Eccles’ Challenge: verbal reports of expert knowledge

In elite sport, the advantages demonstrated by expert performers over novices are sometimes due in part to their superior physical fitness or to their greater technical precision in executing specialist motor skills. However at the very highest levels, all competitors typically share extraordinary physical capacities and have supremely well-honed techniques. Among the extra factors which can differentiate between the best performers, psychological skills are paramount. These range from the capacities to cope under pressure and to bounce back from setbacks, to the knowledge of themselves, opponents, and the domain, which experts access and apply in performance. In the companion chapter on breadth and depth of knowledge in expert sport (see Chapter 11), we discussed the forms or kinds of knowledge deployed by elite athletes, and described some lines of research which seek to tap and study such expert knowledge (McPherson & MacMahon, 2008; McRobert, Ward, Eccles & Williams, 2011). In this chapter we focus more directly on questions about methods for measuring or more accurately assessing expert knowledge, in particular addressing a wider range of methods to help us understand what experts know. Suggesting that sport researchers can productively adopt and adapt existing qualitative
methodologies for integration with more standard quantitative methods, we introduce and survey a
number of areas of qualitative research in psychology.

Since the cognitive revolution, mainstream psychologists have been increasingly cautious
about the utility of verbal reports of cognitive processes. Since the bulk of processing occurs at lower
levels in the cognitive system and is not consciously accessible, it is thought, we need objective
observational methods to catch the system in action. But in a trenchant recent review of work on
verbal reports in sport psychology, David Eccles (2012) argues that the field has not taken this
theoretical scepticism seriously enough, and is still over-reliant on reports of verbal data collected in
poorly-controlled ways. Reviewing classical studies of people’s significant inaccuracy in reporting the
thoughts mediating their decisions and actions (Nisbett & Wilson 1977), Eccles argues that in general
much of cognition is ‘inaccessible to consciousness’: he quotes Dennett’s (2003) claim that
“consciousness of the springs of action is the exception, not the rule” (p. 246). Many apparent
reports of cognitive processes are in fact confabulations, arising from implicit cultural or
subculturally-sanctioned theories which involve causal claims that may be quite disconnected from
the actual causal processes underlying action.

But Eccles sees this pessimism as tempered by the possibility of using clear guidelines to
access what individuals can accurately report. Following Ericsson and Simon (1980; see also Fox,
Ericsson, & Best, 2011), Eccles suggests that the only material that can be accurately reported is that
which was attended to or heeded in short term memory (STM) during the execution of a task. This
can either be directly verbalized or recoded “into a verbal mode” (Eccles, 2012, p. 105). The best
ways to elicit such legitimate verbal data are to ask practitioners to think aloud during performance
(‘concurrent reporting’) or – as will often be required in dynamic sport tasks – collecting reports
straight after task performance (immediately retrospective reporting). Experts should ideally be
asked questions which are not overly directive, and do not constrain the participant to interpret
their thoughts or to report only about some particular target interest of the researcher (like coping
efforts, or self-talk strategies). Instead, undirected probes which merely ask for the thoughts the individual remembers having can provide information with more optimal scope and of sounder validity. Participants can be trained swiftly to report only on what they are or have been thinking rather than to interpret, theorize, or comment on their own cognitive processes. These methods can also aim at gathering verbal reports of specific episodes rather than general reports about how experts usually think or make decisions.

Eccles (2012) performs a critical content analysis of an array of sport research which used verbal report data in studies of psychological skill. He found that many of them did not use prompts which optimized the validity of the reports given. Most studies in his sample used interview methods, but employed directive probes, tapped only general states rather than particular episodes, and involved longer delays between the episode and the report. In summarising the quotations provided as results in these research articles, Eccles suggests that “these studies provided no evidence of a participant having recalled any actual thought from any specific episode” (p. 112).

