supermarket rag paper at the checkout.⁷⁸

'stoner'/'person who smokes weed'

- (73) I'll fuck with a chick that smokes weed but isn't a stoner.⁷⁹
- (74) You can be a stoner without smoking weed.⁸⁰

'trailer trash'/'person who lives in a trailer'

- (75) "Nomadland" showed us that just because you live in a trailer, you're not necessarily trailer trash. Similarly, Marjorie Taylor Greene lives in a house.⁸¹

The structural pattern, here, is striking—as far as it goes. But while such a pattern is consistent with my proposal—viz., that intuitive DC/NPA exhibit the same basic linguistic relationship as 'chick flick'/'romantic comedy'—it certainly does not entail it. Much more needs to be said to motivate this idea, especially for DC/NPA pairs involving paradigmatic slurs. This will be my goal in the next two sections.

§4 'chick flick'/'romantic comedy': the case for overlap

§4.1 An obvious first thought

The ubiquity, range, and apparent systematicity of the examples just surveyed lends prima face support to the default hypothesis proposed in §2:

DEFAULT HYPOTHESIS: Intuitive DC/NPA pairs in English exhibit the same basic linguistic relationship.

More specifically, we seem to have evidence that DC/NPA pairs pattern with, and hence are basically assimilable to, 'chick flick'/'romantic comedy'. So whatever the relationship is between 'chick flick' and 'romantic comedy', we have prima facie reason to assume that an analogous relationship obtains for all other DC/NPA pairs.

What, then, is the nature of the relationship between 'chick flick' and 'romantic comedy'?

If we weren't ourselves competent speakers, and were to take our cue from the philosophical slurs literature, we might suppose that, extensionally, there are two possibilities: either 'chick flick' refers to a restricted subset of the things which 'romantic comedy' refers to; or 'chick flick' and 'romantic comedy' pick out exactly the same extension:

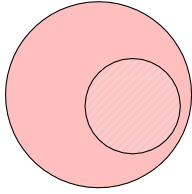
⁷⁷ Twitter, 13 Nov 2018. [[link](#)]

⁷⁸ Twitter, 9 Nov 2022. [[link](#)]

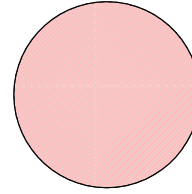
⁷⁹ Twitter, 2 Dec 2014. [[link](#)]

⁸⁰ Twitter, 7 Apr 2020. [[link](#)]

⁸¹ Twitter, 25 May 2021 [[link](#)]

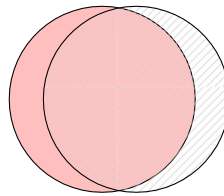


RESTRICTED EXTENSION. All chick flicks are romantic comedies, but not all romantic comedies are chick flicks.



CO-EXTENSION. All chick flicks are romantic comedies, and all romantic comedies are chick flicks.

As competent speakers, though, we know that both of these hypotheses are obvious nonstarters. Indeed, the obvious first thought is that, extensionally, ‘chick flick’ and ‘romantic comedy’ mostly-but-not-completely overlap:



(INCOMPLETE) EXTENSIONAL OVERLAP. Most but not all chick flicks are romantic comedies, and most but not all romantic comedies are chick flicks.

Moreover, the “obviousness” of this “obvious first thought” seems obviously not an accident. While competent users will grant that “chick flicks” and “romantic comedies” can, sometimes, fall in the margins of the Venn diagram, they expect them to fall in the middle. For competent speakers, ‘chick flick’ and ‘romantic comedy’ are prototypically linked: they are conceptually associated with most if not all of the same stereotypes, beliefs, and evaluative attitudes.

This, too, is a kind of “overlap”: call it stereotype overlap. Together, the notions of stereotype overlap and extensional overlap (hereafter “*S*-overlap” and “*E*-overlap”, respectively) give us an “obvious first answer” to our question:

OVERLAP HYPOTHESIS: the intuitive linguistic relationship between ‘chick flick’ and ‘romantic comedy’ involves a substantial degree of *E*- and *S*-overlap.

OVERLAP HYPOTHESIS has immediate intuitive appeal. But we need not rely solely on intuition to think it’s on the right track. The ultimate test of plausibility for any of the candidate pictures of the target relationship (restricted extension, coextension, overlap, etc.) is that they have to make sense of both the phenomenon I have been emphasizing so far (explicitly contrastive uses) and cases where competent users seem, at least, to treat the target expressions as synonyms. It would be ideal, then, for us to find a test case in which speakers seem to do both of these things. And indeed, there are such cases—viz., exchanges like (76):

- (76) A: The new *Ghostbusters* is a chick flick.
 B: But it's an action movie, not a romantic comedy!
 A: Whatever, it's still a chick flick.

In the next section, I will argue that OVERLAP HYPOTHESIS, with some plausible assumptions about common ground, best explains this exceedingly familiar but, through the lens of the philosophical slurs literature, somewhat peculiar kind of exchange. Having made this case, I will then show that the same basic story, just as DEFAULT HYPOTHESIS would have us predict, successfully generalizes to a range of other DC/NPA pairs.

§4.2 A default presumption against exceptional cases

When competent users of 'chick flick' and 'romantic comedy' witness exchanges like (76), they effortlessly understand them.

- (76) A: The new *Ghostbusters* is a chick flick.
 B: But it's an action movie, not a romantic comedy!
 A: Whatever, it's still a chick flick.

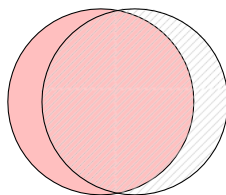
But what explains this, exactly? Why should B's utterance in (76) be a relevant—let alone natural—reply to A's? What do romantic comedies, which A never mentioned, have to do with anything?

Intuitively, the answer is that B, in responding the way he does, has taken something for granted about the relationship between chick flicks and romantic comedies. In particular, B seems to have presupposed that 'chick flick' applies to something only if 'romantic comedy' does. Thus, as he believes that *Ghostbusters* isn't a romantic comedy, he tries to correct A's application of 'chick flick' to the film.

On reflection, B would likely reject this presupposition about chick flicks and romantic comedies. If asked to provide counterexamples like (1) and (2), he probably could:

- (1) The new *Ghostbusters* is chick flick, but it isn't a romantic comedy.
 (2) *Silver Linings Playbook* is a romantic comedy, but it isn't a chick flick.

Still, he would probably have to think about it a little. For when B, like most competent users, ordinarily hears⁸² the words 'chick flick' and 'romantic comedy', movies like *Ghostbusters* and *Silver Linings Playbook* are probably not what first comes to mind. What likely does first come to mind are films like *Pretty Woman*, *Love Actually*, *Bridesmaids*, and *He's Just Not That Into You*—viz., films that are both chick flicks and romantic comedies (as far as competent users are concerned). For competent users, the most prototypical examples of chick flicks are also prototypical examples of romantic comedies. Less prototypical examples are, well, atypical: if cases like (1) and (2) obtain, they obtain only at the margins:



⁸² For the sake of succinctness, I will describe conversational participants as "speakers" and "hearers" throughout. I recognize, however, that not all speech is hearable—and not everyone who communicates hears. My intention, then, is that all instances of "speakers" and "hearers" be read as shorthand for "communicators who speak, write, type, and sign" and "communicators who hear, read, feel, and see," respectively. I regret not finding a less ableist convention.

(INCOMPLETE) EXTENSIONAL OVERLAP. Most but not all chick flicks are romantic comedies, and most but not all romantic comedies are chick flicks.

Indeed, competent users' semantic commitment to substantial *E*-overlap between 'chick flick' and 'romantic comedy' is plausibly underwritten by the substantial *S*-overlap in their representational beliefs. And plausibly, this in turn has certain socio-pragmatic upshots.

In the first place, we should expect a semantic commitment to substantial *E*-overlap (underwritten by substantial *S*-overlap) to inform competent users' default expectations about which sorts of things they will encounter in the world. But we should also, crucially, expect it to inform their default conversational expectations of one another. If competent users believe that the (vast) majority of "romantic comedies" they encounter in the world will be "chick flicks", and that the (vast) majority of "chick flicks" they encounter will be "romantic comedies", then it is plausible that they will believe of conversations with one another that possible exceptions will be "bracketed" by default. It is plausible, in other words, that in normal conversational contexts, competent users expect one another to proceed as if the *E*-overlap between 'chick flick' and 'romantic comedy' is complete.

Such a default presumption against exceptional cases, underwritten by a shared commitment to substantial *E*-overlap, can explain some important data about exchanges like (76):

- (76) A: The new *Ghostbusters* is a chick flick.
B: But it's an action movie, not a romantic comedy!
A: Whatever, it's still a chick flick.

First, it can explain why B replies the way he does. Second, it can explain why, despite B's replying the way that he does, A's rejoinder is felicitous, and why the exchange in general is so predictable and familiar.

