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## SENSORY EXPLORATIONS

AMBIANCES IN A CHANGING WORLD

VOLUME 1



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# SENSORY EXPLORATIONS

#### **AMBIANCES IN A CHANGING WORLD**

Lisbon and Rio de Janeiro, October 8th to 11th.

#### Edited by

Mohammed Boubezari | Cristiane Rose Duarte | Ethel Pinheiro







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#### **ABSTRACT**

This study examines the complex domain of atmosphere/ambiance, emphasizing its development and importance in many academic fields from 2000 to 2023. By examining significant contributions, it highlights the term "atmosphere" as primarily employed in literature. Analysis of citation patterns reveals a substantial surge in scholarly attention after 2020, primarily driven by English-speaking academic circles. The multidisciplinary aspect of atmospheric studies is apparent, since geography, urban design, philosophy, and cultural studies have made significant contributions. The incorporation of novel methodologies from many fields enhances the body of architectural literature, strengthening both theoretical frameworks and practical implementations in the realms of design and urban planning. This thorough examination highlights the increasing influence of atmospheric studies on environmental policy, urban growth, and the preservation of cultural landscapes. The research highlights the importance of ongoing interdisciplinary involvement to enhance our comprehension of the intricate relationship between the environment, space, and human experience.

**KEYWORDS:** Atmosphere. Ambiance. Aura. Multi-disciplinary Perspectives.

#### **RESUMO**

Este estudo examina o complexo domínio da atmosfera/ambiente, enfatizando o seu desenvolvimento e importância em muitos campos académicos de 2000 a 2023. A análise dos padrões de citação revela um aumento substancial da atenção académica após 2020, impulsionado principalmente pelos círculos académicos de língua inglesa. A vertente multidisciplinar dos estudos atmosféricos é evidente, uma vez que a geografia, o desenho urbano, a filosofia e os estudos culturais deram contributos significativos. A incorporação de novas metodologias de vários campos melhora o corpo da literatura arquitetónica, fortalecendo tanto os quadros teóricos como as implementações práticas nas áreas do design e do planeamento urbano. Este exame minucioso realça a crescente influência dos estudos atmosféricos na política ambiental, no crescimento urbano e na preservação das paisagens culturais. A investigação destaca a importância do envolvimento interdisciplinar contínuo para melhorar a nossa compreensão da intrincada relação entre o ambiente, o espaço e a experiência humana.

**PALAVRAS-CHAVE:** Atmosfera. Ambiente. Aura. Perspectivas Multidisciplinares.

#### 1. INTRODUCTION

Atmosphere is associated with the exploration of places or situations and their ambiance/aura with affective charge. Following the renowned philosophical study of Böhme (1993) on atmosphere and new aesthetics, Zumthor (2006) garnered attention for his contributions to architectural discourse. In the field of geography, Anderson

(2009) integrated affect into the study of atmosphere, while Stewart (2011) continued to explore the evolving interest in atmosphere within the discipline of anthropology. Thibaud (2011) further advanced the direction of urban studies toward the atmosphere. Until the 2015s, most studies focused more on conceptual frameworks that were aligned with philosophical foundations, rather than on methodological approaches to grasp manifestations of atmosphere in social life. Subsequently, relational and transformational processes between subject and object through atmosphere have started to be studied in several analytical ways. These initiatives attracted the attention of researchers, prompting them to pursue the studies being conducted and to initiate their own studies in the field of atmosphere. Although Ambiences (International Journal), as one of the most crucial contributions to literature, was established in 2013, their special issues commenced in 2015 and continued as follows:

- 2015 Experiential Simulation
- 2016 Ambiance and history of architecture: the built environment in our sensory expérience and imagination
- 2017 Animating public space? Between urban programming and citizen activation
- 2018 Expérimentation, Ambiance, Architecture
- 2019 Phenomenographies. Describing urban and architectural atmospheres
- 2020 Staging Atmospheres: Theatre and the Atmospheric Turn Volume 1
- 2021 Staging Atmospheres: Theatre and the Atmospheric Turn Volume 2
- 2022 Underground Atmospheres. Renewing the debate
- 2023 Migration d'ambiances et expériences habitants

A number of special issues (from various journals) pertaining to the atmosphere are outlined below:

