Does Rainfall Affect Birth Outcomes?

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Abstract

This paper investigates the less discernible cost of rainfall shocks to birth weight outcomes within the context of Vietnam. Exploiting the variation across districts and conception months-years, we show that in-utero exposure to excessive and deficient rainfall shocks in the second trimester of pregnancy reduces child’s weight at birth by 3.5 and 3.1%, respectively. Besides, infants born to poor, rural, and low educated mothers are especially vulnerable to the adverse repercussions of rainfall shocks. Since poor infant health can leave persistent effects over the life cycle, the study calls for more efforts in intervention measures to mitigate the impacts of rainfall shocks. Additional attention should be given to children and women from disadvantaged backgrounds as this group is the most vulnerable.

Keywords: Rainfall, Birth Weight, Vietnam
Introduction

The variability of rainfall has been rising drastically across the globe due to climate change (Alexander, 2016; Myhre et al., 2019), thus affecting various socio-economic aspects. For example, rainfall shocks have been shown to be a reason for social unrest by inducing more conflict and crime (Miguel et al., 2004; Sekhri and Storeygard, 2014). Besides, rainfall shocks can also alter production and income, especially in the agricultural sector (Levine and Yang, 2006, Hidalgo et al., 2010; Bruckner and Ciccone, 2011, Vogel et al., 2019). Several studies further document the negative impacts of rainfall shocks on health and educational outcomes. In particular, children exposed to rainfall shocks have been shown to have lower nutrition statuses (Skoufias and Vinha, 2012; Jacoby et al., 2014) and primary school enrollment (Bjorkman-Nyqvist, 2013). This paper examines how intrauterine exposure to rainfall shocks affects the birth weight outcomes of Vietnamese infants. By examining the intergenerational effects of rainfall shocks, our contribution to the literature is fourfold. First, we quantify the less discernible cost of rainfall shocks to human development of the future generation. Second, in exploring the relationship between fetal exposure to rainfall shocks and birth outcomes, we also link the epidemiology literature with climatic issues. Third, given that Vietnam is among the most affected countries by climate change, our estimated cost of rainfall variability to infant health could be particularly useful to Vietnamese policymakers. Fourth, given the lack of consensus about the relative importance of the intrauterine exposure timing, we further contribute to the literature by providing evidence for the importance of the second trimester. The data used in this study come from the Vietnam Multiple Indicator Cluster Survey (MICS) and records for 70 weather stations across Vietnam from the Meteorological and Hydrological Administration of Vietnam. The MICS provides rich information on mothers and children as well as their geographic locations, while the climate records from the meteorological
stations help us construct district-level rainfall data. In particular, employing the detailed spatial information and the child’s birth date from these datasets, we compute our main explanatory variables based on the deviation of total rainfall in the three trimesters of pregnancy from the long-run local norms of total rainfall during those trimesters. In terms of identification, we employ the difference-in-differences strategy across residential districts and conception months-years to quantify the effects of intrauterine exposure to rainfall shocks on birth weight outcomes. Put it differently, we compare the birth weight outcomes of children born to mothers experiencing rainfall shocks during pregnancy with those born to mothers unexposed to such events during pregnancy within the same residential district, relative to the analogous differences for those residing in other districts. Within the difference-in-differences framework, we find that intrauterine exposure to excessive and deficient rainfall shocks in the second trimester of pregnancy decreases the child’s weight at birth by 3.5 and 3.1% respectively. Besides, we detect heterogeneous impacts of rainfall shocks across different subgroups of the population. Particularly, infants from poor households seem to be more vulnerable to both excessive and deficient rainfall than those from non-poor households. Deficient rainfall tends to harm infants born to low education mothers and infants from rural areas, whereas the impacts of excessive rainfall do not seem to differ by maternal education or the locational status of infants. The presenting findings illustrate the vulnerability to rainfall shocks of children from disadvantaged backgrounds. Our work provides meaningful implications for Vietnamese policymakers. The findings highlight the serious but less visible cost of rainfall shocks. In particular, the deteriorating impacts on birth weight outcomes underline the detrimental ramifications of rainfall shocks on long-term human development because poor infant health can leave persistent effects over the life cycle such as worsening educational attainment, lower labor market outcome, and higher vulnerability to diseases (Reyes and Manalich, 2005;
Black et al., 2007; Oreopoulos et al., 2008; Xie et al., 2019). Therefore, the study calls for more efforts in intervention measures to mitigate the impacts of rainfall shocks. Additional attention should be given to children and women from disadvantaged backgrounds as this group is the most vulnerable.