Initially, at least, B is confused by A's assertion. But this is exactly what we should expect, if B expects a presumption against exceptional cases to operative by default, and A to say so if it's not. Indeed, A could have cancelled this presumption for B, had he wanted to or thought to. In particular, he could have said (1):

- (1) The new *Ghostbusters* is chick flick, but it isn't a romantic comedy.

But A doesn't say (1); he says (77):

- (77) The new *Ghostbusters* is a chick flick.

And this, together with the presumption that all and only chick flicks are romantic comedies, immediately entails (78)—which B rejects:

- (78) The new *Ghostbusters* is a romantic comedy.

Hence his attempted correction: “But it’s an action movie, not a romantic comedy!”

Of course, this is not the only possible explanation for B’s attempt to correct A. We might hypothesize, for example, that B what is attempting to correct in (76) is some obvious misuseage which he takes A to have committed—one which would throw into question A’s basic competence with ‘chick flick’. But we have little reason to assume this. A need not have made a semantic error for his conversational move to be suboptimal; B’s complaint could just as easily be pragmatic. By choosing to say (77) when he could have said (1), and neglecting (*ex hypothesi*) to cancel the presumption that all and only chick flicks are romantic comedies, A has thus predictably and avoidably introduced confusion into their exchange.

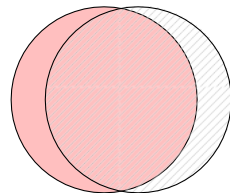
Moreover, if A’s use of ‘chick flick’ in (76) was indeed an obvious semantic mistake—the kind that would make us question his basic competence—then it would be hard to explain why his rejoinder is (a) so immediately comprehensible, and (b) not conversation-stopping.

There is no intuitive sense that A, in rejoining the way he does, is being somehow uncooperative, or failing to give B uptake. On the contrary, A intuitively concedes B’s rejection of ‘romantic comedy’ as applied to the new *Ghostbusters*—this is the intuitive content of his ‘whatever’. Indeed, the casual dismissiveness of that same ‘whatever’ suggests that A is unsurprised by B’s confusion. This makes sense, if A is a competent user who normally shares a presumption against exceptional cases. That he thinks this is an exceptional case explains why, having thus conceded the rejection of the NPA, he proceeds to double down on the DC. And that such alleged marginal cases are, from the perspective of competent users, possible, explains why his doing so is felicitous. B may not agree with A that the new *Ghostbusters* is a “chick flick,” properly so-called; the two of them may go on to argue about it. But it would be strange, and indeed inappropriate, for B to simply throw up his hands at A’s rejoinder in (79) and conclude he’s speaking to an incompetent troll.⁸³

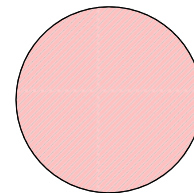
Now, recall GENERAL CO-EXTENSION, which we abstracted from [Williamson’s \(2009\)](#) conventional implicature view and generalized for all DC/NPA pairs:

GENERAL CO-EXTENSION: for any intuitive DC/NPA pair, there is no difference in descriptive semantic content; the DC and NPA are semantically co-extensive.

This hypothesis predicts that ‘chick flick’ and ‘romantic comedy’, if they indeed constitute an intuitive DC/NPA pair, are truth-conditionally equivalent. I submit that this prediction is false on its face. But suppose that we thought it was at least *prima facie* plausible enough to test. An initial point in its favor is that it in turn predicts something importantly true about exchanges like (76)—viz., that competent users will conversationally presuppose that all and only chick



SUBSTANTIAL (INCOMPLETE) E-OVERLAP.
Most but not all chick flicks are romantic comedies, and most but not all romantic comedies are chick flicks.



COMPLETE E-OVERLAP (PRESUMPTION).
All chick flicks are romantic comedies, and all romantic comedies are chick flicks.

or if
‘lick’

be

⁸³ Some readers, their hackles raised at this point by the repetition involved in (76), may be inclined to wonder if the felicity of A’s rejoinder is due to this just being another “Frege Puzzle” case. But this is implausible. For (76) to involve “Frege Puzzle”-style confusion, it would require not only that ‘chick flick’ and ‘romantic comedy’ be co-extensional (which I submit is obviously false), but that speakers A and B don’t know this fact. And any theory that posits such basic incompetence on the part of competent speakers is not worth considering.

intersubstitutable in their normal, literal uses. We should expect, in other words, (76) and (79) to be equally comprehensible:

- (79) A: The new *Ghostbusters* is a romantic comedy.
B: But it's an action movie, not a romantic comedy!
A: #Whatever, it's still a romantic comedy.

(79), however, is not comprehensible at all. Whereas A, before, felicitously doubled-down in the face of B's attempted correction, his rejoinder here is bizarrely uncooperative. And this actually should not be surprising, given what we've supposed already about A's rejoinder in (76)—viz., that the intuitive conversational function of his qualificational 'whatever' is to signal concession of B's point that the new *Ghostbusters* isn't a romantic comedy. But this is just the negation of A's original claim. A cannot felicitously concede that the new *Ghostbusters* isn't a romantic comedy, while also stubbornly insisting that it is.

This pronounced asymmetry in comprehensibility and felicitousness between (76) and (79) is a datum about 'chick flick' and 'romantic comedy' which we might not have discovered, had we not thought to try fitting those expressions into Williamson's mold. But it is a datum which any good theory of that pair should fit, all the same. And happily, OVERLAP HYPOTHESIS can already do so, without any fancy theoretical footwork or added machinery:

OVERLAP HYPOTHESIS: the intuitive linguistic relationship between 'chick flick' and 'romantic comedy' involves a substantial degree of E- and S-overlap.

OVERLAP HYPOTHESIS commits us to substantial E-overlap between 'chick flick' and 'romantic comedy'; but it does not commit us to complete E-overlap. Indeed, this was the point: to capture the intuitive idea (from the perspective of competent users) that movies can be chick flicks without being romantic comedies, and can be romantic comedies without being chick flicks (though we may debate about which ones). But no movie can, in any literal sense, be a romantic comedy without being a romantic comedy. That a speaker cannot "get away" with denying this latter claim, but may give voice to the preceding one with his reputation as competent speaker in tact, is not, on the present theory, any surprise at all.

In sum, then, the "obvious first thought" to have about 'chick flick' and 'romantic comedy' is that their relationship involves substantial E- and S-overlap; and this OVERLAP HYPOTHESIS, together with some very basic Stalnakerian assumptions, can successfully account for and predict several important data by which any adequate theory of that pair must be constrained:

- (a) that competent users of 'chick flick' and 'romantic comedy' take those expressions to be tightly intuitively related, both in extension and in the stereotypes and attitudes associated with them;
- (b) that, despite this fact, competent users sometimes apply 'chick flick' and 'romantic comedy' to different things;
- (c) that exchanges like (76) are, to competent users of 'chick flick' and 'romantic comedy', familiar and immediately comprehensible;
- (d) that B's reply in (76) seems to presuppose that all and only chick flicks are romantic comedies (viz., that E-overlap between 'chick flick' and 'romantic comedy' is complete)
- (e) that despite this fact, A's rejoinder in (76) is not only felicitous, but is consistent with, and indeed actually suggestive of, basic competence with the relevant expressions; and
- (f) that this marks a clear asymmetry with (79), where the exchange in general is defective, and A's rejoinder in particular is bizarre and uncooperative.

Moreover, the present proposal explains why the foregoing would all be true, by explaining why, in normal conversational contexts, competent users would share a default presumption against exceptional cases.

This is strong evidence in favor of OVERLAP HYPOTHESIS. It is also, if the data in §3 is any indication, evidence for a generalized version for DC/NPA pairs (hereafter “GENERAL OVERLAP”):

GENERALIZED OVERLAP HYPOTHESIS: for any intuitive DC/NPA pair, the target linguistic relationship involves a substantial degree of E- and S-overlap.

As we’ll see, GENERAL OVERLAP is not quite the thesis I will ultimately defend. But, like its ‘chick flick’/‘romantic comedy’ analogue, it is the “obvious first thought” to have, based on what we have seen so far; sticking with it for now will make it easier to fix ideas. It also, I think, is not very far from the truth.

§5 Generalizing to other DC/NPA pairs

In the previous section, I began by suggesting that whatever theory we accept about the relationship between ‘chick flick’ and ‘romantic comedy’, we have good reason to entertain about DC/NPA pairs in general. In this section, I will provide some additional arguments for this claim. In particular, I will argue that (a) DC/NPA pairs pattern systematically with ‘chick flick’/‘romantic comedy’ in exchanges like (76); and (b) such patterns are plausibly explained by the same pragmatic mechanism which I proposed for (76), whereby competent users proceed conversationally by default as if E-overlap is complete.