- Emotion, Space and Society (2015) Special Issue: "Staging atmospheres: Materiality, culture, and the texture of the in-between"
- Architectural Design (2016) Special Issue: "Contemporary Moods in Architecture"
- Journal of Architectural Education (2019) Special Issue: "Atmospheres"
- Art Style | Art & Culture International Magazine (2023) Special Issue: "Atmosphere and Mood: Two Sides of the Same Phenomenon"
- In parallel with the publication of well-known journals, numerous books were released with the aim of fostering collaboration amongst researchers:
- Bille & Sorensen (2016). (in mostly archaeological aspects)
- Schroer & Schmitt (2017) (written from an ethnographic and anthropological perspective)
- Sumartojo & Pink (2018) (by scholars from design research)

The growing corpus of literature on the atmosphere (with such special issues and books), including works on its practical aspects, evinces a rising interest in this research domain. In the wake of these studies, articles have been published in a considerable number of other journals and book chapters have appeared in various books, even on different subjects (e.g., for literary studies: Hatipoğlu, 2023; for studies on cinema: Hatipoğlu & Haciömeroğlu, 2024). The process mentioned above suggests that academics are approaching their work related to these issues with considerable enthusiasm, particularly in the period following 2020. The current literature on atmosphere reveals a plethora of studies from a multitude of disciplines.

The majority of sources engaged in the study of the atmosphere cite fundamental works such as Böhme (1993), Anderson (2009), and Griffero (2014). These sources are widely regarded as pivotal in establishing the field as a significant area of academic inquiry. Nevertheless, after the theoretical framework section of the studies, a divergence of approaches is evident in the subsequent construction of the research. Therefore, a range of disciplines adopts distinct perspectives and methodologies to investigate the atmosphere, contributing to the existing literature. Given the considerable contributions made to the field, a comprehensive examination of how the atmosphere is perceived within academic circles necessitates an investigation into how different disciplines focus on atmosphere, the level of intensity at which it is examined, and its overall impact across a wide range of disciplines. As one of the first attempts, Pfister (2019) examined its evolution in a range of disciplines, including theology, philosophy, geography, sociology, psychology and architecture. He also explored the question of how atmospheres might be described and how to deepen the perception of atmospheres through marketing research. However, there are other related academic fields beyond his attention. Furthermore, there is still a paucity of knowledge regarding the variety of disciplines and their impact on the literature. Consequently, this study seeks to address the following questions:

- What is the distribution of interest regarding the types of publications (e.g. books, book sections, journal articles, etc.)?
- How many citations do journal articles receive between 2000-2023?
- What is the distribution of publications in terms of language?
- How has interest in the field of atmosphere and ambiance been shaped over the years?
- What are the distinct disciplines that arise, and how might these be grouped?
- How many articles do disciplines publish and what is their impact on the existing literature?
- What percentage of disciplines are represented in highly influential publications?

#### 2. PROCEDURE

The publications were gathered using a range of methods over three years.

- Initially, the top 200 journals were identified in the categories of 'Architecture', 'Art and Humanities' and 'Social Science' from the 'ScimagoJR' database. A total of 67 magazines were selected for analysis, as they were deemed to have the potential to address the subject of atmosphere. A comprehensive review was conducted of all issues of each journal between 2000-2023. Articles that were directly or indirectly related to the atmosphere were collected.
- The list has been augmented with studies not previously included, drawn from the extensive bibliography of the 'Atmospheric Spaces' Community, comprising 109 pages.
- The members of the 'International Ambiences Network' related to ambiance/atmosphere were examined individually in the 'Members' section. Their publications on atmosphere/ambiance are meticulously documented in the archive of the first author of this study.
- The publications of members of KOIAS (Kobe Institute for Atmospheric Studies), the Center for Sensory Studies, and numerous other academic communities were subjected to a rigorous review process. Those deemed to be of particular relevance have been incorporated into the final collection of atmosphere-related publications.
- Research projects and centers that build bridges with atmosphere/ ambiance, such as The Resonance Project and Affective Societies, were investigated. Related publications were also consulted in order to gain further insight.

Finally, a comprehensive archive has been assembled, containing over 20.000 studies. In the course of this research, the corpus of publications was limited to articles published between 2000 and 2023 that include "atmosphere/ambiance/aura" in their titles. The resulting body of work was then classified by discipline and subjected to rigorous examination.