**Literature Review**

Our empirical model to quantify the intergenerational effects of rainfall shocks is guided by the theoretical work of Corman et al. (1987). Specifically, their model suggests that infant health is one of the main arguments of the utility maximization problem facing parents during the prenatal period. Solving the model gives us infant health as a function of both maternal health and prenatal health inputs (e.g. medical services, vaccine, vitamin supplement, food). Regarding maternal health, rainfall shocks have been documented to induce violence against women (Vanden Eynde, 2018; Sekhri and Storeygard, 2014), force women to perform physically demanding tasks (Rao et al., 2003), engender psychological distress among pregnant women (Black et al., 2016), and make diseases such as malaria and diarrhea more prevalent (Umbers et al., 2011; Levy et al., 2016). Regarding prenatal health, adverse rainfall conditions have been shown to depress agricultural production (Levine and Yang, 2006, Vogel et al., 2019) and lower incomes (Hidalgo et al., 2010; Bruckner and Ciccone, 2011), which in turns worsens household ability to afford food supplies, medical services, vaccine, and vitamin supplement. Our work can also be structured theoretically according to the UNICEF’s conceptual framework in which infant health is driven by interconnected factors that are categorized into basic, underlying, and intermediate causes (UNICEF, 2014). First, with the basic causes (macro-level), rainfall shocks could induce instability in the socio-economic and political environment, thus putting a strain on pregnant women and impair the babies in utero (Vanden Eynde, 2018; Sekhri and Storeygard, 2014; Le and Nguyen,
2020a). Second, with the underlying causes (household-level), unfavorable rainfall conditions might force pregnant women to perform physically demanding tasks and engender their psychological distress, thus adversely affecting birth weight (Rao et al., 2003; Black et al., 2016). Third, with the immediate causes (individual-level), rainfall shocks could interfere with fetal growth by making dangerous diseases more prevalent (Umbers et al., 2011; Levy et al., 2016) and worsening nutrition supplies (Levine and Yang, 2006). Empirically, this study can be related to two strands of studies. The first one explores the relationship between in-utero rainfall shocks and the health outcomes of children. Specifically, Cornwell and Inder (2015) and Le and Nguyen (2021) find that both abnormally dry and wet conditions during the prenatal period can worsen child nutrition in early childhood. Dimitrova and Bora (2020) and Randell et al. (2020) also detect a clear nutrition impact of fetal exposure to excessive rainfall on Indian and Ethiopian children. The second branch of empirical studies which our study also fits into explores the relationship between in-utero shocks and infant health. One type of shock that could leave serious implications on infant health is violence. Particularly, women experiencing armed conflict, terrorism, or uprising tend to give birth to lightweight infants (Mansour and Rees, 2012; Lee, 2014; Quintana-Domeque and Rodenas-Serrano, 2017; Brown, 2020; Le and Nguyen, 2020a). Natural disaster is another example of shock that could deteriorate newborn health (Simeonova, 2011; Liu et al., 2015). Besides, there is evidence that infants born to women who experienced heat shock during pregnancy are more likely to weigh less at birth (Deschenes et al., 2009; Molina and Saldarriaga, 2017). Furthermore, fetal exposure to nutritional deprivation, power outage, and pandemic is also associated with worse birth outcomes (Almond and Mazumder, 2011; Burlando, 2014; Dorelien, 2019). Despite the consensus on the impacts of in-utero exposure to negative shocks on infant health, the relative importance of the exposure timing is still the subject of debate
in the literature. In particular, multiple studies document that the impacts are concentrated in the first trimester (e.g., Mansour and Rees, 2012; Molina and Saldarriaga, 2017; Brown, 2020). While there is evidence that it is the shock happening during the second trimester that produces the negative impacts on birth outcomes (e.g., Simeonova, 2011; Lee, 2014; Liu et al., 2015), a number of studies point to the relative importance of the third trimester (e.g., 4Dorelien, 2019; Randell et al., 2020).