That story, recall, involved a default conversational presumption against exceptional cases among competent users, underwritten by a shared expectation that most cases will be typical cases; viz., cases wherein ‘chick flick’ and ‘romantic comedy’ do not come apart. This explains why, in (76), B attempts to correct A’s use of ‘chick flick’ by rejecting the aptness of ‘romantic comedy’, but A nevertheless felicitously doubles down:

- (76) A: The new *Ghostbusters* is a chick flick.
B: But it’s an action movie, not a romantic comedy!
A: Whatever, it’s still a chick flick.

This marked a clear contrast with (79), where B instead attempts to correct A’s use of ‘romantic comedy’, and A infelicitously doubles down:

- (79) A: The new *Ghostbusters* is a romantic comedy.
B: But it’s an action movie, not a romantic comedy!
A: #Whatever, it’s still a romantic comedy.

Call exchanges like (76) DC-corrections and exchanges like (79) NPA-corrections.

In this section, I will show that the same asymmetry between DC- and NPA-corrections obtains for other DC/NPA pairs—including more orthodox pairs of paradigmatic slurs and “neutral counterpart” terms—and that in each case this asymmetry is plausibly explained by the same kind of overlap hypothesis proposed for ‘chick flick’/‘romantic comedy’ in §4. Moreover, I will argue that this is a better explanation than GENERAL CO-EXTENSION, our toy Williamsonian foil.

Philosophers who are drawn to the Williamsonian view are likely to think that slurs and their neutral counterparts are importantly disanalogous from DC/NPA pairs like ‘chick flick’/‘romantic comedy’. So part of my goal will be to argue that they are not so different after all. Proponents of the Williamsonian view might point to any of three purported disanalogies: (1) difference in presence of derogatory force or intent, (2) difference in degree of hypothesized

overlap, and (3) difference in target kind. But as I will show, these are not *general* differences between slur/"neutral counterpart" pairs and other DC/NPA pairs. For each of (1), (2), and (3), there are some non-orthodox DC/NPA pairs which are not different from slur/"neutral counterpart" pairs in the relevant respect. Thus, we have every reason to pair that the basic DC/NPA relationship is *perfectly general*, making no special exception for more orthodox pairs of slurs "neutral counterparts". A semantic theory of slurs ought to be generalizable to all DC/NPA pairs. GENERAL CO-EXTENSION is generalized in this way, but the Williamsonian view is not and cannot be generalized in this way.

Charge: difference in presence of derogatory force or intent

Suppose we grant OVERLAP HYPOTHESIS for 'chick flick'/'romantic comedy'. I claim that, on the basis of parity, we have *pro tanto* reason to assume other DC/NPA pairs work the same way. But it might be worried that this *pro tanto* reason indeed isn't much of a reason at all, as 'chick flick' "isn't really" a DC. It has been occasionally put to me, for example, that the genre term — qua genre term — isn't obviously derogatory; or if it is now, that it wasn't intended to be that way.

Setting aside that many DCs (including some of the most paradigmatic! consider the once-clinical 'R-word') were in fact not originally meant as derogatives, let us grant that either or both of the above hypotheses about 'chick flick' is true. GENERAL OVERLAP is equally as plausible for the genre term 'capeshit (movie)', an explicitly derogatory expression, coined to be derogatory.

Initially popularized on the internet forum 4chan, 'capeshit (movie)' (sometimes shortened to 'cape movie' or 'cape flick') is a derogatory category expression with an intuitive NPA ('superhero movie', or 'comic book movie'). Its online usage over the last decade has become increasingly widespread, as big-budget superhero movies like the *Avengers* franchise have proliferated.⁸⁴ And indeed, the connection between it, as a DC, and the expression 'superhero movie' (or 'comic book movie') is, for competent users, extremely tight. Still, competent users will entertain, if not in every particular instance accept, claims to the effect something is a "superhero movie" but not "capeshit (movie)", or vice versa:

- (39) The Dark Knight is the rare instance of a superhero movie that isn't capeshit.
- (40) It's a sad fact to come to terms with but Star Wars [even though it's not a superhero movie] is "capeshit".

Like 'chick flick'/'romantic comedy', this is a case where an overlap hypothesis has immediate plausibility. I would even submit that it is obvious, in this case, that familiarity with the relevant stereotypes—and the negative attitudes typically attached to those stereotypes among relevant speakers—is essential for basic competence with sentences like (39) and (40), and likewise for DC-corrections like (80) and (81):

⁸⁴ According to the website KnowYourMeme, the expression first appeared on 4chan in 2009. [[link](#)]

- (80) A: The Star Wars movies are capeshit movies.
 B: But they're not superhero movies!
 A: Whatever, they're still capeshit movies.
- (81) A: Joker isn't a capeshit movie.
 B: But it's a comic book movie!
 A: Whatever, it's still not capeshit movie.

Like (76), these DC-corrections are immediately comprehensible to speakers with basic competence with the relevant expressions. But to have the requisite competence, it is not enough to simply know that DC 'capeshit (movie)' is associated with 'superhero movie' and 'comic book movie'. *It may seem sufficient in most contexts where 'capeshit (movie)' is used, because in most such contexts, the films at issue are also ones to which 'superhero movie' and 'comic book movie' obviously apply.* But in order to understand exchanges like (80) and (81), one must have a clearer sense of what users of the term 'capeshit (movie)' intend to be targeting about the kinds of movies they are expressing contempt for.

Often, this information is left tacit; but occasionally, speakers will make their meaning more explicit:

- (82) A: The Star Wars movies are capeshit movies.
 B: But they're sci fi fantasy movies, not superhero movies!
 A: Whatever, they're still capeshit movies. They use their content to sell toys and merchandise to man-babies, and actual babies. Therefore since we're all adults they should not be talked about in a public space.⁸⁵
- (83) A: Joker isn't a capeshit movie.
 B: But it's a comic book movie!
 A: Whatever, it's still not a capeshit movie. Capeshit movies are usually the same rehash "save the planet, beat the baddie." Joker was babies first Taxi Driver. But at least it was different than most MCU [Marvel Cinematic Universe] & DC films.⁸⁶

The key stereotypes, here, are features like being about superheroes/characters who have superpowers and wear capes, being about characters based on comic books, being cinematically generic/unoriginal, being cinematically simpleminded/brain-rotting, having lots of prequels and sequels, being over-reliant on CGI effects, being childish, and catering to (the ignorant) masses.⁸⁷

Crucially, these are stereotypes which competent users associate not just with the DC 'capeshit (movie)', but also with the NPAs 'superhero movie' and 'comic book movie'. In this sense, these latter expressions (like 'romantic comedy' before and, I submit, NPAs more generally) are not really "neutral" at all, from the perspective of speakers who use the pejorative DC. An overlap thesis grounded in S-overlap predicts this, as it posits overlap not just in user's associated stereotypes and descriptive beliefs, but also in their negative evaluative attitudes. Still, when they want to, competent users can—and do—recover more a "technical" sense of 'superhero movie' (or 'comic book movie'), where these just mean "movie about superheroes" (or "movie based on comic books"). Thus the speaker of (39) defends *The Dark*

⁸⁵ Twitter, 23 Dec 2019. [\[link\]](#)

⁸⁶ Twitter, 26 Oct 2019. [\[link\]](#)

⁸⁷ In the course of researching for this paper, I discovered that posters on Twitter and especially 4chan often refer to franchises like Marvel's *The Avengers* as "a cancer".

Night:

(39) The Dark Knight is the rare instance of a superhero movie that isn't capeshit.

Notably, this is also what intuitively happens with 'chick flick'/'romantic comedy' in cases like (2), where a 'chick flick'-user "defends" a movie which they acknowledge is technically a "romantic comedy":

(2) *Silver Linings Playbook* is a romantic comedy, but it isn't a chick flick.

And indeed, just as with 'chick flick'/'romantic comedy', there is an clear asymmetry in comprehensibility and felicitousness between the above DC-corrections and (84):

(84) A: The Star Wars movies are superhero movies.
B: But they're sci fi fantasy movies, not superhero movies!
A: #Whatever, they're still superhero movies.

If we find that we can "make sense" of this exchange at all, it is because we force it to, by reading A as meaning something metaphorical by 'superhero movie', such that his assertion is consistent with the *Star Wars* movies not (actually) being superhero movies. But it is the basic relationship between DCs and NPAs, in their literal uses, which we are trying to theorize, here. And if we instead force a literal reading of A's claims in (84), then his rejoinder obviously crashes:⁸⁸

(85) A: The *Star Wars* movies are superhero movies.
B: But they're sci fi fantasy movies, not movies about superheroes!
A: #Whatever, they're still superhero movies. They're movies about superheroes.

And as with 'chick flick'/'romantic comedy', this asymmetry is plausibly explained by competent users' mutual commitment to substantial extensional overlap (grounded in substantial stereotype overlap), but not complete extensional overlap between the DC and the NPA.

