

13 Semiosis and Information:
14 Meeting the Challenge of Information
15 Science to Post-reductionist Biosemiotics

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17

18 Abstract: The concept of information and its relation to biosemiotics is a major area of contention
19 among biosemioticians. Biosemioticians influenced by von Uexküll, Sebeok, Bateson and Peirce are
20 critical of the way the concept as developed in information science has been applied to biology, while
21 others believe that for biosemiotics to gain acceptance it will have to embrace information science
22 and distance biosemiotics from Peirce's philosophical work. Here I will defend the influence of Peirce
23 on biosemiotics, arguing that information science and biosemiotics as these were originally
24 formulated are radically opposed research traditions. Failure to appreciate this will undermine the
25 challenge of biosemiotics and other anti-reductionist traditions to mainstream science with its
26 reductionist ambition to explain everything through physics. However, for this challenge to be
27 successful, it will be necessary to respond to criticisms of Peircian ideas, jettisoning ideas that are no
28 longer defensible and integrating ideas allied to his anti-reductionist agenda. Here I will argue that the
29 natural philosophy of Gilbert Simondon, offering a searching critique of the application of the new
30 concept of information and cybernetics to the life and human sciences, provides the means to defend
31 and advance Peirce's core ideas and thereby defend post-reductionist biosemiotics.

32 Keywords: Biosemiotics; Information; C.S. Peirce; Jesper Hoffmeyer; Howard Pattee; Gilbert
33 Simondon
34

35 There is a problematic relationship between biosemiotics and the concept of information, along
36 with information science generally. Jesper Hoffmeyer in *Signs of Meaning in the Universe*, essentially
37 a manifesto for biosemiotics based on Peirce's philosophy, pointed out that 'form' for the Romans
38 was a mangled version of the Greek 'morf' (or 'morph'), and 'information' meant being formed
39 mentally. Atomistic thinking in the Twentieth Century led 'information' to be understood as isolated
40 chunks of knowledge and this was taken over by the physicists, who then characterized it as something
41 in the world, independent of anyone, and then tried to impose this inverted, desiccated concept of
42 information on all other disciplines. In his later book *Biosemiotics*, he wrote that 'up-to-date biology
43 must acknowledge that the biochemical concept of information is just too impoverished to be of any
44 explanatory use' (p.61). In the lead article to a special issue of *Biosemiotics* published in 2013 devoted
45 to information in biosemiotics, 'Epistemic, Evolutionary, and Physical Conditions for Biological
46 Information', Howard Pattee took exception to Hoffmeyer's denigration of the concept of information.
47 As he put it, 'On the contrary, as a physicist I believe information is a fundamental primitive concept
48 and all semiotic concepts are forms of information' (p.11). More specifically, Pattee rejected
49 Hoffmeyer's allegiance to Peirce's cosmology. 'In my opinion' he wrote, 'if biosemiotics should follow
50 his advice and replace the principles of modern science with Peircian cosmology, it will become a
51 fringe subject ignored by both biology and physics. ... Scientists and mathematicians recognize Peirce
52 as a great logician, not as great cosmologist' (p.18). Most of this paper was devoted to defending more
53 orthodox biologists and their achievements, including his own work, along with their use of the notion

54 of information. He denied that biosemiotics utilizing Peirce's work had contributed anything
 55 significant to biology. Referring to Hoffmeyer and Emmeche's paper on dual coding, arguing for the
 56 importance of analog coding as well as digital coding he wrote: 'I see no difference in Hoffmeyer and
 57 Emmeche's view of digital and analog codes from von Neumann's logical requirement for descriptions
 58 and constructions. I also see nothing in their "code duality" that differs conceptually or goes beyond
 59 my two codes' (p.19).¹ The most important contributions to biosemiotics, he claimed, had been made
 60 by orthodox biologists who had noticed the parallel between the genetic code and the codes of
 61 language. Different views were defended by the remainder of the papers, some aligned with
 62 Hoffmeyer's views, some more sympathetic to information theory. There was no consensus, although
 63 subsequently there appears to be a move away from semiotics as characterized by Peirce in order to
 64 reconcile biosemiotics with information science and to accord more place to codes (Auletta 2016).

65 In fact, Hoffmeyer did not reject the notion of information entirely. He accepted Gregory Bateson's
 66 characterization of information as 'a difference that makes a difference'. This implies that there is no
 67 information outside living beings interacting with their environments. Hoffmeyer also took seriously
 68 Stan Salthe's notion of information as characterized in his version of infodynamics (influenced by the
 69 work of the ecologist Robert Ulanowicz) and along with this, information constraints (Hoffmeyer
 70 2008a: 112f.). The notion of constraints was influenced by Pattee; however, Salthe (1993) was also
 71 strongly influenced by Peirce and formulated his conception of these constraints to accord with
 72 Peircian semiotics. Furthermore, Peirce himself gave a central place to information in his philosophy,
 73 although conceiving it very differently than the later information scientists. His conception of
 74 information evolved with his philosophy, from incorporating it into his work in logic to his
 75 characterization of logic as semiotics, and then his generalization of semiotics beyond humans and
 76 into a cosmology.

77 To begin with, Peirce characterized information as a logical quantity, the amount of comprehension
 78 a symbol has over and above its extension (Liszka 1990; Nöth 2013). However, right from the beginning
 79 of his work in symbolic logic, which was able to deal with relations and not merely the attributes of
 80 substances (as in Aristotelian logic), Peirce took seriously the ontological implications of this logic,
 81 taking relations to be real components of the world, including the relation of the knower to the known.
 82 Hence he referred to his work in logic as the 'logic of relatives'. With the reformulation of logic as
 83 semiotics, information was identified with all the knowledge acquired through experience
 84 incorporated into signs as interpretants, and this was applied to signs in general, not only verbal signs.
 85 Conveying information requires a synthesis of icons and indexes in a dicent symbol, that is, a
 86 proposition, but a weathercock also could convey information in this sense. With the extension of
 87 semiotics into a philosophy of nature (metaphysics), signs were seen as developing in nature as well
 88 as being instituted, growing in complexity with semiosis and the creative evolution of interpretants.
 89 The greater the quantity of information, the more adequate the interpretant, with signs acquiring
 90 further implications in the course of their history. Information is the knowledge we accumulate, pass
 91 on and develop through this history to be better informed. This analysis of semiosis was then
 92 generalized to the non-human world.