Data

Data on Mothers and Children – Child’s weight at birth and demographic characteristics are drawn from the Vietnam Multiple Indicator Cluster Survey (MICS). The MICS program is carried out by the Vietnam General Statistics Office with technical and financial support from the United Nations Children’s Fund (UNICEF). This is a rich dataset focusing on key indicators to monitor progress towards the Millennium Development Goals (MDGs) and other internationally agreed upon commitments.1 Currently, there are four waves that are publicly available (MICS2, MICS3, MICS4, MICS5). We mainly rely on the Woman’s Questionnaire which focuses on women of reproductive age. These women were surveyed on their demographic backgrounds, fertility, birth date, and birth weight of their children, among others. In order to combine this dataset with the rainfall data, we must have the geographic locations of the children and mothers. Hence, we utilize the MICS waves where information on residential districts is available. Consequently, we can only utilize MICS3 and MICS4 to construct the estimation sample because the other ones do not provide information on either birth weight or specific residential areas. Information on the child’s weight at birth is collected from the weight as recorded on a health card or the mother’s recall. Approximately 87 and 93% of children in MICS3 and MICS4 have their birth weight collected from a health card, which strengthens the accuracy of our birth weight measure and reduces the
likelihood of recall bias. Since there is still a small fraction of children having their birth weight collected from their mother’s recall, we control for child’s age in months in all of our regressions to account for the amount of time elapsed from birth. Furthermore, we conduct a correlation test to see if mother and child characteristics are correlated with how birth weight information is collected. To do so, we construct an indicator Weight from Card that takes the value of one if birth weight is 1 Additional information can be found at www.gso.gov.vn and mics.unicef.org. collected from the weight as recorded on a health card, and zero otherwise. We then regress the indicator Weight from Card on birth weight measures (in log form and in normal form), child variables (gender, age in months, whether the child lives in urban areas), and mother variables (age at birth, age at first birth, marital status, education, wealth index), with and without additional covariate. The results reported in Table A1 and A2 suggest that how birth weight information is collected is uncorrelated with mother and child characteristics. In other words, our study is unlikely to suffer from selection bias. Data on Rainfall – We collect rainfall data from the Meteorological and Hydrological Administration of Vietnam, which includes rainfall records of 70 land-based stations across Vietnam.2 For each station, the data provide the geographic location (a pair of latitude and longitude) and monthly rainfall information. Next, we allocate rainfall data to each district according to the records of the station closest to the district centroid.