Charge: difference in degree of overlap

Just as nothing turns on the relevant DCs being "mild" or plausibly nonderogative in origin, nothing in the present "overlap" model requires that the *degree* of overlap be the same for all DC/NPA pairs. It requires only that there be *enough* E- and S-overlap to allow for a presumption of complete overlap among ordinary speakers. GENERAL OVERLAP is thus more permissive than it might initially have seemed: it is compatible with a range of *degrees* of the relevant overlap, including ones where the relevant DC/NPA pairs are, intuitively, less extensionally and conceptually tied than 'chick flick' an 'romantic comedy'.

To illustrate, I will now present two cases where the hypothesized overlap, and speakers' expectations of overlap, profiles differently: viz., 'mom jeans'/'jeans worn by a mom' and 'dad joke'/'joke told by a dad'. Like 'chick flick' and 'capeshit (movie)', 'mom jeans' and 'dad joke' are intuitive (if extremely mild) DCs: they are nominalized group or category expressions with established pejorative uses in certain speech communities. They also have intuitive NPAs: 'jeans worn by someone who's a mom' and 'joke told by someone who's a dad', respectively—where the former picks out all and only the jeans worn by people who are moms, and the latter picks out all and only the jokes told by people who are dads. And these intuitive relationships, like the one between 'chick flick' and 'romantic comedy' and 'capeshit (movie)' and 'superhero movie', seem to involve overlap.

⁸⁸ I will return to the issue of possible metaphorical readings in §6.

Indeed, as with those previous cases, I submit that it is obvious that these other relationships involve overlap. Competent users of ‘mom jeans’ are obviously committed to substantial but incomplete E-overlap: while they think that some of the jeans worn by moms are “mom jeans” (viz., the worst kind), they also believe that one need not actually be a mom to commit this particular fashion faux pas:

- (67) My mom always wearing jeans. Thank god she doesn't wear mom jeans!
- (68) Lucky Obama doesn't have a son! How would you like to grow up with a dad who throws like a girl & wears mom jeans?

Likewise, competent users of ‘dad joke’ obviously believe that while some of the jokes told by people who are dads are “dad jokes”, being a dad is neither necessary nor sufficient to be “guilty” of the jokes in question:

- (45) Being a dad with “actually funny jokes and not just dad jokes” might be the best feedback you can get from your kid.
- (46) I don’t understand why Cory Booker tells so many Dad jokes when he’s not actually a Dad.

And this commitment among competent users seems obviously grounded in S-overlap between associated stereotypes and attitudes.

In the case of ‘mom jeans’/‘jeans worn by someone who's a mom’, the relevant stereotypes include, among other things, being loose, being high-waisted, and being unflattering. For ‘dad joke’/‘joke told by someone who's a dad’, they include properties like being trite, being punny, and being groan-inducing.⁸⁹ They also, as the explicit etymological connections suggest, include stereotypes more basically associated with ‘mom’ and ‘jeans’ and ‘dad’ and ‘joke’, respectively—e.g., being uncool/embarrassing, being made of denim, being silly, and being intended to be funny.

Familiarity with these stereotypes is absolutely essential for understanding exchanges like (87) and (88):

- (87) A: Obama’s wearing mom jeans.
B: But Obama’s not a mom!
A: Whatever, he’s still wearing mom jeans. He looks like a dork.⁹⁰
- (88) A: Ellen tells a lot of dad jokes.
B: But Ellen’s not a dad!
A: Whatever, she still tells dad jokes. Someone tell this woman she’s not funny.⁹¹

These, like the other DC-corrections we've seen, are felicitous, cooperative exchanges. And like in those other cases, this marks a contrast with the corresponding NPA-corrections:

⁸⁹ For an analysis of these stereotypes, see [‘The Dubious Art of the Dad Joke’](#) (JSTOR Daily).

⁹⁰ For more on this presidential scandal, See ["Obama on ‘mom’ jeans: ‘I’ve been unfairly maligned’"](#) (Today).

⁹¹ Twitter, 13 Feb 2020. [\[link\]](#)

- (89) A: Obama's wearing jeans [being] worn by a mom.
 B: But Obama's not a mom!
 A: #Whatever, he's still wearing jeans [being] worn by a mom.
- (90) A: Ellen tells a lot of jokes told by someone who's a dad.
 B: But Ellen's not a dad!
 A: #Whatever, she still tells jokes told by someone who's a dad.

And this asymmetry again is explainable in terms of terms of E- and S-overlap.

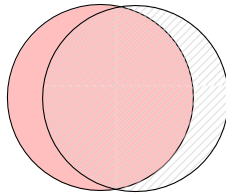
Such evidence of systematicity, I have claimed, is *prima facie* evidence in favor of an overlap thesis for DC/NPA pairs. But we might worry that (87)-(90) are not actually analogous to the other DC- and NPA-corrections we've considered so far. The pragmatic story I proposed for those earlier exchanges appealed to a default presumption among competent users. But we might question whether, in (87) and (88), B's replies are actually things that a competent user would say.

It is true, of course, that B's replies in (87) and (88) are, like his replies in the analogue exchanges, conversationally relevant; it does not feel random to us, as competent speakers, that B replies the ways that he does. Still, they are significantly less natural sounding, funny even. Would a fully competent user of 'mom jeans' really be confused, even only for a second, by the fact that Obama isn't a mom?

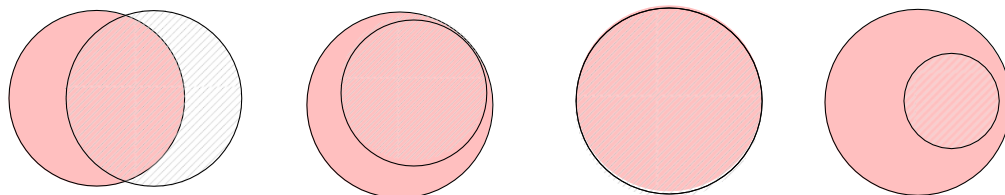
I'm myself inclined to think no, actually. But happily, this poses no problem at all for GENERAL OVERLAP. Recall that the basic relationship between DCs and NPAs countenanced by that hypothesis involves "substantial" E- and S-overlap:

GENERALIZED OVERLAP HYPOTHESIS: for any intuitive DC/NPA pair, the intuitive relationship involves a substantial degree of E- and S-overlap.

Initially, I illustrated this idea with a Venn diagram wherein only the outermost parts of the circles were not overlapping:



But there are many other Venn diagrams we might draw, corresponding to equally as many possible instantiations of "substantial" E- and S-overlap:



DC/NPA pairs, in other words, need not all exhibit exactly the same ratios of E- and C- overlap as 'chick flick'/'romantic comedy' for GENERAL OVERLAP to be true. It is consistent with that hypothesis that some DC/NPA pairs exhibit more E- and S-overlap than 'chick flick'/'romantic comedy'—even, perhaps, to the point of perfect co-extension—and that others exhibit less.

Hence, "exceptional cases"—occasions on which competent users take one member of a DC/NPA pair to correctly apply but not the other—may be more or less exceptional.

Accordingly, it will be more or less conversationally strange for a speaker to presume such “exceptions” are to be bracketed by default. We may thus predict that speakers who are more competent with a given DC/NPA pair will have a stronger grasp on all of the following than speakers who are less competent:

- (a) the relevant associated stereotypes and attitudes;
- (b) the degree of E-overlap judged by other competent users to obtain between the relevant expressions; and
- (c) the norms and use practices of such speakers in ordinary conversation.

It is an intuitive datum that competence with DCs comes in degrees; GENERAL OVERLAP can straightforwardly explain this.

Charge: difference in object/target kind

So far, all of the pairs examined in this section have involved group or category expressions for nonhuman objects. ‘Chick flick’ is a term for movies, not people. So why think its relationship to ‘romantic comedy’ – whatever that relationship involves – should have any bearing on our thinking about paradigmatic slurs?

The same patterns I have been focusing on extend to DC/NPA terms for human persons or groups. Consider the DC/NPA pair ‘d*ke’/‘lesbian’. It is a prediction of our toy version of Williamson’s conventional implicature theory (and presumably his actual theory, as he intends it), that the semantic relationship between ‘d*ke’ and ‘lesbian’ involves strict co-extension. GENERAL OVERLAP allows that this might be the case – but is only committed to the relevant E-overlap being substantial. And indeed, this latter, weaker prediction seems to accord much more comfortably with the actual practices of competent users.

Take, for example, a sentence like (49):

- (49) I always wanted a lesbian friend, lesbian not a dyke.