93 Biosemioticians closely aligned with Hoffmeyer have set out to develop Peirce's notion of
 94 information to overcome the limitations of its current use by geneticists, exemplified by Ernst Mayr,
 95 J. Maynard Smith and E. Szathmáry (El-Hani et al. 2008: 92ff.). From this Peircian perspective,
 96 information is semiosis, the 'triadic dependent process through which a form embodied in the Object

¹ Pattee appeared to be unaware that Hoffmeyer and Emmeche's notion of dual coding came from Gregory Bateson, that this was acknowledged by them, and that in defending analog coding Bateson was continuing a debate between cyberneticians from the 1950s over the status of analogue coding (see Dupuy, 2009: 114).

97 in regular way is communicated to an interpretant through the mediation of a Sign' (p. 96). Here, the
 98 form is not a 'thing' but is embodied in the object as a habit and as a real potential or permanence of
 99 some relation which allows it to be interpreted as indicative of a particular class of entities, processes
 100 or phenomena, and allows a system to respond to it in a regular way (p.93). Since 'information' is a
 101 noun of process, Peirce's appropriation and development of this concept and his characterization of
 102 it as a process accords with its original meaning. These authors argued that Bateson's notion of
 103 information, while different and not immediately emphasising the processual aspect of information,
 104 is consistent with this Peircian notion and can be integrated with it (p.10ff.). They also showed in detail
 105 how Salthe's hierarchical structuralism was influenced by Peirce and accorded with Peirce's
 106 philosophy (p.141ff). Infodynamics as conceived and defended by Salthe was a development of this
 107 hierarchical structuralism. So, the opposition by Hoffmeyer and his colleagues to the notion of
 108 information should be understood as opposition to what they claimed was a fundamentally defective
 109 conception of it, not an outright rejection of the concept.

110 Biosemioticians as a group have not embraced this commitment to Peirce's notion of information,
 111 or even Salthe's integration of Pattee's work with Peirce's semiotics, however. While some
 112 biosemioticians have ignored the challenge of reductionist science or, as in the case of Jaime
 113 Cárdenas-García (2020a), explicitly defended Bateson's notion of information, other biosemioticians,
 114 for instance, Gennaro Auletta (2011), have embraced information science. Others, by using the word
 115 'information' unreflectively, are simply absorbing the terminology and ways of thinking of mainstream
 116 information science. This is blurring the boundaries between information science applied to biology
 117 and post-reductionist biosemiotics as distinct and opposing research programs. When the
 118 development of information theory is investigated, it becomes evident why Hoffmeyer was hostile to
 119 the role information theory was playing in biology.

120 **The Origins and Rise of Information Science**

121 There is now a huge amount written on various aspects of information, with a number of
 122 subdisciplines emerging, and despite books being written trying to provide a coherent overview of the
 123 whole field, it is difficult to find and pin down a consensual set of assumptions on which the
 124 information sciences are based. However, information theory as such had its origins in the Macy
 125 Conferences on Cybernetics held between 1946 and 1953 (Heims 1980; Heims 1991: 11; Hayles 1999:
 126 50ff.; Dupuy 2009) with the integration of Claude Shannon's mathematical treatment of the concepts,
 127 parameters and rules governing the transmission of messages through telephone cables (embraced
 128 and generalized by Warren Weaver) with Norbert Wiener's work on cybernetics as a general theory
 129 of regulation (Shannon 1948; Shannon & Weaver 1949; Wiener 1948). This integration was effected
 130 by John von Neuman and Wiener, and Wiener related all this to thermodynamics by endorsing Leo
 131 Szilard's argument from 1929 that information is a measure of negentropic organization, the opposite
 132 of entropy, which is the measure of disorganization (Wiener 1961: 11). From this perspective,
 133 information is an objective component of the physical world, along with matter and energy. The work
 134 of Warren McCulloch and Walter Pitts on the functioning of neurons and the formation of neural nets,
 135 able to carry out Boolean algebra calculations, held out the promise of explaining (or explaining away)
 136 mind and consciousness through this form of information theory, justifying the view that there is no
 137 essential difference between humans and machines (Heims 1991: 38). These are the ideas that later
 138 were incorporated into cognitive science (Dupuy, 2009: ix).

139 With the discovery of the prominent role of DNA in heredity in 1953 and its interpretation as the
 140 genetic code, this suggested that 'information' provided the key to understanding biology. Physicists
 141 later interpreted quantum theory through information theory, beginning with efforts to resolve the

142 measurement problem (Bub 2004; Floridi 2011: 66). These developments seemed to overcome the
143 limitations of past science and suggested the whole of reality could now be understood through the
144 categories of physics. Cognitive scientists believed they now had the concepts required to ‘mechanize
145 the mind’, showing that organisms, including humans, are nothing but complex information
146 processing machines (Dupuy 2009). By adding information to matter and energy, and even privileging
147 information, many scientists believed they had the basis for a metaphysical monism. For these
148 ontological reductionists, the universe’s essential nature is digital, composed of bits of information
149 (Zurek 1990; Floridi 2011: 91). Material objects could be and were interpreted as complex, secondary
150 manifestations of information, with John Wheeler summing up this metaphysics in three words: ‘it
151 from bit’ (Wheeler 1990). The whole universe could be seen as an information processing mechanism.
152 This reductionist metaphysics, first put forward by Konrad Zuse and advanced by E. Fredkin, S.
153 Wolfram and Gregory Chaitin, among others, was defended as a coherent naturalist metaphysics. A
154 less extreme (and more plausible) form of this has been defended by James Ladyman and Don Ross
155 (2007) as ‘information-theoretic structural realism’ (p.238ff.) and Luciano Floridi (2011, Chap.15) as
156 ‘informational structural realism.’ Ladyman and Ross as philosophers were defending this metaphysics
157 as part of ‘scientism’, the view that only science can produce genuine knowledge of reality, claiming
158 their philosophy to be based on the most advanced science.

159 Not all scientists saw these developments as the triumph of reductionist science, however. While
160 McCulloch vigorously promoted the reductionist agenda, claiming that his and Pitts’ work on neural
161 nets showed that the brain is nothing but a computer and human thought nothing but computing as
162 characterized by Turing, Shannon and Wiener were cautious in their claims for the mathematical
163 theory of information and the applicability of cybernetics to biology and society. Shannon went so far
164 as to write a critique of the generalization of his notion of information beyond its initial very limited
165 domain (Shannon 1956, 3) and Wiener retreated from his earlier claims. Others, however, saw the
166 incorporation of the notion of information into science as the required breakthrough for creating a
167 more humanistic form of science. This was all seen as part of the unity of science project begun in the
168 1930s. While Shannon and Weaver’s notion of information was purely syntactic, which they
169 themselves acknowledged, efforts were made to supplement this with theories of the semantics and
170 pragmatics of information as these had been characterized by logical positivists, according a place to
171 truth and meaning, and beyond that, to meaningful action (Barr-Hillel & Carnap 1953; Floridi 2011:
172 196; Hayles 1999: 54ff.), a notion of meaning which precludes ascribing meaning to life or literature.