Results

5.1 Main Results The quantified relationship between rainfall shocks and birth weight outcomes are presented in Table 2. Results on the log of birth weight and birth weight in normal form (in kilograms) are provided in Columns 1-3 and Columns 4-6, respectively. We report the estimates for the most parsimonious specification in Columns 1 and 4 where only district effects are controlled for. Next, In Columns 2 and 5, we include into our regressions a set of mother
characteristics such as mother’s age at birth, age at birth squared, age at first birth squared, marital status, educational attainment, and wealth level. Finally, Columns 3 and 6 provide our most extensive specification where we introduce to the previous specification a set of child characteristics such as child’s gender, child’s age in months, child’s age in months squared, locational status (urban/rural), district-specific birth cohort trend, and conception month-year fixed effects. According to our most parsimonious specifications, second-trimester exposure to excessive and deficient rainfall shocks decreases child’s weight at birth by 3.4 and 3.6% (Column 1) or by 0.095 and 0.104 kilograms, respectively (Column 4). Accounting for mother characteristics does not substantially change our estimates (Columns 2 and 5). Finally, the results from our most extensive specifications suggest that exposure to excessive and deficient rainfall shocks during the second trimester in utero decreases the child’s weight at birth by 3.5 and 3.1% (Columns 3) or reduces infant birth weight by 0.097 and 0.087 kilograms (Columns 6). However, rainfall shocks in the first and the third trimesters do not seem to affect birth outcomes as the point estimates are statistically and economically insignificant. Overall, the results in Table 2 highlight the detrimental consequences of excessive rainfall and deficient rainfall relative to the long-run local average during gestation on child’s weight at birth. 5.2 Heterogeneity Analyses We proceed to explore the heterogeneous impacts of in-utero exposure to rainfall shocks on birth weight outcomes along the lines of family wealth, locational status, and mother educational attainment, using the most extensive specifications (similar to Columns 3 and 6 of Table 2). The quantified relationships are reported in Table 3. Dependent variables are the child’s birth weight in log form (Panel A) and normal form (Panel B). Each column represents a separate regression, and the column headings indicate subgroup levels. We first investigate whether the impacts of in-utero exposure to rainfall shocks differ by household wealth (Columns 1 and 2, Table 3). Poor
households are categorized as households in the bottom and second quintiles of the wealth distribution. Likewise, non-poor households are households in the remaining upper three quintiles. We find that exposure to excessive rainfall during the second trimester imposes inimical repercussions on both birth weight measures of children from poor households (Column 1). The impacts are around 77-79% smaller in magnitude and statistically insignificant for children from non-poor households (Column 2). Exposure to deficient rainfall during the second trimester also adversely affects birth weight of children from poor households and the impacts are 76-81% weaker among children from non-poor households. Consistent with the results in Section 5.1, there is no evidence on the effects of rainfall shock exposure in the first and the third trimesters. Collectively, the results in Columns 1 and 2 suggest that a more advantaged socioeconomic background can offset the adverse impacts of rainfall shocks during gestation. In Columns 3 and 4, we proceed to explore potentially heterogeneous impacts of rainfall shocks by place of residence. In other words, we want to examine if rainfall shocks affect rural and urban infants differentially. Evident from Columns 3 and 4, the impacts of excessive rainfall during the second trimester of pregnancy on birth weight do not seem to vastly differ between children from urban areas and those from rural areas. As for deficient rainfall, the effects are substantially larger for infants in rural areas than infants in urban areas. It is possible that rural infants might be more vulnerable to deficient rainfall compared to urban infants. In Columns 5 and 6, we examine if the impacts of in-utero exposure to rainfall shocks differ between infants born to low education mothers and those born to high education mothers. Low education mothers are mothers who did not complete high school. High education mothers are those with at least a high school diploma. We find that second trimester exposure to excessive rainfall lowers the weight at birth of children born to low education mothers and the estimated impacts are comparable to the impacts on children
of high education mothers. As for deficient rainfall, we detect more pronounced differences between these two groups with larger effects on children born to low education mothers. Consistent with prior studies on the importance of maternal education on children outcomes (Grytten et al., 2014; Le and 13Nguyen, 2020b), our findings suggest that maternal education could buffer the consequences of adverse events such as deficient rainfall. 5.3 Robustness Checks Child Gender and Teenage Mother – We proceed to examine the robustness of our estimates by imposing several variable and sample restrictions. The results from this exercise are reported in Table 4 where the estimates come from the most extensive specifications. Each of the columns represents a separate regression with the column headings indicating the type of exercise. Columns 1 through 2 report the results for birth weight in log form while Columns 3 through 4 provide the results for birth weight in normal form. First, several studies suggest that child’s gender should not be controlled for in the regression because in-utero exposure to adverse shocks could lead to the decrease of male births (Catalano et al., 2006; Sanders and Stoecker, 2015). Thus, as a robustness check, we remove the child’s gender from our regressions. Evident from Columns 1 and 3, the exclusion of the child’s gender does not significantly affect our main estimates (compared to Columns 3 and 6 of Table 2). In particular, second-trimester in-utero exposure to excessive and deficient rainfall shocks decreases child’s weight at birth by 3.5 and 3.4% (Column 1) or by 0.098 kilograms respectively (Column 3). Second, it has been shown that teen pregnancy is linked to poor birth outcomes (Chen et al., 2007; Gibbs et al., 2012), thus leading to a concern that our estimated effects of rainfall shocks are driven by teenage mothers. To address this concern, we exclude teenage mothers and only consider those aged 20 and above when giving birth. As shown in Columns 2 and 4, second-trimester intrauterine exposure to excessive and deficient rainfall shocks is associated with deteriorating birth weight outcomes by 3.5 and 3.2% (Column 2) or 0.097 and
0.090 kilograms respectively (Column 4). Taken together, Table 4 provides evidence that our estimated impacts of prenatal exposure to rainfall shocks on birth weight are insensitive to different explanatory variable and sample restrictions.