Anyone familiar with the term ‘d*ke’ as used a DC has almost certainly heard it used the way it is here—namely, to carve a distinction between the “acceptable” lesbians, and the unacceptable ones. We may even be tempted to suppose for this reason that, contrary to both GENERAL OVERLAP and the Williamsonian co-extension thesis, ‘d*ke’ actually picks out a proper subset of the individuals in the extension of ‘lesbian’ (Cf. [Ashwell 2016](#)). But this would be to overlook the rest of the relevant data. It would be to overlook the conservative father who, upon learning that his daughter is bisexual, calls her ‘d*ke’ in a rage. And it would be to overlook the casual, commonplace bigotry of utterances like (50):

- (50) Not all dykes are lesbians. I got a cousin who’s a dyke but she has a husband.

Even more to our purposes here, it would be to overlook exchanges like (91):

- (91) A: Our daughter’s a dyke.
B: But she’s bisexual, not a lesbian!
A: Whatever, she’s still a dyke.

Such exchanges, structurally, are just like the other DC-corrections we have seen; and just like those other DC-corrections, they are natural-sounding and immediately comprehensible. Speaker A in (91) is not merely believable as a competent user of ‘d*ke’, but is behaving exactly as those of us who know such speakers have come to expect—it makes no difference to him whether his daughter likes only girls, or not.

Finally, the (regrettable) normalcy of exchanges like (91) again stands in predictable contrast with (92), the corresponding NPA-correction:

- (92) A: Our daughter's a lesbian; she doesn't like boys.
 B: But she's bisexual, not a lesbian! She likes boys too!
 A: #Whatever, she's still a lesbian; she doesn't like boys.

And again, this asymmetry in felicity is not puzzling at all if our working hypothesis is GENERAL OVERLAP. It is rather puzzling, however, if our working hypothesis is something like our simplified toy version of Williamson's co-extension thesis (hereafter CO-EXTENSION) or the proper subset view (hereafter PROPER SUBSET):

CO-EXTENSION: for any intuitive DC/NPA pair, the semantic extension of the DC is identical to the semantic extension of the NPA.

PROPER SUBSET: for any intuitive DC/NPA pair, the semantic extension of the DC is a proper subset of the semantic extension of the NPA.

CO-EXTENSION predicts that 'd*ke' and 'lesbian' are extensionally equivalent in literal uses—i.e., that all and only lesbians are d*kes—and that competent users know this; PROPER SUBSET predicts that all literal referents of 'd*ke' are lesbian—but not all lesbians are literal referents of 'd*ke'—and that competent users know this. So for either hypothesis to be correct, speakers like the conservative father in (91) must be confused about the meaning of 'd*ke', or using it in a nonliteral way.

We should reject the former out of hand. Speakers like the conservative father, and utterances like (49) and (50), are not strange or idiosyncratic; as I have taken some pains in this paper to show, they are utterly banal. To dismiss such cases as confused or semantically defective is to posit *rampant* linguistic incompetence within the very speech communities supposedly at issue — *viz.*, communities wherein the target DCs are actually, routinely used. Methodologically, this is a nonstarter.

The latter proposal, that utterances like (49) and (50) and exchanges like (91), involve *nonliteral* uses of the relevant DCs, is more serious. Still, I don't think we have reason to prefer it over an overlap-theoretic alternative.

§6 Why not say it's metaphor?

Probably no one actually accepts CO-EXTENSION in its full generality — but many extant theories do entail that 'lesbian' and 'd*ke' are truth-conditionally equivalent in literal uses. And if one arrives with such prior theoretical commitments, a natural response to the data I have presented is to ask: why not say it's metaphor? Perhaps uses I have been focusing on are simply nonliteral.

Indeed, if we're antecedently committed to something like Williamson's conventional implicature view, then we *have* to say such data involves nonliteral uses. Sentences like (93) and (94) cannot, if 'd*ke' and 'lesbian' are extensionally equivalent, be literally true:

(93) She's a dyke but not a lesbian.

(94) She's a lesbian but not a dyke

So, if we think something like Williamson's view is true for DC/NPA pairs like 'd*ke'/'lesbian', then we have reason to think uses like those in (93) and (94) are *contracted* and *extended*, respectively.⁹²

⁹² [Jeshion \(2013a\)](#) calls these “G-contracting” and “G-extending” uses of slurs, respectively, where “G” is the targetgroup picked out by a slur and its neutral counterpart in literal uses (pp. 251-253).

But do we have *independent* reason to think this?

As a first pass test, I offer that competent speakers generally *grasp* when they are speaking metaphorically. Indeed, it seems we pronounce a metaphor “dead” precisely when and because its “nonliterality,” however retrievable it may still be in principle, has now been so fully lexicalized away as to go virtually unnoticed in practice (e.g., ‘mouth of the river’). “Live” metaphors, by contrast, have a distinct “figurative feel.” For example, consider (95)

(95) A: Jack’s a girl.

B: But Jack’s a boy!

A: Whatever, he’s still a girl. He cries all the time and can’t take a joke.⁹³

As competent speakers of English, we *know* by the end of this exchange that A intends a nonliteral meaning of ‘girl’. Moreover, we have an intuitive sense of the *way* that B is failing to understand when he attempts to correct A — *viz.*, by taking as literal an utterance which (in retrospect) was clearly supposed to be figurative. It is simply *obvious* to us, by the end of the exchange, that a literal reading of ‘Jack’s a girl’ is not available — even if it might have been initially.

Indeed, as hearers, we may reasonably wonder at the *beginning* of (95) about the intended literality of A’s initial claim. But once we imagine that *we* are A, there is simply *no question* of how ‘girl’ is being used. To say that that Jack is (literally) a girl and to say that Jack is (figuratively) a girl are two very different things — whether we are saying one or the other is something that we, as competent speakers, would know.

So if the uses of DCs in sentences like (49) and (50) and exchanges like (91) are in some sense metaphorical (either extended or contracted), then *either* (a) they are metaphorical in the sense that “dead” metaphors are metaphorical, or (b) they are “live” metaphors.

(49) I always wanted a lesbian friend, lesbian not a dyke.

(50) Not all dykes are lesbians. I got a cousin who’s a dyke but she has a husband.

(91) A: Our daughter’s a dyke.

B: But she’s bisexual, not a lesbian!

A: Whatever, she’s still a dyke.

If (a), then DCs in sentences like (49) and (50) and exchanges like (91), like ‘mouth of the river’, are (now) fully-lexical terms in their own right, with a (literal) semantic relationship to NPs which is (still) *prima facie* best explained by an overlap thesis. If (b), then DCs in sentences like (49) and (50) and exchanges like (91) *aren’t* fully-lexical in their own right, and the speakers behind those DCs generally realize — in virtue of being competent users, as again we ought to assume — that they’re speaking metaphorically.

Whether views like Williamson’s are more plausible than overlap views turns on whether this latter prediction about DC-users’, and in particular slur-users’, knowledge and intentions is true. And for what it’s worth, as someone who grew up around such speakers, I do not think that it is.

As someone raised around slur users, I *think* I know what they mean when they say things like (49) and (50), or (51) and (52), or when they use the n-word.

(51) There are gays, and then there are faggots.

(52) [*said about an executive ban on transgender military personnel*]
Trump won’t allow faggots in the military.

⁹³ This is a modified version of an example from [Jeshion \(2013a\)](#).

That such speakers—like A in (95) with ‘girl’—are *knowingly* and *intentionally* using the relevant slurs in nonliteral ways strikes me, frankly, as wildly implausible. They are simply using them, as they do, in the way that they take them to mean.

That so many theorists may be tempted to think otherwise, is, I suspect, the result of their taking a very *extreme* kind of DC-user as their paradigm. This is the avowed white supremacist, the self-righteous and evangelizing zealot, whose unvarnished hatred for a certain perceived “kind” of fellow human being is not only conscious and endorsed, but *directed* and *absolute*. But most bigotry is not so unyielding. On the contrary, it is the *business* of ordinary bigotry to “make exceptions” – to distinguish “model minorities” from “the riffraff,” to separate “the good ones” from “the bad.” Its willingness to arbitrate, often in one-off, confabulatory, and inconsistent ways, who should and should not “count” as a genuine target of contempt is not a secondary or peripheral feature, but a *central hallmark*. Everyday bigotry, and everyday slur-use, is prototypically *slippery* and *capricious*. This is what makes it so insidious, and thus should be at the center of our academic theorizing. An overlap view vindicates this centering in a way that more orthodox views like Williamson’s do not.

§7 Additional Objections and Replies

Appealing to non-literality to explain the target data thus comes at significant intuitive and methodological cost. There are other ways the one might try to explain the data – though these too, I suggest, are less plausible than an overlap account.

For example, perhaps sentences of the kind I have focused on are like (96):

(96) He’s a novelist, but he’s not a *novelist*.

Such sentences seem, semantically, like they should be contradictory, and therefore infelicitous. But they are not infelicitous, because they are pragmatically rescued – what (96) really means is something like (97):

(97) He’s a novelist, but he’s not a *good/characteristic* novelist.⁹⁴

This pragmatic mechanism is slightly different from the mechanism involved in metaphor, and turns on the presence of intonation or stress. Indeed, for (96) to be felicitous, there *must* be a difference in stress between the two instances of ‘novelist’; otherwise, the sentence is unintelligible:

(98) #He’s a novelist, but he’s not a novelist.