173 Cybernetics was taken up but also challenged by Heinz von Foerster, Margaret Mead and Gregory
174 Bateson, giving a place to what von Foerster called ‘second order cybernetics’ in which cybernetics is
175 applied recursively to itself (Clarke and Hansen 2009). Von Foerster (1995) referred to second order
176 cybernetics as the cybernetics of ‘observing systems’, where first order cybernetics is the cybernetics
177 of ‘observed systems’, or as the control of control and the communication of communication.
178 Information was then defined in relation to the observing system rather than being an objective
179 component of the physical world. This is the basis of Bateson’s definition of information as a
180 ‘difference that makes a difference’ (Cárdenas-García 2020a). Inspired by second order cybernetics,
181 Humberto Maturana and Francisco Varela developed their theory of autopoiesis as self-organising
182 autonomous networks which produce and recursively sustain themselves, thereby preserving
183 systemic cohesion (Varela et.al. 1993). Cárdenas-García (2020b) argued that information can only be
184 understood in relation to such autopoiesis where it can be seen to have a functional role, thereby
185 supporting a notion of information commensurate with that of the Peircians. So, while drawing on
186 work in cybernetics and information science, proponents of second-order cybernetics were not merely
187 critical but were deeply suspicious of efforts to mechanize the mind, with von Foerster noting that
188 ‘cybernetics’ is already an anthropomorphic characterization of machines (Dupuy 2009: xix).

189 Pattee's own work developed along a different path. It could be seen as furthering the reduction
 190 of biology to physics, although his work has also been used to oppose such thinking. Beginning with
 191 an analysis of measurement in quantum theory, where, as von Neumann argued, an epistemic cut is
 192 required between the observer and the object observed and the setting up of constraints to make
 193 such an observation, Pattee pointed out the dynamics revealed in such observations presuppose the
 194 establishment of both initial and boundary conditions. The existence of boundary conditions as
 195 constraints allows for the possibility of hierarchical ordering through new levels of constraint,
 196 facilitating specific control of lower level organization by higher level organization. He promoted this
 197 idea strongly in the 1970s and it has subsequently been enormously influential (Pattee 1973; Pattee
 198 2012). Emergence occurs through new enabling constraints. This idea was developed by Salthe and
 199 accepted by Hoffmeyer, although Hoffmeyer disliked the notion of the epistemic cut. It is clear,
 200 however, that Pattee did not view these ideas on hierarchical ordering as incompatible with
 201 developments in mainstream information science, providing information science acknowledged a
 202 place for semantic and pragmatic aspects of information as well as Shannon's syntactic information,
 203 and could accommodate hierarchical ordering. Characterizing genetics, he wrote 'the genetic code is
 204 translation (syntax), the protein folding is the first level of reading (semantics) where the degeneracy
 205 of the information is removed, and the specific enzymatic catalysis (with all the RNA machines) is the
 206 first level of execution (pragmatics) of the stored information' (Pattee 2008: 22). The presence of all
 207 three is required for semantic closure where the transmission or catalytic code is itself coded in stored
 208 information.

209 **The Crux of the Matter**

210 Resolving the opposition between biosemioticians upholding Peirce's more complex but more
 211 traditional notion of information along with Bateson's notion of information and biosemioticians
 212 happy to build on developments in mainstream information theory is clearly much more complex than
 213 it seems. One way of settling the dispute is to focus on specific areas of research to show that one or
 214 the other approach is defective. For instance, it has been argued by a number of theorists that
 215 Shannon's notion of information is inadequate to understand biotic processes (Logan 2012; Perrett
 216 and Longo 2016), while Søren Brier (2008) argued that it is inadequate to understand either biotic or
 217 cultural processes. Through a careful study of the problems in characterizing the functioning of genes
 218 through syntactic, semantic, and pragmatic theories of information, and the superior potential of
 219 Peirce's notion of information as semiosis for accounting for epigenesis, El-Hani et.al. (2008) argued
 220 for the potential fruitfulness and thereby provided a good defence biosemiotics utilizing Peirce's
 221 philosophy as a viable research program (p.222). In doing so, they still argued convincingly that 'we
 222 don't have an established notion of biological information up to this point' (p.222). This certainly is a
 223 viable way to proceed. However, what their work points to is a more fundamental difference in
 224 orientation, between those who begin with current physics and attempt to make it more complex to
 225 deal with life and mind, and those who take as their starting point the reality of mind and demand
 226 that physics be developed in a way that is consistent with the evolution of and reality of life and mind.
 227 This difference and its significance were well characterized by Tommi Vehkavaara (2008). As he put it,

228 ... the recognition of an analogy between mind and living nature has produced two
 229 kinds of approaches or research strategies, both risky in their own peculiar way.
 230 The *naturalized models of mind* focusses on mind and tries to naturalize it. ... They
 231 tend to commit naturalistic fallacies by using too simple and distorted picture of
 232 the complexity of mental phenomena. [...] [T]he other kinds of approaches, the
 233 *mental models of life* – to which biosemiotics belongs – pursue typically a holistic

234 strategy. They focus on natural phenomena and try to model them on concepts
235 that originally referred only to the human mental or social sphere. Consequently,
236 they fall easily into *anthropomorphic fallacies* by predicating properties or qualities
237 exclusive to humans to non-human natural phenomena. (p.258)

238 While there are difficulties with both forms of naturalism, it can be shown historically that the
239 holistic strategy has been more fruitful and is more coherent. This is evident in the failures of those
240 proposing naturalised models of the mind with their associated conceptions of life. As Robert Rosen
241 (1999) pointed out, this approach is based on the idea that in 'serially endowing a machine with more
242 and more of the simulacra of life, we would cross a threshold beyond which the machine would
243 become an organism' (p.269). From the clockwork models of Descartes' times to the thermodynamic
244 machines of the energeticists to the chemical models of molecular biologists to Turing machines, the
245 same strategy has been pursued. As Rosen observed, 'The manipulation of meaningless symbols by
246 fixed external rules is, it should be noted, exactly analogous to the Newtonian view of material nature,
247 expressed in terms of manipulation of configurations of structureless particles by impressed forces'
248 (p.266). What has been left out of such models, as Nicholas Rashevsky, Rosen's mentor and the first
249 person to develop neural nets, argued, is life itself. Rashevsky abandoned his work on neural nets
250 because he concluded that through them it was still not possible to comprehend life itself. In
251 examining the work of the biochemists, Rosen claimed that not only had they failed to account
252 through chemistry how genes could generate form; in terms of their own assumptions it is impossible.
253 As he put it, 'the chasm is the distinction between chemistry and geometry, and, from a purely
254 reductionistic viewpoint, it is simply unbridgeable' (p.227). Rosen worked with Pattee for some time,
255 and fully accepted the argument that it is impossible to account for the agency associated with making
256 measurement within the initial and boundary conditions presupposed by post-Newtonian science, but
257 became dissatisfied with Pattee's solution. He concluded that it is first necessary to characterize life
258 itself, and that the physical sciences will then have to be revived to accord with the insights generated
259 by biology. That is, from Vehkavaara's perspective, Rosen resolutely embraced the agenda of the
260 holists.