Our findings are consistent with closely related studies on the relationship between extreme rainfall and birth outcomes (Simeonova, 2011; Brando and Santos, 2015; Chac´on-Montalv´an et al., 2021). For example, using historical data from the U.S, Simeonova (2011) confirms that maternal exposure to plausibly exogenous excessive rainfall events decreases gestational age and birth weight. Exploiting rainfall shocks caused by La Niña between 2010 and 2011 as a source of variation, Brando and Santos (2015) shows that more days of heavy rain reduce birth weight of Colombian children. Focusing on highly river-dependent areas in Amazonia, Chac´on-Montalv´an et al. (2021) reports that prenatal exposure to excessive and deficient rainfall can lower birth weight by at least 183 and 39 grams, respectively. Moreover, the authors uncover that babies experience penalties totalling 646 grams when born to adolescent. The findings are also consistent with prior studies on the negative effects of rainfall shocks on the health outcomes of children (Cornwell and Inder, 2015; Dimitrova and Bora, 2020; 18Randell et al., 2020). Specifically, Cornwell and Inder (2015) show that prenatal exposure to rainfall shocks make Indonesian children shorter for their age in early childhood. According to Dimitrova and Bora (2020), in-utero exposure to excessive rainfall raises the risk of stunting among Indian children via the elevation of diseases transmitted through water. Similarly, Randell et al. (2020) find that higher rainfall during gestation leads to height deficit among Ethiopian children. The adverse relationship between in-utero rainfall and child weight and height is also detected in Le and Nguyen (2021) for developing countries. As for exposure timing, while Randell et al. (2020) highlight the relative importance of the third trimester, Le and Nguyen (2021) find that the impacts of in-utero rainfall are almost equally spread in all
three trimesters. Moreover, our findings are also consonant with studies emphasizing the injurious consequence of in-utero shocks on birth outcomes. In particular, in-utero exposure to high temperature is reported to decrease birth weight (Deschenes et al., 2009; Molina and Saldarriaga, 2017). Experiencing air pollution, discrimination, armed conflict, or uprising during gestation has also been found to adversely affect child’s weight at birth (Earnshaw et al. 2013; Lee, 2014; Severnini, 2015; Le and Nguyen, 2020a). Furthermore, children prenatally exposed to disasters like hurricane and earthquake also tend to weigh less at birth (Oyarzo et al., 2012; Fuller, 2013; Liu et al., 2015; Beuermann and Camilo, 2020; de Oliveira et al., 2021). In-utero exposure to other shocks such as nutritional deprivation, power outage, and pandemic can also result in lower birth weight (Almond and Mazumder, 2011; Burlando, 2014; Savitri et al. 2014; Pathirathna et al., 2017).