This need for a difference in stress is explained by – and seemingly triggered by – the *fact* that ‘novelist’ and ‘novelist’ mean the same thing. So if sentences like (94) are akin to (96), we should expect an analogous difference in stress to be required for felicity:

(94) She’s a lesbian but not a dyke.

Of course, someone *might* utter a version of (94) with stress on the last word. But this difference in stress is not *required* for (94) to be felicitous, as it is for (96), and is often absent as a matter of fact.

This is one reason to doubt that the target data can be explained along the lines of (96). Another is that such an explanation can only account for *one direction* of DC/NPA divergence.

⁹⁴ Thanks to an anonymous referee for raising this objection.

While it might be able to account for sentences like (94) — so that (94) means something like (99) — it cannot account for sentences like (93):

(94) She's a lesbian but not a dyke.

(99) She's a lesbian but not a *bad/stereotypical lesbian*.

(93) She's a dyke but not a lesbian.

To explain (93), one would need to appeal to a different mechanism (presumably metaphor), thus multiplying theoretical commitments and linguistic machinery to account for data that an overlap thesis can explain outright.

Finally, assimilating sentences like (94) to (96) leads to false predictions about how willing DC-users will be to admit that something belongs to the relevant category.

(94) She's a lesbian but not a dyke.

(96) He's a novelist, but he's not a *novelist*.

If pressed, the speaker of (96) will (perhaps begrudgingly) admit that the novelist in question is, in fact, a novelist — just not a very good one. The same is not plausible about (94) or the rest of the target data. Speakers of (1) and (2) are not similarly obligated, even under pressure, to admit that the 2016 *Ghostbusters* is a romantic comedy and *Silver Linings Playbook* is a chick flick, respectively:

(1) The new *Ghostbusters* is chick flick, but it isn't a romantic comedy.

(2) *Silver Linings Playbook* is a romantic comedy, but it isn't a chick flick.

This is clearest if we imagine situations, like bets, where the stakes are fairly high for whether something (actually) belongs to a category or not. *Contra* Elisabeth Camp (2013), who appeals to bets as evidence for something like CO-EXTENSION, DC-users are liable to have *genuine disputes* about DC-category boundaries in betting contexts. To suppose that bets about how many so-and-sos are in a building will be settled quickly and easily between bigots on the basis of something like CO-EXTENSION is to assume something naive, and false, about everyday bigotry. Such bets are liable to admit of the same kind of disagreement as bets between 'chick flick'-users about how many "chick flicks" are. If A and B have a bet about how many "chick flicks" are in B's DVD collection, A and B might *easily* disagree about who has won — and not simply because one is being unreasonable or obtuse. The assumption that DCs and NPAs are extensionally equivalent leads to badly wrong predictions about possible bets made in terms of those expressions, by predicting that such bets would be easily and uncontroversially discharged as won or lost by competent users. Tractable, winnable bets require clear winning and losing conditions; hence, making a bet puts pressure on us to use well-defined terms. A bet that turns on whether a given DC applies will in general not be well-defined. We should expect such bets not only to be more *contentiousness* among actual DC-users than Camp and other theorists sympathetic to CO-EXTENSION seem to assume, but also less *natural* for DC-users to make in the first place. If we would not agree to a bet about how many "chick flicks" are in our friend's DVD collection without first getting clear on what the relevant criteria are, we should not expect users of more paradigmatic slurs to agree to analogous bets without first establishing, in more precise terms, what it is, exactly, that they mean.

§8 What it means to accept overlap

It will be helpful, at this point, to review the dialectic. I began by observing, first, that for competent speakers of English, there is a wide range of group or category expressions with recognizably pejorative uses (DCs); and second, that among these group or category expressions, many are such that competent speakers associate them intuitively with other, more “neutral” group or category expressions (NPAs). I then provided a number of examples of such pairs of expressions, including paradigmatic slur/“neutral counterpart” pairs, as well as a wide selection of data sentences in which the constituent terms are used in explicitly contrastive ways. Given the *prima facie* systematicity of such data, and naturalness of what I called an “overlap hypothesis” for ‘chick flick’/‘romantic comedy’, I suggested the following generalized hypothesis as an “obvious first thought” for all intuitive DC/NPA pairs:

GENERAL OVERLAP: for any intuitive DC/NPA pair, the target relationship involves a substantial degree of *E*- and *S*-overlap..

I then argued that this hypothesis is more plausible, because more parsimonious and more faithful to the actual practices of everyday speakers, than two rival general hypotheses, CO-EXTENSION and PROPER SUBSET:

CO-EXTENSION: for any intuitive DC/NPA pair, the semantic extension of the DC is identical to the semantic extension of the NPA.

PROPER SUBSET: for any intuitive DC/NPA pair, the semantic extension of the DC is a proper subset of the semantic extension of the NPA.

I argued that these rival hypotheses require additional theoretical commitments and machinery to explain the same data that GENERAL OVERLAP can explain with only basic Stalnakerian assumptions about common ground. Moreover, I argued that the additional required commitments are at best non-trivial, and at worst unmotivated. Of course, this is not to say that CO-EXTENSION and PROPER SUBSET (or the more restricted versions thereof actually defended by theorists) are decisively false — only that we have less reason to accept them than we do to accept GENERAL OVERLAP.

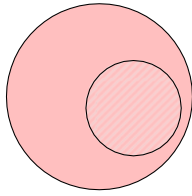
But what, ultimately, does accepting an overlap view involve? A full answer to this question is beyond the scope of this paper; I do not intend here to be giving a full semantic theory of DC/NPA pairs. That being said, I will now do two things to clarify the relevant space of views. First, I will state the version of GENERAL OVERLAP which, as I hinted before, I ultimately wish to defend in this paper. This version is the most minimal in its semantic commitments, and thus the most amenable to different theoretical frameworks. Then, I will identify some amenable frameworks — including two views which philosophers have already defended.

Speaker-presumed extensional overlap

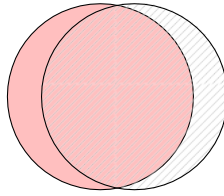
So far, I have put everything in terms of GENERAL OVERLAP:

GENERAL OVERLAP: for any intuitive DC/NPA pair, the target relationship involves a substantial degree of *E*- and *S*-overlap.

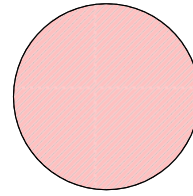
Recall that *E*-overlap is overlap in *extension*, and *S*-overlap is overlap in *associated stereotypes*. I have focused on GENERAL OVERLAP for simplicity and because the contrast with CO-EXTENSION and PROPER SUBSET is more direct:



PROPER SUBSET. For any intuitive DC/NPA pair, the semantic extension of the DC is a proper subset of the semantic extension of the NPA.



GENERAL OVERLAP. For any intuitive DC/NPA pair, the semantic extension of the DC and the semantic extension of the NPA either partially or completely overlap.



CO-EXTENSION. For any intuitive DC/NPA pair, the semantic extension of the DC is identical to the semantic extension of the NPA.

But actually, GENERAL OVERLAP is strictly *stronger* than we need to explain the relevant data.

In the case of ‘chick flick’/‘romantic comedy’, recall, this data included the following:

- (a) that competent users of ‘chick flick’ and ‘romantic comedy’ take those expressions to be tightly intuitively related, both in extension and in the stereotypes and attitudes associated with them;
- (b) that, despite this fact, competent users sometimes apply ‘chick flick’ and ‘romantic comedy’ to different things (as in (1) and (2));
- (c) that DC-corrections like (76) are, to competent users of ‘chick flick’ and ‘romantic comedy’, familiar and immediately comprehensible;

(76) A: The new *Ghostbusters* is a chick flick.
 B: But it’s an action movie, not a romantic comedy!
 A: Whatever, it’s still a chick flick.

- (d) that B’s reply in (76) seems to presuppose that all and only chick flicks are romantic comedies (viz., that extensional overlap (*E*-overlap) between ‘chick flick’ and ‘romantic comedy’ is complete)
- (e) that despite this fact, A’s rejoinder in (76) is not only felicitous, but is consistent with, and indeed actually suggestive of, basic competence with the relevant expressions; and
- (f) that this marks a clear asymmetry with the corresponding NPA-correction (79), where the exchange in general is defective, and A’s rejoinder in particular is bizarre and uncooperative:

(79) A: The new *Ghostbusters* is a romantic comedy.
 B: But it’s an action movie, not a romantic comedy!
 A: #Whatever, it’s still a romantic comedy.