261 In doing so, Rosen was aligning himself with a tradition of thought going back to Schelling, and it is
262 in relation to this whole Schellingian tradition that the superiority of agenda of the holists becomes
263 fully apparent. Schelling accepted Kant's argument that science requires a set of metaphysical
264 presuppositions about the structure of the world that are not merely analytically true nor empirically
265 derived but are the condition for there being science; however, he argued that it is possible to replace
266 prevailing metaphysical presuppositions. As a Kantian transcendentalist he was first of all concerned
267 with mind and the categories required for scientific knowledge to be possible, but evolved into a
268 naturalist, 'naturalizing the transcendental' and focussing on how nature must be understood if it is
269 to make intelligible the emergence of life, with organisms seen as maintaining their form by defining
270 their environments in relation to themselves as their worlds, and humanity seen to be capable of
271 comprehending itself as a part of nature. He called for new physics and new mathematics to achieve
272 this. What has largely written out of history until relatively recently has been recognition of the
273 prescience of Schelling and the success of the research program he inspired, not only in the human
274 sciences and biology, but in physics, chemistry and mathematics (Heusser-Kessler 1986; Gare 2013).
275 This includes the development of the dynamic conception of matter culminating in field theories in
276 physics, the notion of the conservation of energy, the notion of valency in chemistry, the notion that
277 organisms define their environments as worlds, the notion that nature as a whole and its components
278 are self-organizing systems or processes, and Hermann Grassmann's extension theory in mathematics
279 that underpins most of the mathematics now used in physics.

280 The original biosemioticians were clearly continuing this tradition. Jacob von Uexküll who was a
 281 major source of inspiration and point of departure for the biosemioticians, was strongly influenced by
 282 Kant and echoed and further developed Schelling's conception of organisms. Peirce, whose philosophy
 283 was embraced to rigorously defend and extend von Uexküll's work, preserving his phenomenology of
 284 life while abandoning his Platonic Idealist belief in eternal Bauplans, claimed to be 'a Schellingian of
 285 some stripe' (Peirce: 6.605). However, there are other philosophers and scientists contributing to this
 286 Schellingian tradition. One group of these are the philosophers and scientists attempting to naturalize
 287 phenomenology. This project was largely inspired by Varela, who was an originator of the notion of
 288 autopoiesis based on second-order cybernetics, but went on to embrace and further advance the late
 289 work of Maurice Merleau-Ponty (Varela et.al. 1993). From the beginning of his career Merleau-Ponty
 290 had been trying to overcome the focus of phenomenology on the subject and the Cartesian dualism it
 291 led to by focussing on embodiment, but came to the conclusion that his solution to the problem was
 292 inadequate, and turned to natural philosophy in his last lectures. In doing so, he revived interest in
 293 Schelling's philosophy and the work of von Uexküll to naturalize phenomenology (Merleau-Ponty
 294 2003).

295 Merleau-Ponty's former student, Gilbert Simondon, had taken this naturalistic direction further,
 296 asserting that nature comes before experience, and set out to develop a natural philosophy that could
 297 unify the sciences and give a place to experience (Simondon et.al. 2019: 579). This was presented in
 298 his Ph.D. dissertation published in book form as *L'individuation à l'individuation à la lumière des notions*
 299 *de forme et d'information* in 1964 and republished in 2013, and then in English translation as
 300 *Individuation in Light of Notions of Form and Information* in 2020. Simondon was more influenced by
 301 Bergson than Schelling, but then Bergson himself was part of a French Schellingian tradition of
 302 philosophy. In the tradition of Schelling, Rosen was concerned to develop mathematical models
 303 adequate to life itself. However, he acknowledged that mathematics is necessarily abstract. It must
 304 be complemented by non-mathematical ways of knowing. Simondon was concerned with the realm
 305 of ontogenesis or becoming that cannot be understood through mathematics but explains how
 306 aspects of reality that can be grasped through mathematics, emerge. Here I will argue that Simondon's
 307 work, complementing Rosen's, can be used to justify and further develop Peircian philosophy and
 308 thereby biosemiotics influenced by it, including the Peircian conception of information. That is, as
 309 Wendy Wheeler has argued and been defended in a review of her work by Theiry Bardini (2017),
 310 through Simondon's philosophy a place can be given to both semiotics and information.

311 **Simondon's Natural Philosophy**

312 Simondon can be seen as a major figure in the Schellingian tradition grappling with far more
 313 advanced science than was Peirce (Barthélémy & Iliadis 2015: 106f.). In a letter to William James,
 314 Peirce wrote: 'If you were to call my philosophy Schellingianism transformed in the light of modern
 315 physics, I should not take it hard' (Esposito 1977: 203). Just as Peirce could claim that he was a
 316 Schellingian but dealing with much more advanced science, Simondon if he had referred to Peirce
 317 could claim that he was a Peircian transformed in the light of more recent physics, and essentially this
 318 is how he has been interpreted by Alberto Toscano (2006: 123-156). One of Simondon's major
 319 concerns was to challenge and reformulate the notion of information as it had been developed by
 320 Shannon, Weaver and Wiener, and along with this, the notion of cybernetics and the way it had been
 321 used as an analogy for living processes. Some of the ideas associated with this challenge were
 322 developed at a conference in Paris in July 1962, organized by Simondon, in which Wiener was a major
 323 participant (Bardin 2015: 31). Simondon's work on information was part of a broader project of natural

324 philosophy focussed on ‘individuation’ from the ‘preindividual’ characterized by excess potentiality,
325 in terms of which Simondon was also concerned to interpret recent developments in science.