#### 3. RESULTS

Table 1 elaborates on the distribution of the terms Atmosphere/Ambiance/Aura in academic publications. The term "atmosphere" is the most frequently used term overall, with a total of 1,095 occurrences. This term shows a significant density, especially in journal articles (441) and book chapters (356). This demonstrates that the term "atmosphere" is widely accepted within the academic community and is employed in a variety of disciplines. A review of the co-use of the terms revealed that they were employed together on only two occasions. The data indicate that the terms are typically employed as synonyms of one another, rather than in conjunction with one another and that their joint usage is infrequent.

	AII	Book / Edited Book	Book Section		Conference Proceedings	Thesis	Magazine Article	Others
Atmosphere OR Ambiance OR Aura	1260	155	379	515	129	39	11	32
Atmosphere	1095	145	356	441	84	37	9	23
Ambiance	173	14	25	56	59	3	2	14
Aura	48	4	7	33	1	3	0	0
Atmosphere AND Ambiance	7	0	0	2	2	1	0	2
Atmosphere AND Aura	4	1	0	1	0	2	0	0
Ambiance AND Aura	2	0	0	2	0	0	0	0

Table 1. The distribution of the use of atmosphere/ambiance/aura in various type of publication

In light of the considerable body of literature on this topic, the present study will focus on articles published in academic journals. In this regard, the distribution of the articles according to the number of citations they have received is initially examined. This is illustrated in Figure 1 below.

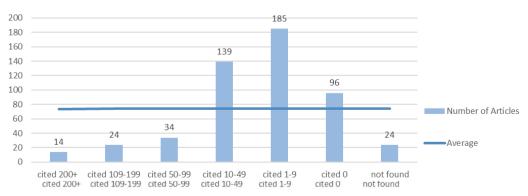


Figure 1. Distribution by citation.

A total of 14 studies have been cited over 200 times, while 24 studies have been cited between 109 and 199 times. There are 34 studies that have been cited between 50 and 99 times, 139 studies that have been cited between 10 and 49 times, and 185 studies that have been cited between 1 and 9 times. The number of studies with no citations is 96. Consequently, 386 studies were found to have received at least one citation, indicating that studies in general are subject to varying degrees of recognition and impact.

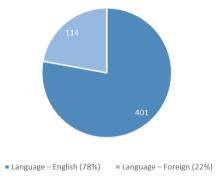


Figure 2. Distribution of articles in terms of language.

Furthermore, as illustrated in Figure 2, English is the dominant language employed in the majority of studies on this subject (78%). This preponderance of English-language articles indicates that the field is significantly shaped by English-speaking academic communities.

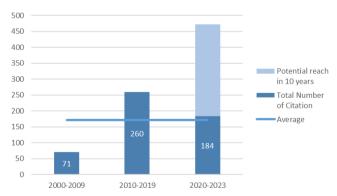


Figure 3. The total number of citations in each decade

Figure 3 illustrates the distribution of citations by year, demonstrating a notable surge in academic interest following 2020. The number of citations for the period between 2020 and 2023 (183) is notably high, indicating the potential for it to exceed 450 citations within a decade. The influence of the conference "Ambiances" may be a contributing factor to this observed increase.

As demonstrated in Table 2, the citation status of articles across various academic disciplines provides insight into the level of academic impact and interest within these fields. For instance, articles pertaining to the fields of economics-management-marketing are highly cited, with considerable influence within the academic community. Conversely, papers on art and art history are cited at a lower rate, and the impact of research in these domains appears to be more constrained. Areas such as cultural studies and sociology are referenced at a moderate level, which serves to indicate the and considerable impact of these disciplines in academic literature.

of Articles Office	
<b>Design-related</b> Arch - Int Arch 95 69 113	7 250 16.5
Art and Media- Design 14 6 536	6 162 41.2
related Urban Design 24 22 993	3 173 45.1
Art - Art history 14 6 32	19 5.3
Art and Media studies 30 18 102	21 419 56.7
Mediarelated Music/ology 16 13 24	1 62 18.5
Performance arts 14 6 74	44 12.3
Education Education - 6 6 109	9 57 18.2
Language Literary 14 7 161  Language studies	1 73 23.0
Economy and Organization- Economy - 27 26 570  Management - 27 26 570  Marketing	95 3318 219.4
related Tourism 2 2 36	23 18.0
Cultural studies 39 34 166	6 736 49.0
Geography 60 55 475	3 1458 86.4
Culture-relatedSociology3123532	2 91 23.1
Philosophy 93 64 130	1 341 20.3
Law 4 4 258	8 100 64.5
Health-related Psychology 19 15 383	3 94 25.5
Health studies 2 2 36	34 18.0
Others Other disciplines 7 7 355	5 233 50.7
Unable to define 4 1 8	8 8.0
<b>Average</b> 25.7 19 966	.8 385 40.9
<b>All</b> 515 386 1933	37 7695 819.7

Table 2. Citation of journal articles by discipline-wise.