I argued that GENERAL OVERLAP, together with some basic assumptions about common ground, easily explains *all* of (a)-(f) by explaining how competent users are likely, in general, to observe a default but defeasible conversational presumption of *complete E*-overlap between ‘chick flick’ and ‘romantic comedy’ in practice, while in principle being open to possible exceptions. Notice, however, that to give this explanation, there need not be *any* actual *E*-overlap at all! All that is needed is that *competent users* believe there is *E*-overlap. As theorists, we could think this belief is false (and if not about ‘chick flick’/‘romantic comedy’, then perhaps about other DC/NPA

pairs).⁹⁵ After all, it would be strange if it were *impossible* for a DC like ‘witch’ to have an intuitive NPA, strictly because its extension has turned out to be empty. So all we need to explain (a)-(f) is a *presumption* of substantial *E*-overlap among competent users, along with some adequate theory of *S*-overlap in which to ground it. Generalizing to other DC/NPA pairs, call this thesis **SPEAKER-PRESUMED OVERLAP**: (hereafter **PRESUMED OVERLAP**)

SPEAKER-PRESUMED OVERLAP: for any intuitive DC/NPA pair, the target relationship involves a substantial degree of presumed *E*-overlap, grounded in a substantial degree of *S*-overlap.

The central difference between **PRESUMED OVERLAP** and **GENERAL OVERLAP** is that **PRESUMED OVERLAP** carries no particular commitments about which (if any) ascriptions of DCs are true. It could turn out that speakers are simply wrong in their beliefs about the extension of a given DC (or indeed, even of a given NPA). It could turn out that some, many, or perhaps even all DCs are like ‘witch’ with respect to their (actual) truth conditions. If anyone is competent with DCs, DC-using communities are. DC-users competence is Linguistic competence among DC-users need not involve actually latching on to the extensional facts.

Options for overlap views

To my knowledge, no one has argued for a full general overlap thesis for (what I have called) DC/NPA pairs. Adam Croom (2011, 2015), however, has offered what he calls a “family resemblance” theory of paradigmatic slurs and so-called “neutral counterpart” terms which may naturally be classified as a kind of overlap view. Croom is similarly motivated by cases like (51) and (52) wherein (paradigmatic) slurs, but not their supposed counterparts (or vice versa) are taken by speakers to apply:

(51) There are gays, and then there are faggots.

(52) [*said about an executive ban on transgender military personnel*]
Trump won’t allow faggots in the military.

In light of such data, Croom has proposed a prototype semantics on which slurs encode a “constellation” of ranked prototypical features (or stereotypes), satisfaction of any number of which may be contextually sufficient, but is crucially *not* necessary, for category membership (2015: 34).⁹⁶ The mere fact that someone counts as a member of the relevant “neutral counterpart” category does not mean they count as a member of the associated slur category (and vice versa).

Similarly, Eleonore Neufeld (2019) has offered a prototype view on which paradigmatic slurs, unlike corresponding “neutral counterparts”, encode “mini theories” of intrinsic essences causally linked to negatively-valenced stereotypes. (And since no person actually has such an essence, paradigmatic slurs are ultimately non-referring). Neither Croom nor Neufeld is explicit

⁹⁵ **PRESUMED OVERLAP** is thus compatible with paradigmatic slurs having null extension, as has been suggested by Hom (2008), Hom and May (2018), and Neufeld (2019).

⁹⁶ Prototype semantic theories are motivated by empirical work on categorization and embrace the idea of “fuzzy”, or borderline, category membership (Rosch 1978; Rosch and Mervis 1975; Coleman and Kay 1977). Such theories reject classical “dictionary definition” frameworks according to which category membership is determined by jointly necessary and sufficient application conditions, instead holding that lexical entries encode highly structured prototype concepts governed by similarity relations. For an attempt to model the relevant similarity relation, see Decock and Douven (2014).

about what the corresponding semantics looks like for the relevant "neutral counterparts", but it is clear enough in both cases that overlap in associated stereotypes (what I've called *S*-overlap) is what grounds the intuitive connection to the relevant slurs. It is thus easy to see how either theory could be broadened to incorporate a more general overlap thesis for DC/NPA pairs.

Does that mean that accepting the arguments of this paper requires accepting (controversial) prototype semantics? Not necessarily! Prototype views are natural candidates for explaining the role of *S*-overlap in the literal meanings of DCs and NPAs, because they build the relevant overlapping stereotypes *into* words' literal meanings. But as I have described *E*- and *S*-overlap, an overlap view of DC/NPA pairs is compatible with a range of semantic frameworks, which may account for the role *S*-overlap differently. Inferential or "relevance-theoretic" frameworks, for example, may account for *S*-overlap wholly non-semantically, by locating the relevant beliefs, stereotypes, and representations in "mental files" attached to atomic lexical meanings (Sperber and Wilson 1995; Wilson and Sperber 2006; Wilson and Carston 2007).⁹⁷ Another option still is dual-content semantic frameworks. Such frameworks attempt to thread the needle between prototype theory and traditional truth-conditional semantics, by positing *both* an denotative structure that atomically determines extension (an "E-structure"), *and* a prototype or conceptual structure of associated beliefs or representations (a "C-structure") (Del Pinal 2015, Del Pinal 2018; Pustejovsky 1995). The potential for mapping of E- and C-structures to what I've called *E*-overlap and *S*-overlap for DC/NPA pairs is straightforward.⁹⁸

More generally, an overlap thesis for DC/NPA pairs is compatible with different conceptions of application conditions, which may or may not amount to conditions for "truth." An assertability semantics, for example, could vindicate the linguistic *competence* of DC-users, even if we think no DC-ascription is, or ever could be, actually true.

§9 Overlap vs. Orthodoxy

PRESUMED OVERLAP is thus a simple, elegant, *flexible* hypothesis about DC/NPA pairs that captures a huge range of everyday linguistic data. It is also surprisingly heterodox. Aside from Croom (2011, 2015) and Neufeld (2019), theories compatible with PRESUMED OVERLAP are basically unheard-of in current philosophical discussions of slurs and so-called "neutral counterparts."

Despite their many points of disagreement, nearly all philosophers writing about (paradigmatic) slurs take something for granted about the relationship they bear to so-called "neutral counterparts"; namely, that it is a *distinctive* linguistic relationship, which at once unifies slurs as a class of expressions and (in effect) distinguishes paradigmatic slur/"neutral counterpart" pairs from other DC/NPA pairs. This relationship is cashed out in different ways by different theorists. But in every case, it is assumed that understanding the *general natural* of the target relationship is, given the meaning of a relevant "neutral counterpart" term, enough to understand the meaning of a given slur, and (thus) to have basic competence with it — no

⁹⁷ A broadly inferentialist view of (paradigmatic) slurs has been given by Tirrell (1999).

⁹⁸ Zeman (2021) has recently defended a different application of dual-content semantics to slurs on which they are highly polysemous. Zeman's focus is on variation in meaning among uses of the *same* slur, rather than the relationship between slurs and so-called "neutral counterparts."

familiarity with specific associated stereotypes required.”⁹⁹

This assumption is so diffuse, and so deeply backgrounded, in current philosophical theorising that it is difficult to articulate precisely. As I have already suggested, it is clearest in the case of views like Williamson’s which, if generalised to all DC/NPA pairs, would accept CO-EXTENSION. According to these views, the semantic (truth-conditional) content of a slur *just is* the semantic (truth-conditional) content of its so-called “neutral counterpart”; expressions like ‘k*ke’ and ‘Jew’, as a matter of *general semantic fact*, refer to the exact same groups, and interact with truth-functional operators like ‘and’ in the exact same way.¹⁰⁰ Following Croom (2015), I will call this thesis *coreferentialism*.¹⁰¹ Coreferentialist views, then, assume there is a *simple recipe* for computing the (truth-conditional) meaning of a given slur from the (truth-conditional) meaning of the relevant “neutral counterpart” term. From there, all that is required for competence with the slur is to recognize that it, but *not* its “neutral counterpart”, is derogatory in typical uses.¹⁰²

Coreferentialism is the dominant position in the philosophical literature. But even theorists who have proposed non-coreferentialist views have not questioned the assumption of a general “recipe” for computing the meanings of (derogatory) slurs from the meanings of their so-called “neutral” (non-derogatory) counterparts; they have only questioned the ingredients list. For example, according to Kent Bach’s *loaded descriptivism*, the meaning of a slur, *s*, is the meaning of its neutral counterpart, *n*, plus a “side comment” along the lines of “[*n*]s are contemptible in virtue of being [*n*]” (2018: 64).¹⁰³ Christopher Hom and Robert May (2013, 2018) propose that slurs predicate the property [ought to be the target of negative moral evaluation because of being a member of *G*], where *G* is the relevant “neutral counterpart” group. Ashwell (2016) suggests a version of PROPER SUBSET. On these views the details of the recipe are different, but it still involves (a) *fixing* the content of the slur via, or in terms of, the content of the relevant “neutral counterpart” term; and (b) *adding* a derogatory element. Call this the JUST-ADD-BAD

⁹⁹ Some early theories (most notably Hom 2008) built stereotypes into the meanings of slurs; however, since Jeshion (2013a)’s influential critique, stereotype views have fallen out of favor.