326 Simondon embraced the development of information science and cybernetics, seeing them as a
327 creative hybrid of advances in logic and technology, but argued that the source of these ideas in
328 technologies of communication leads to the exclusion of what is most important when it comes to
329 understanding information. To begin with, Simondon challenged Wiener’s equation of information
330 with negative entropy and for dissociating information from *signification*. He pointed out that to avoid
331 signal degradation one can increase the signal energy or reduce the background noise. If the latter, a
332 reduction of energy increases order, so there cannot be a constant mathematical relationship
333 between the energy input and the quantity of information transmitted (Bardin 2015: 29). He then
334 pointed out the problems with the assumptions on which information science was developing. It
335 presupposed an individual sending a message, an individual bit of information or signal and a code
336 through which it is encoded and an individual receiving the message by decoding it. In Peircian
337 language, each of these are dyadic relations. But such dyadic relations presuppose the individuation
338 of all the individuals involved in this, including the message. To reveal what is wrong with this scenario,
339 Simondon provided examples where this characterization of communication fails. One is the
340 communication within the central nervous system associated with seeing images recorded from
341 slightly different (but not too different) positions being unified in stereoscopic vision. He also
342 described a situation of coupled electronic oscillators of slightly different frequencies arranged so that
343 their magnetic fields overlap. Under these circumstances, the interaction will produce composite field
344 which modifies of the oscillators themselves until a single frequency is arrived at, producing a new
345 metastable equilibrium. What is important here is that there is communication but no logical
346 identification of a sender and receiver since the two systems perform both functions. What we have
347 is a macrosystem composed of the two systems and their interactions forming a macro-system or
348 macro-field modifying itself from within (Bardin 2015: 25). What this example reveals is the
349 problematic nature of the implicit dualisms of information science, between the active and the
350 passive, the internal and the external, and information and relation. For Simondon, information itself
351 as he characterizes it, constitutes the system of sender, receiver and message.

352 The points raised by this example of the oscillators concur with the points raised by Mikhail Bakhtin
353 in his critique of Roman Jakobson’s model of communication based on a code. Bakhtin pointed out
354 that an utterance is not encoded and decoded, but is produced by both the speaker and the listener
355 in dialogue using language, where the inherited language is not a fixed code but is maintained and
356 modified as people engage in dialogue and struggle to achieve a common understanding. In doing so,
357 participants in these dialogues are formed as individuals through this dialogic relationship and the
358 utterances evoked in the dialogue; they do not pre-exist as unchanging individuals before, during and
359 after dialogue and their utterances, but are individuated (although never completely) through
360 dialogue, and as individuals, are always related to their context, including the shared language and
361 other conditions of the dialogue. (Todorov 1984: 54f.)

362 These conditions constitute what Simondon refers to as the preindividual from which, through the
363 process of individuation, individuals emerge. They do not emerge in isolation. As Jean-Hughes
364 Barthélémy (2012) noted, ‘individuation as genesis founds and encompasses the differentiation
365 between individuals’ (p.214). Simondon referred to preindividual being as a field or milieu of
366 potentialities and set out to characterize the ontogenesis of individuals from this preindividual being.
367 He took the figure emerging against a background from a perceptual field as studied by Gestalt
368 psychology as an example of such individuation from the preindividual, although Simondon was critical
369 of Gestalt theorists for characterizing this process as deterministic and failing to take into account

370 tensions in the field allowing for possibility of further individuations. There could be no principles to
 371 grasp ontogenesis, since principles already assume an isolated, extricable, thus already individuated
 372 factors. As Simondon (2009) put it, '[c]oncepts are adequate only to individuated reality' (p. 7).
 373 Ontogenesis can only be understood by means of analogy through which we can grasp an identity of
 374 operative relations between the genesis of beings and the thought of this genesis (Barthélémy 2012:
 375 204f.; Combes 2013: 9). It is only where individuation has taken place and there are individuals that
 376 mathematical modelling can be used. However, what is modelled in this way is always dependent
 377 upon the preindividual realm and the individuating process, and 'individuals' are always related to the
 378 preindividual realm, field or milieu from which they have individuated and are never completely
 379 individuated from this realm. These relations were held by Simondon to be real (p.16ff.), as are
 380 relations in Peircian semiosis (Fernandez 2010; Gare 2019: 61).

381 Simondon used examples from physics to illustrate these points in his quest to develop a natural
 382 philosophy adequate to life and human existence able to explain both the possibility of, and then the
 383 limitations of science. A major development within science, the importance of which had eluded most
 384 scientists and philosophers, was the appreciation of metastable systems. Metastable systems are not
 385 at their lowest energy levels but contain an excess of potentiality. They are 'more than unity and more
 386 than identity' (Simondon 2009: 6). Examples are supersaturated solutions or supercooled liquids. An
 387 internal resonance maintains these systems, with tensions between opposing potentialities balanced
 388 but not eliminated. A small perturbation either external to the system or completely internal to it will
 389 set off a rapid crystallization or freezing. For instance, a crystal, beginning with a very small seed, grows
 390 in all directions in which 'each molecular layer already constituted serves as a structuring base for the
 391 layer in the process of forming' (p. 6). Such dramatic changes are characterized by phase shifts in which
 392 one or some of a great many potentialities are realized to the exclusion of others. Simondon (2009)
 393 argued that quantum phenomena should be understood in terms of preindividual metastable systems
 394 with excess potentialities (p. 6f.). The realization of some potentialities precludes the realization of
 395 other potentialities, with the observed scientific object being individuated while at the same time the
 396 observer is constituted as an observer.

397 Simondon developed his ideas before Ilya Prigogine developed his notion of dissipative structures
 398 and later complexity theorists developed the notion of 'edge of chaos'. These developments illustrate
 399 and help to clarify Simondon's notion of metastable systems and individuation (although Simondon's
 400 notions are broader and cannot be identified with these scientific concepts, which were developed
 401 through mathematical modelling (Mills 2016: 49f., 59 & 63ff.)).² As Asra Atamer (2011) argued:

402 Simondon's criticism of equilibrium and his theory of the physical and the vital
 403 individuations attain their methodological and onto-scientific underpinnings in Ilya
 404 Prigogine's theory of dissipative structures. [...] Conversely, Prigogine's concept of
 405 dissipative structures finds its onto-scientific and onto-genetic relay in Simondon's
 406 non hylomorphic materiality (p.58).

407 Dissipative structures develop in far from thermodynamic equilibrium conditions in the process of
 408 transforming negative entropy into entropy (Prigogine 1978: 779). Based on Prigogine's work, it can
 409 also be conjectured that the universe originated from a metastable state. As Prigogine et.al. (1988)
 410 suggested: 'It appears that the usual initial singularity associated with the big bang is structurally

² It is noteworthy that both Prigogine and Stuart Kauffman (who developed the notion of 'edge of chaos'), argued that mathematics is limited, consistent with Simondon's claims. Kauffman, a mathematician, argued that stories are more fundamental than mathematics for comprehending reality.

411 unstable with respect to irreversible matter creation. The corresponding cosmological history
412 therefore starts from an instability of the vacuum rather than from a singularity' (p.7428).