The detailed visualization in Figure 4 delineates the citation distribution across various disciplines. It demonstrates that seven distinct fields have a higher citation frequency than the average.

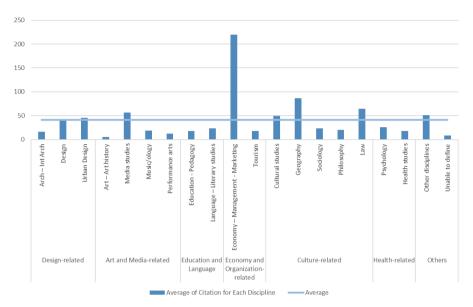


Figure 4. Average Citation for each discipline

Upon analysis of the disciplines as represented by the most-cited 100 articles, it becomes evident that the highest number of studies on this subject is within the field of geography (22%). This is due to the fact that the atmosphere holds significant theoretical and practical importance within the field of geography. Atmospheric studies encompass a range of disciplines, including urban design, philosophy and cultural studies, with each accounting for 10% of the field. The field of urban design is concerned with the impact of the urban environment on atmospheric dynamics, whereas the discipline of philosophy focuses on the development of theoretical frameworks. The study of cultural studies, on the other hand, examines the social and cultural influences on atmospheric perception. This interdisciplinary approach allows for the examination of atmospheric phenomena from a multitude of perspectives, thereby enhancing our comprehension of these phenomena and their broader implications.

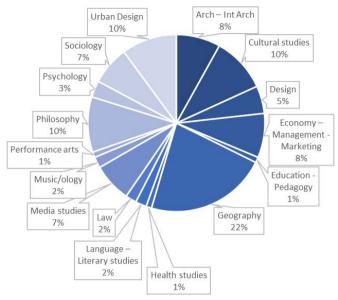


Figure 5. Distribution by disciplines in most-cited 100 articles

#### 4. FINAL WORDS

Investigation of atmosphere/ambiance has become a complex area of research, attracting interest from several academic fields in recent decades. This research article has emphasized the notable contributions and growing interest in the issue across several disciplines, with a specific focus on the time frame from 2000 to 2023. The citation analysis highlights the different levels of acknowledgment and influence of research on the atmosphere. While disciplines such as economics and management demonstrate significant academic involvement and impact, topics like art and art history have lower citation rates. The discrepancy suggests that the influence of atmospheric studies is not evenly spread among different academic subjects, highlighting the various ways in which these disciplines approach the subject.

The interdisciplinary nature of atmospheric research is apparent from the wide array of fields that contribute to the literature. Geography, because to its substantial theoretical and practical involvement with the atmosphere, is at the forefront in terms of the quantity of studies conducted. Additional disciplines such as urban planning, philosophy, and cultural studies also have significant contributions, each offering distinct viewpoints that enhance the comprehensive comprehension of atmospheric phenomena.

Moreover, the multidisciplinary approach in atmospheric studies allows for the incorporation of novel concepts and methods from other fields into architectural literature, so enhancing and advancing the architectural understanding of the

atmosphere. The exchange of ideas from different sources not only enriches the theoretical foundations of architecture but also brings novel approaches that can be implemented in actual architecture and urban design.

The increasing number of publications, the advent of specialised journals and dedicated issues, and the rising citation rates all demonstrate that this is a vibrant and evolving field of research. It should be noted that this study represents a preliminary investigation of a comprehensive comparison, constrained by the limitations of the word and page limit. Further research\* will expand upon the insights gained here.

\* In future studies, it would be possible to scan abstracts of all publications for the specified keywords "atmosphere/ambiance/aura", rather than searching solely by titles of them. While this would undoubtedly expand the scope of the study, it would also make it more challenging to control and manage paradigms. However, considering the multi-disciplinary perspectives, it may also lead to the identification of studies that could otherwise be overlooked or underappreciated.

As a potential follow-up study, the arguments of each discipline's most influential studies can be subjected to content analysis, allowing for a comparison of their contributions. This approach enables the identification of which disciplines are pioneering in which subjects. Furthermore, it facilitates the integration of innovative approaches and methods from other disciplines into

architectural literature, thereby enriching and developing the architectural view of the atmosphere.

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