¹⁰⁰ These include: (a) hybrid expressivist views, according to which the meanings of slurs involve the descriptive meanings of their NPA plus a negative attitude (Saka 2007; Richard 2008; Jeshion 2013b) or gestural content (Hornsby 2001); (b) implicature views, according to which slurs conventionally imply something negative that their NPAs do not (e.g., Williamson 2009; McCready 2010; Whiting 2013); (c) prohibition views, according to which the only difference between slurs and their NPAs is taboo (e.g., Anderson and Lepore 2013a, 2013b); and (d) Contrastive Choice views, according to which uses of slurs and NPAs are truth-conditionally equivalent, and uses of slurs where NPAs are available are “pointed choices” signaling endorsement of associated attitudes and ideologies (e.g., Bolinger 2017; Nunberg 2018)

¹⁰¹ Cf. DiFranco (2015), who calls this Neutral Counterpart Theory. In their response to DiFranco, Caso and Lo Guercio (2016) define the position as a conjunction of two claims, which I will rename (C1) and (C2):

- (C1) For every slur *s*, there is a neutral counterpart *n* with the same extension.
 - (C2) The contribution made by a slur *s* to the truth-conditional content of a sentence *S* in which it occurs is the same as the contribution made by its neutral counterpart *n* to *S*[*n*/*s*], where *S*[*n*/*s*] is the sentence that results from *S* by substituting *n* for *s* in *S* one or more times.
- (pp. 265-6)

As they observe, (C1) is required if coreferentialist theories are to apply to all slurs.

¹⁰² How exactly to account for this difference in derogatory force is where coreferentialist views diverge—see footnote 100, above.

¹⁰³ Bach also explicitly leaves it open whether slur ascriptions are “true of whomever [relevant] neutral counterpart is true of” (2018: 61).

assumption about the relationship between slurs and so-called “neutral counterpart” terms.

Getting a gestalt feel for JUST-ADD-BAD is a bit easier than making it technically precise. But if we wish to make it precise, it is something like the following:

JUST-ADD-BAD: Assume a well-defined set (call it S/N) of all and only slur/“neutral counterpart” pairs. Then, for any pair of expressions s/n , if $s/n \in S/N$, then there obtains between s and n a semantic relationship r such that:

- (a) the truth-conditional meaning of n can be used to analyze, conjunctively or identificationally, the proposition (if there’s only one) or propositions (if there’s more than one) expressed by assertoric sentences containing s , and
- (b) recognition of r , together with knowledge of the truth-conditional meaning of n and knowledge that s is derogatory, is sufficient for competence with s .

This is somewhat cumbersome, as the scope of (otherwise heterogenous) views it is intended to capture is very wide. But despite their numerous and complex differences, all such views have, for my purposes here, one important thing in common: they are facially false when extended to more DC/NPA pairs.

Consider again some of the data presented in §4:

- (3) The new *Ghostbusters* is chick flick, but it isn’t a romantic comedy.
- (4) *Silver Linings Playbook* is a romantic comedy, but it isn’t a chick flick.
- (45) Being a dad with “actually funny jokes and not just dad jokes” might be the best feedback you can get from your kid.
- (46) I don’t understand why Cory Booker tells so many Dad jokes when he’s not actually a Dad.
- (39) The Dark Knight is the rare instance of a superhero movie that isn’t capeshit.
- (40) It’s a sad fact to come to terms with but Star Wars is “capeshit”.
- (14) It’s okay to be liberal, but it’s not okay to be a libtard.
- (15) I’m OK with people who support Bernie. I do not like Bernie Bros.
- (35) Grandma is not a boomer, she’s cool.
- (36) Mayo Pete is a boomer at 37. Does this help everyone understand that boomer isn’t just an age thing?
- (73) I’ll fuck with a chick that smokes weed but isn’t a stoner.
- (74) You can be a stoner without smoking weed
- (43) Not all women are cunts. Term is reserved for only the deserving.
- (44) Men can be cunts too. Just as they can be pussies.
- (13) omg i so did NOT call u a wetback i said mexican there is a big difference! trust me.

I have argued that the range of these examples, together with their systematic behavior in DC- and NPA-corrections, gives us *pro tanto* reason to assume a general DC/NPA relationship. If we take this *pro tanto* reason seriously, however, then it is clear that neither coreferentialist nor non-coreferentialist JUST-ADD-BAD views will be tenable as a fully general theory. It is, I submit, obviously false that ‘chick flick’ and ‘romantic comedy’ are coextensive; obviously false that ‘chick flick’ means “contemptible in virtue of being a romantic comedy”; and obviously false that “chick flicks” constitute a proper subset of “romantic comedies.” Likewise obviously false are similar theses about ‘capeshit (movie)/‘superhero movie’, ‘dad joke’/‘joke told by dads’,

‘libt*rd’/‘liberal’, ‘d*ke’/‘lesbian’, ‘cunt’/‘woman’, etc. PRESUMED OVERLAP, and overlap views more generally, is not bound to JUST-ADD-BAD, and thus can easily accommodate the full range of data in a straightforward, unified way that orthodox views of (paradigmatic) slurs and so-called “neutral counterparts” cannot.

§10 Diagnosis and Conclusion

This leaves us with the question: if JUST-ADD-BAD is such an implausible assumption, why has it been so popular?

For very good reasons, theorists interested in the semantics and pragmatics of slurs have generally aimed to explain their derogatory force. Indeed, if we are going to theorize about expressions which have observably harmful effects, we ought to do so in a way that teaches us something that we cannot learn from other, less harmful expressions. It is quite right, then, that theorists have generally aimed to explain slurs’ characteristic power to derogate and offend. But considerations of offensiveness tend to favor extreme cases; and by fixating on slurs’ derogatory force, theorists have imposed an artificial constraint on what counts as “relevant.” Thus it is only the very worst slurs, as used by the very worst bigots, that have been presumed central cases for theorizing about slurs.¹⁰⁴

These are what [Jeshion \(2013a\)](#) aptly calls “weaponized” uses of slurs, or cases like (5):

- (5) [*Shouted at a gay couple holding hands*]:
You’re going to hell, faggots!

Such cases are defined principally by the individual(s) targeted, who have three main features: (i) they belong to the relevant NPA group; (ii) they are believed by the DC user to belong to the relevant NPA group; and (iii) they are targeted by the DC user because they belong to the relevant NPA group. Orthodox views, and in particular coreferentialist ones, are well-suited to explain (iii).

But this is a naïve view; and given the role of slurs in perpetuating exclusion and oppression, it would be surprising if it were right. As I have tried to emphasize, most ordinary slur use comes from ordinary bigots, and ordinary bigotry “make exceptions.” Indeed, this is precisely [Kate Manne’s \(2018\)](#) critique of traditional conceptions of misogyny as “hatred of women.” There is an important reason that, according to the “logic” of misogyny, not all women are “c*nts”—and some men (especially gay and effeminate men) “are.” By distinguishing the “good” women from the “bad” ones, misogyny insulates itself from charges of absolute sexism while (re)tightening its insidious ideological grip.

The everyday racism and bigotry of slur users works in importantly analogous ways. This bigotry is essentially exception-making, relying for its survival on the possibility of admitting “good ones”.¹⁰⁵ And we need not be slur users ourselves to see this! As I have tried to show, less potent (and more familiar) ideologies, such as those underpinning the use of ‘Bernie Bro’,

¹⁰⁴ [Nunberg \(2018\)](#) makes a similar observation, writing:

Writers focus almost entirely on what slurs convey about their targets and the insult or offense they give, not on what they have to say about the groups that coin and use them, though those group-identifying or group-affiliating uses are more prevalent, more universal, and arguably prior to their uses as terms of direct abuse. The motivations of the people who use slurs are pretty much discharged by describing the prototypical speaker as “the racist.” (241)

¹⁰⁵ That exception-granting is central to the social and epistemic perpetuation of bigotry is emphasized by [Begby \(2018\)](#).

‘stoner’, ‘chick flick’ and ‘boomer’, work intuitively the same way—viz., by positing two closely related but (in most cases) ultimately nonidentical categories, characterized by closely related but (in most cases) ultimately nonidentical stereotypes. An overlap thesis about DC/NPA pairs can capture this general phenomenon without imposing the (apparently) arbitrary semantic constraints of JUST-ADD-BAD. But rejecting the idea that there is any general, straightforward "recipe" for computing the meanings of paradigmatic slurs from their so-called "neutral counterparts" does not merely lead us to better semantic and pragmatic theories. More importantly, it positions us to better understand, identify, and confront the insidious mechanisms of ordinary bigotry.

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