413 Living beings are more complexly organized dissipative structures characterized by hierarchical
414 order in which conditions are actively maintained that prevent the system reaching thermodynamic
415 equilibrium. Far-from-equilibrium conditions are locally maintained as part of these systems. These
416 are a special kind of metastable system. In Simondonian terminology, they are characterized by
417 internal resonance between multiple individuations communicating with each other over multiple
418 orders of magnitude to maintain their metastability as the condition for individuation. As Simondon
419 (2009) put it, *'the living conserves within itself a permanent activity of individuation'* (p.7). He
420 characterized this activity of individuation as 'transduction', defining this as:

421 an operation ... by which an activity propagates itself from one element to the next,
422 within a given domain, and founds this propagation on a structuration of the
423 domain that is realized from place to place: each area of the constituted structure
424 serves as the principle and the model for the next area, as a primer for its
425 constitution, to the extent that the modification expands progressively at the same
426 time as the structuring operation (p.11).

427 This is clearly consistent with and illuminated by C.H. Waddington's characterization of epigenesis in
428 the development of embryos into differentiated organs, a process he characterized as individuation,
429 and Piaget's characterization of cognitive development.

430 The focus on metastable systems and the ontogenesis of individuals as a process of individuation
431 provides the basis not only for rethinking the notion of information and the place accorded to the
432 engineering version of this, including its use in cybernetics, but also for updating Peirce's cosmological
433 speculations and thereby defending his work on semiotics. Pattee (2013) was dismissive of this aspect
434 of Peirce's work, notably the speculation that the universe began (citing Peirce) as 'a chaos of
435 unpersonalized feeling' (p. 19, from Peirce 1931-58: 6.33). Elsewhere, Peirce (1931-58) characterized
436 the beginning of the universe as 'the germinal nothing, in which the whole universe is involved or
437 foreshadowed. As such, it is absolutely undefined and unlimited possibility -- boundless possibility.
438 There is no compulsion and no law. It is boundless freedom.' (6.217) Peirce continued from the
439 passage quoted by Pattee: 'This feeling, sporting here and there in pure arbitrariness, would have
440 started the germ of a generalizing tendency. ... Thus, the tendency to habit would be started; and from
441 this, with the other principles of evolution, all the regularities of the universe would be evolved' (6.33).
442 Matter was seen to have emerged through this tendency to take on habits which then by an iterative
443 process, reinforced themselves.

444 We can now replace this characterization of cosmogenesis in a way that supports Peirce's claims
445 for the place of possibilities in cosmology with that of a preindividual metastable state of the vacuum
446 characterized by excess of potentiality laden with tension, where 'dissipative processes ... start from
447 empty conditions and gradually build up matter and entropy' (Prigogine and G eh eniau 1987: 6245).
448 Fluctuations play a central role in this, and there is an indeterminacy in which fluctuations and thereby
449 which potentialities will prevail. There is, in Simondon's sense, a process of individuation or
450 ontogenesis where 'individuals' always remain related to the preindividual realm from which they are
451 individuating, and this is a realm of possibilities. While removing some of the excessive
452 anthropomorphism from Peirce's cosmology, this cosmology, according a central place to
453 metastability, is not greatly different from that proposed by Peirce, the original metastable state
454 consisting of endless possibilities with the amplification of fluctuations introduced by Prigogine
455 corresponding to Peirce's characterization of original order emerging through self-reinforcing habits.

456 While the basic laws of physics would not be seen as the product of habits, Lee Smolin (2019) has
 457 argued that these laws could be different and could be evolving. What is more important is that a set
 458 of metaphysical presuppositions supporting post-reductionist biosemiotics is strongly supported in
 459 physics.

460 While characterizing metastable systems and individuation generally, Simondon attempted to
 461 distinguish between different domains of existence, or 'regimes of individuation': the physical, the
 462 vital and the psychosocial. He distinguished a primary individuation of inert systems and a secondary
 463 individuation of living systems not in terms of their being different substances, but different rhythms
 464 of becoming. He wrote of the living:

465 the living individual has [...] true interiority, because individuation takes place
 466 within it; the interior is constituting in the living individual, while only the limit is
 467 constituting in the physical individual, and what is topologically interior is
 468 genetically anterior. The living individual is contemporary to itself in all its
 469 elements, while the physical individual is not, comprising a past that is radically
 470 past, even when it is still in the process of growing (2013:.28, as cited in Combes
 471 2013: 23).

472 Simondon (2009: 8) argued that such a living individual has within itself 'a nexus of informative
 473 communication,' containing within itself a mediation between two orders of magnitude. It is 'a system
 474 within a system.'

475 Biological individuation does not add new determinations to an already existing physical being, as
 476 one would expect, but, as Karatay et. al. (2016) noted, 'by suspending [physical individuation] before
 477 the preindividual metastability is completely exhausted' (p.422). As Simondon (2009) himself put it,
 478 '*the living conserves within itself a permanent activity of individuation ... it is the theatre of*
 479 *individuation*' (p.7). Similarly, the animal is an inchoate plant, dilated at the very beginning of its
 480 becoming. And as Simondon (2013) wrote elsewhere, animal individuation 'finds sustenance at the
 481 most primitive phase of plant individuation, retaining something prior to the development into an
 482 adult plant, and in particular the capacity of receiving information over a long period of time' (p.152,
 483 as cited in Combes 2013: 22). Effectively, these are forms of neoteny, the retention in adults of
 484 characteristics of juveniles, exemplified by humans which as compared to the great apes, have the
 485 characteristics as adults of their young, including mental creativity. While Simondon's claims might
 486 appear to contradict Hoffmeyer's ascription of 'semiotic emergence' to membranes and the complex
 487 communication and control these make possible (Hoffmeyer 2008b, 28ff.), it should be noted that
 488 neoteny is only possible within the context of more complex organizations. Membranes can be seen
 489 as the more complex organization that enables the organism to maintain and exploit the
 490 indeterminate states of its components, as plants are able to exploit quantum indeterminacy in
 491 photosynthesis.

492 Simondon's work on biology is compatible with and supports most of the work of the major
 493 opponents of reductionism. Along with Waddington's work on embryology, Prigogine's work in
 494 thermodynamics and Kauffman's version of complexity theory, it supports Salthe's work synthesising
 495 hierarchy theory, non-linear thermodynamics and Peircian semiotics, characterizing emergence as
 496 interpolation of new constraints (Salthe 1993: 279), and Rosen's work on life itself, showing how living
 497 beings consist of multiple processes which are the components of each other without being reducible
 498 to each other, and according a place to final causes and anticipation of the future. What Simondon
 499 adds to these, or at least clarifies, is the place of invention in response to tensions in the existing
 500 milieu, leading to new metastability with the possibility for further structuration, involving further

501 invention, breaking radically with Newtonian assumptions that have dominated science for over three
 502 centuries. In focussing on individuation, which is never complete, Simondon was giving a place to and
 503 making intelligible the process of creative emergence.