The findings on exposure timing are also consistent with studies emphasizing other types of in-utero shocks. Specifically, being prenatally exposed to natural disasters such as hurricane and earthquake during the second trimester leads African American infants and Taiwanese male infants to weigh 92 and 25 grams less at birth, respectively (Fuller, 2013; Liu et al., 202015). Deschenes et al. (2009) also find that one additional day of extreme heat during the second trimester reduces birth weight of American infants by 2.4-5.1 grams. In addition to natural events, being prenatally exposed to man-made events like discrimination and uprising during the second trimester leads American minority and Korean infants to weigh 49 and 103 grams less at birth, respectively (Earnshaw et al., 2013; Severnini, 2015). Experiencing pollution from power plants during the second trimester is also reported to be associated with a 97 gram reduction in American birth weight (Earnshaw et al. 2013). Furthermore, according to Almond and Mazumder (2011) and Pathirathna et al. (2017), exposure to nutritional deprivation due to mother fasting and low
carbohydrate intake during the second trimester reduces birth weight by 25.3 grams in the U.S and 312 grams in Sri Lanka. To facilitate the discussion, With total annual rainfall being projected to rise throughout the country, Vietnam is especially vulnerable to the changes in climatic indicators such as rainfall (FAO, 2011). Our study underlines the detrimental ramifications of rainfall shocks on early human capital formation in Vietnam. Because the adverse impacts of poor infant health could persist to adulthood such as lower educational attainment, declining labor productivity, worsening labor market outcome, and increased vulnerability to diseases (Reyes and Manalich, 2005; Black et al., 2007; Oreopoulos et al., 2008; Xie et al., 2019), the cost of rainfall shocks to long-term human development might be larger than previously estimated. Therefore, our study calls for measures to minimize the impacts of rainfall shocks. Government interventions that seek to protect pregnant women from the threat of climatic events are justified. Extra attention should be given to children born to poor, rural, and low education mothers since these are the most vulnerable groups.
Appendix 1

Data on Mothers and Children – Child’s weight at birth and demographic characteristics are drawn from the Vietnam Multiple Indicator Cluster Survey (MICS). The MICS program is carried out by the Vietnam General Statistics Office with technical and financial support from the United Nations Children’s Fund (UNICEF). This is a rich dataset focusing on key indicators to monitor progress towards the Millennium Development Goals (MDGs) and other internationally agreed upon commitments. Currently, there are four waves that are publicly available (MICS2, MICS3, MICS4, MICS5). We mainly rely on the Woman’s Questionnaire which focuses on women of reproductive age. These women were surveyed on their demographic backgrounds, fertility, birth date, and birth weight of their children, among others. In order to combine this dataset with the rainfall data, we must have the geographic locations of the children and mothers. Hence, we utilize the MICS waves where information on residential districts is available. Consequently, we can only utilize MICS3 and MICS4 to construct the estimation sample because the other ones do not provide information on either birth weight or specific residential areas. Information on the child’s weight at birth is collected from the weight as recorded on a health card or the mother’s recall. Approximately 87 and 93% of children in MICS3 and MICS4 have their birth weight collected from a health card, which strengthens the accuracy of our birth weight measure and reduces the likelihood of recall bias. Since there is still a small fraction of children having their birth weight collected from their mother’s recall, we control for child’s age in months in all of our regressions to account for the amount of time elapsed from birth. Furthermore, we conduct a correlation test to see if mother and child characteristics are correlated with how birth weight information is collected. To do so, we construct an indicator Weight from Card that takes the value of one if birth weight is 1 Additional information can be found at www.gso.gov.vn and mics.unicef.org.
collected from the weight as recorded on a health card, and zero otherwise. We then regress the indicator Weight from Card on birth weight measures (in log form and in normal form), child variables (gender, age in months, whether the child lives in urban areas), and mother variables (age at birth, age at first birth, marital status, education, wealth index), with and without additional covariate. The results reported in Table A1 and A2 suggest that how birth weight information is collected is uncorrelated with mother and child characteristics. In other words, our study is unlikely to suffer from selection bias. Data on Rainfall – We collect rainfall data from the Meteorological and Hydrological Administration of Vietnam, which includes rainfall records of 70 land-based stations across Vietnam.2 For each station, the data provide the geographic location (a pair of latitude and longitude) and monthly rainfall information. Next, we allocate rainfall data to each district according to the records of the station closest to the district centroid.
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