Reclame la bere.

1.Heineken the Case (<https://www.youtube.com/watch?v=vuMvhJaWIUg>)

2.Heineken the Insider (<https://www.youtube.com/watch?v=-lLgAIVLAkU>)

3.Heineken the Odyssey (<https://www.youtube.com/watch?v=Bf_z_7B4Ifw> )

4.Heineken the Asteroids Galaxy Tour (<https://www.youtube.com/watch?v=AIhNP9Gv9c8>)

5.Heineken life on other planets (<https://www.youtube.com/watch?v=lfa8fC93Pds> )

6.Ursus Cooler (<https://www.youtube.com/watch?v=fq0c56LoPqI>)

# 7.Ursus Romania Noua Reclama Beer Romanian Men (<https://www.youtube.com/watch?v=uz8Px9reuKQ>)

# 8.Ursus 135 de ani sub semnul ursului (<https://www.youtube.com/watch?v=AhRW17671OI>)

# 9.Ursus  Evolution 2012 - Parazitii & Adi Despot (<https://www.youtube.com/watch?v=07qob_qFwfI>)

# 10.Ursus  Povestea tricoului cu pirați (<https://www.youtube.com/watch?v=wBeJKhuOZ0U>)

# 11. Ciuc, bere dupa bere e placere (reclama) aprilie 2002 (<https://www.youtube.com/watch?v=XeiURBNVyIM>)

# 12.Ciuc transforma orice seara intr-o experienta (<https://www.youtube.com/watch?v=sylx407GSh4>)

# 13. Ciuc Premium Indrazneste (<https://www.youtube.com/watch?v=V_ol-kdagAk>)

# 14.Ciuc Premium – Transforma Ciuc draught intr-o experienta proaspata! – Drona (<https://www.youtube.com/watch?v=pR95tjUxQBU>)

# 15.Ciuc Anti Chelist 2012 (<https://www.youtube.com/watch?v=3rieb0CyAr4>)

# 16.Neumarkt Paginademedia.ro - SpotON: NEUMARKT BERE (<https://www.youtube.com/watch?v=pUe_5Fa7okA>)

# 17.Neumarkt 3 (<https://www.youtube.com/watch?v=zLPXxMigetQ>)

# 18.Neumarkt cum se pronunta corect (<https://www.youtube.com/watch?v=Nvh8ItEGu-E>)

# 19.Neumarkt Poetul (<https://www.youtube.com/watch?v=TCd2dLFE_Gw>)

# 20.Neumarkt martie 2015 (<https://www.youtube.com/watch?v=LZk8BeVP9h0>)

Intrebari de cercetare:

Care sunt efectele reclamelor la bere asupra populatiei?

Cum percep femeile reclamele la bere?

Pot acestea influenta intr-un mod negativ consumatorii de bere?

Tipurile de bere ii poate impartii pe consumatori in diferite tabere?

Cum se comporta consumatorul atunci cand nu gaseste berea preferata?