504 **Peirce and Simondon on Information**

505 While each in the tradition of Schellingian thought demanded of the sciences that their
 506 understanding of nature accord a place to philosophers and scientists able to know it and themselves
 507 as part of it, Peirce and Simondon developed their ideas from opposite directions. Characterizing
 508 science, they set out to characterize nature in such a way that science as they portrayed it could be
 509 seen to be possible. Peirce began as a logician and then developed a natural philosophy, developing
 510 his notion of information in the process, while Simondon first developed his natural philosophy and
 511 then developed his social philosophy giving a central place to technology, through this, putting
 512 forward his ideas on information. While superficially very different, close inspection reveals their work
 513 (including the work of biosemioticians aligned with Hoffmeyer), and their ideas on information, to be
 514 complementary.³ In both cases there is a rejection of dyadic thinking which allows bits of information
 515 to be conceived as atomic, self-contained substances stored and moved around, only contingently
 516 related to those informed by information, and less obviously, to what information is about.

517 The opposing directions and complementarity of Peirce and Simondon are evident in Peirce's
 518 notion of abduction and Simondon's notion of transduction. Both concepts were defined in relation
 519 to deduction and induction. To develop his account of reason, Peirce began with the abstract problem
 520 faced by Kepler in interpreting the recorded observations of Tycho Brahe, with the conjecture that
 521 planets have elliptical orbits. This provided greater quantity of information about planets. However,
 522 with the semiotic reinterpretation of abduction, a place was provided for major transformations in
 523 ways of understanding nature challenging prevailing metaphysical assumptions. Newton's work did
 524 not merely deal with empirical observations; he effected a major reconceptualization of physical
 525 existence, replacing the then prevailing Aristotelian metaphysics with its assumption that everything
 526 moves to its natural place. Doing so required ampliative semiosis, utilizing metaphors. The extension
 527 of semiotics to action allows abduction a place in solving practical problems, which could then be
 528 extended to animals, and then to the way organisms grow, that is, to vegetative semiosis, or to the
 529 behaviour of single celled organisms. It is this extension of semiotics by biosemioticians that led to the
 530 charge of anthropocentrism.

531 Simondon by contrast began by conceiving transduction in relation to metastable systems with
 532 internal differentiation, individuation, and resonance, maintaining unity over durations, as the process
 533 of resolving and rebalancing various problematic tensions, then characterized life and then human
 534 reasoning as special cases of this. As Simondon (2009) put it,

535 ... transduction is that by which a structure appears in the domain of a problematic,
 536 that is, as that which provides the resolution of the posed problems. However,
 537 transduction, as opposed to *deduction*, does not search elsewhere for a principle to
 538 resolve the problem of a domain: it extracts the resolving structure from the
 539 tensions of the domain themselves, just as a supersaturated solution crystallizes
 540 using its own potentials and according to the chemical species it contains, not
 541 using some foreign form added from the outside. (p. 10)

³ A similar argument, grappling with much the same problem, has been made by Karatay et.al. (2016). Although having a different focus, my interpretation of Simondon has been influenced by this paper.

542 For Simondon, thinking the relationship between a living being and its milieu was at the same time a
 543 theory of knowledge (Barthélémy 2015: 22), with transduction being central to cognitive
 544 development. Simondon regarded analogy as an aspect of transduction whereby a relation is
 545 established between the genesis of beings outside thought and the thought of this genesis. This echoes
 546 Schelling's philosophy and parallels Peirce's deployment of human semiosis as an analogy for all natural
 547 processes, this itself being a form of abduction.

548 Despite appearances, there is the same complementary relationship between Peirce and
 549 biosemioticians influenced by him and Simondon's views in their notions of information, each
 550 approaching it from different directions, in both cases, treating relations as real, and giving a place to
 551 creativity in nature, while opposing the atomistic, substantialist notion of information being promoted
 552 as universal by information scientists and philosophers aligned with them. As noted, Peirce began with
 553 what looked like a view of information much like the current view, as what is quantifiable in knowledge.
 554 That Peirce was arguing something different became evident with the evolution of his notion of
 555 information, but also in his defence of the reality of relations and his characterization of semiosis
 556 through these relations. Once knowledge was characterized through semiotics and thereby situated
 557 within nature, and interpretants were identified as signs with the most important interpretants arrived
 558 at through abduction using metaphors - which then redefine what are taken to be objects, a huge
 559 difference with empiricist logicians became apparent. This can be seen by using Peirce's logic to
 560 characterize the evolution of scientists' view of the atom. As an 'immediate' object of inquiry, it evolved
 561 through semiosis from an inert object occupying space, to a planetary system, to complex fields of
 562 dynamic forces only explicable through quantum theory. Utilizing Peirce's mature philosophy,
 563 biosemioticians influenced by Peirce treated information as the process of informing the interpretant,
 564 which could be developing the form of an organism or the mind of a person. Information from this
 565 perspective can only be understood in terms of the triadic nature of semiosis as a process, and in fact,
 566 as El-Hani et.al. (2008) argued, is semiosis. With semiosis, the sign, the object and the interpretant
 567 cannot be identified except as components of this triadic process, and this is why the conception of
 568 information as self-subsistent, atomic 'bits' as characterized by the information scientists and those
 569 who have embraced their work, must be seen as defective.

570 Conversely, for Simondon (2009),

571 [...] information [...] is the signification that will emerge when an operation of
 572 individuation will discover the dimension according to which two disparate
 573 realities may become a system. Information is therefore a primer for individuation;
 574 it is a demand for individuation, for the passage from a metastable system to a
 575 stable system; it is never a given thing (p.9f.).

576 Information is 'becoming informed' as part of a process of individuation made possible by the
 577 metastable state of the receiver of a message (Barthélémy 2015, 35f.). It is only then, when the signal
 578 resonates with this process while being different from it that a signal from another individual becomes
 579 a signification. As a signification it relates disparate realities in the common process of 'in-forming',
 580 leading to individuation.

581 On the surface of it, this does not seem to have much in common with the way information was
 582 conceived in Peircian biosemiotics as portrayed by El-Hani et.al. As we saw, these theorists wrote of
 583 information as the 'triadic dependent process through which a form embodied in the Object in regular
 584 way is communicated to an interpretant through the mediation of a Sign' (p.96), while Simondon
 585 characterized information as emerging to unify two disparate realities into a unified system. However,
 586 this apparent difference ignores the importance accorded to triadicity by Peirce and Peircians and

587 their realist view of relations. The sign-object-interpretant triad does not allow these to be treated as
 588 independent existents but as only existing as such through their relations to each other. The object is
 589 the 'immediate' object, not the dynamical object, although it is partially caused by the dynamical
 590 object and has a real relation to it. The immediate object is the object signified and then defined as
 591 such in the formation of a new interpretant, which in vegetative semiosis can be the form taken by
 592 the organism, where the communicated form is what 'produces upon the interpretant an effect similar
 593 to that which the Object itself would under favourable circumstances' (Peirce 1993: 544).

594 While being complementary, this interpretation of the Peircian characterization of semiosis to
 595 accord with Simondon's ontology does modify it, overcoming some limitations in Peirce's work. The
 596 dynamical object and previous semiosis that produced the sign that is now generating this new
 597 interpretant is essentially what Simondon referred to as the preindividual milieu or field, and the
 598 whole process is a process of individuation involving information as signification in which components
 599 (signs, 'objects' and interpretants) are individuated as disparate realities related within a system. As
 600 Karatay (2016: 429) pointed out, such a characterization of semiosis allows that it can be more than
 601 one sign that produces an interpretant. Simondon accords a place to a not fully definable complex
 602 context in each individuation (the preindividual milieu), so semiosis can involve a multiplicity of signs
 603 over different orders of magnitude. Also, Simondon gave a genuine role to individuated beings as
 604 individuals. The individual as the product of individuation is to some extent an emergent immanent
 605 cause of itself acting back on the conditions of its existence, an aspect of causation that Peirce failed
 606 to recognize. 'Form' must always be understood as 'informing', an immanent aspect of the operation
 607 of individuation by which individuals emerge with some autonomy from their context.

608 Knowledge for Peirce, as for Simondon, can be appreciated as a real component of nature because
 609 relations are recognized as real, including relations between relations, with subject and object
 610 emerging from these relations rather than knowledge being a nominal relation between a
 611 transcendental subject and objects in the world (Toscano 2006: 127f.; Fernandez 2010). As Muriel
 612 Combes (1995) characterized Simondon's conception of knowledge, 'knowledge, insofar as it is a
 613 "relation between two relations," "is itself a relation," which is to say, knowledge *exists in the same*
 614 *mode as the beings that it links together, considered from the point of view of that which contributes*
 615 *their reality'* (p. 17f.). What is communicated and the communication itself are all part of the
 616 individuation (or individuations) of a metastable system interacting with its environment maintaining
 617 its unity over time. Individuated components are related to each other and their pasts along with the
 618 preindividual realm from which they emerged, with the whole system continuing in a metastable state
 619 characterized by resonance, facilitating a relatively stable balance between these individuated
 620 components with competing potentialities. That is, as Simondon put it, 'information' is an aspect of a
 621 complex process of individuation. Information is not in bits. Information conceived in this way unifies
 622 the sign, the object and the interpretant as understood by Peirce while individuating them as
 623 components of individuals and preparing them for further operations of ontogenesis, or further
 624 semiosis.

625 **Conclusion**

626 With this confluence of biosemiotics influenced by Peirce and Simondon's natural philosophy,
 627 Hoffmeyer's scepticism towards information science can be clarified and further defended. Information
 628 science, including cybernetics in their original formulation, were developed as advanced forms of
 629 technology, that is, as the science of automatons. Using automatons as analogies to comprehend
 630 nervous, living and social systems might seem to be justified by the place accorded to analogies by
 631 Simondon; however, from the perspective of Simondon's understanding of analogy, bringing together

632 the logical structure of control systems in living processes without studying their ontogenesis, that is,
 633 their concrete individuation, must lead to the identification of life with automatons capable only of
 634 adaptive behaviour. As Combes summed up Simondon's claims, 'structures must be known by the
 635 operations that energize them and not the inverse' (p.16). As Robert Rosen would put it, using machines
 636 as analogies for living processes, no matter how advanced the machines, will leave out life itself.

637 This does not mean that information science and the technology that it is associated with are not
 638 enormously important, and as with earlier, less complex machines, using analogies from this is bound
 639 to reveal and make intelligible some aspects of the mechanisms that have evolved with life. In these
 640 circumstances, it can be pragmatically useful to ignore the ontogenesis of functional components of
 641 these mechanisms. As in the past, such essentially reductionist research programs are likely to be
 642 fruitful and useful, to a certain extent. However, this analogy should be recognized for what it is, an
 643 abstraction from living processes in which the ontogenesis of the individuated components of these
 644 mechanisms is simply assumed. Progress can be made, but as Søren Brier put it in *Cybersemiotics: Why*
 645 *Information is not Enough* (2008), information as it is understood in information science, even giving a
 646 place to the semantics and pragmatics of information as well as syntax, or utilizing second order
 647 cybernetics, fails to do justice to life as it was characterized by von Uexküll (p.100ff., 336), and it is likely
 648 to be misleading. The most obvious place where it has proved misleading is the promotion of
 649 impoverished characterizations of living beings, human cognition and culture, but it has been equally
 650 misleading in genetics in the supposed great achievement of the molecular biologists in characterizing
 651 DNA as the genetic code associated with the synthetic theory of evolution. This culminated in
 652 sociobiology with Richard Dawkins' claiming that we are nothing but gene machines, that is, machines
 653 for reproducing DNA.

654 If 'genes' function as anything like 'bits of information' along with a code it is because they have
 655 been individuated as such from theatres of individuation from a pre-individual field whereby the whole
 656 organism is 'informed', that is, has taken and maintained its form as an interpretant of preindividual
 657 conditions, including the theatre of individuating components resonating with each other in a
 658 metastable state, responding to both internal changes and the individuated 'objects' in its environment
 659 (its world), and capable under stress of radically re-individuating along different trajectories, redefining
 660 what are taken to be these 'bits of information'. There is bound to be ambiguity in these codes, even if
 661 through evolution there has been a tendency to eliminate such ambiguity (Barbieri 2019), making
 662 organisms more machine-like. As Lenny Moss (2003) concluded his review of failed efforts to explain
 663 life through DNA: 'After the (conflated) gene, it's the living organism, an active agent of its own adaptive
 664 ontogeny and evolvability, that is once again poised to move back into the ontological driver's seat'
 665 (p.198). Mechanisms are only intelligible as products of and as serving living processes from which their
 666 telos derives, and the point being made by proponents of the Schellingian tradition of natural
 667 philosophy, including Peirce, Bergson, von Uexküll, Whitehead, Waddington, Bateson, Hoffmeyer,
 668 Rosen and Simondon, is that life cannot be understood as nothing but its mechanisms. It is also
 669 necessary to appreciate the reality of life itself.

670

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