Other recent work, of course, does adhere more closely to the research guidelines Eccles outlines. In the work by McPherson and by McRobert, Roca, Ward and colleagues which we discussed in the chapter on breadth and depth of knowledge (Chapter 11), verbal reports are typically gathered on an immediately retrospective basis, for example between points in tennis. In one study of anticipation and decision-making in football, for example, Roca and colleagues trained participants on how to think aloud in 30-minute sessions offering practice in “giving immediate retrospective verbal reports by solving a series of both generic and sport-specific tasks” (Roca et al., 2011, p. 307). Nevertheless, Eccles’ critical survey raises important questions about the degree of input a researcher should have in shaping the content of self-report, the timing of recall and the specificity of the event under scrutiny. While we agree that sport researchers should be more aware of these think-aloud protocols, in this chapter we argue for the inclusion of a wider range of methods to tap expert knowledge by way of verbal report.
In attempting to give explanatory causal accounts of specific mechanisms underlying expertise, we may need a very specific form of verbal report. But there are many forms of knowledge relevant to expertise – knowing the background form of another player, knowing how to compensate for general personal tendencies in the face of a certain genre of challenge, recently-updated knowledge of local conditions and their likely effects on particular kinds of play, and so on. Eccles’ admirably narrow conception of valid self-report suggests that all one needs to discover about skill relates to a single occurrent episode, veridically described, as it unfolds in real time. If possible, this is almost self-report as a stand in for a camera. The method is explicitly set up to exclude personal meaning, context, history, experience of embodiment, or knowledge of context. Other levels of knowledge and personal insight among expert performers might, we suggest, be added to and integrated with these recommendations for optimizing valid responses. Experts are not always as ignorant of their own cognitive processes, not so constantly and consistently prone to confabulation, as is suggested by the classical literature cited by Eccles. Indeed, they are sometimes able to open up their own knowledge base to revision, reorganization, and updating. They can access and discuss some aspects of their own cognitive processes (Chaffin, Imreh & Crawford, 2002). If certain components of expert skill knowledge are thus more or less accessible, they are likely also to be shareable with researchers as well as with coaches and peers, provided the researcher establishes a situation of sufficient rapport, asks the right questions, and the practitioner is appropriately motivated and has no reason not to share.

**Case study: Bicknell’s staircase**

At a 2006 Australian national cross-country mountain biking event in Thredbo, the course included a damp and muddy ‘staircase’ section, at which riders took a range of different options. Some jumped off their bikes and ran, others pulled hard on the front brake to force the bike into a nose pivot down a wooden plank, while others slowed so much they were only just moving to steer down the edge of the stairs. Participant researcher, Kath Bicknell successfully navigated this section after watching the competitors pass. She wrote later that “If you asked me right away to describe
how I had done this, I wouldn’t be able to tell you exactly what I had done differently this time … I would probably have said what other riders had told me: “You’ve just gotta commit” (Bicknell, 2010, p. 86).

Cycling experts can often tell you what they did, even if not immediately afterwards. Bicknell (2010) notes that in cycling down a perilous staircase like this, you need to “keep your body weight behind the seat of the bike” [so that] the bike stays stable as it hits the flat ground at the exit – meaning the rider’s body will not flip over the front wheel” (p. 87-88). This is background knowledge for most experts. In applying her knowledge to this new situation, Bicknell thinks back: “When I had tried the stairs previously, I had slowed so much while turning that I had not believed that it was possible to complete the turn before falling off the bike, and I had put my foot out to scoot down the staircase instead. … By breaking the conscious direction of the movement into aiming toward the edge of the stairs, followed by looking toward the exit, I was able to successfully negotiate the turn and finish the rest of the complex manoeuvre. It is in this way that I guided my own reinvention of the correct technique …” (p. 88).

So while an expert might offer up a general maxim immediately after a ride, with patience and insightful questioning the researcher can move beyond the motto or the press release. The motto, ‘you’ve just gotta commit’ conveys the point that “when a rider has not committed to such a move, often due to doubt, fear, or distraction, their body position will alter due to muscle tension, or looking in the wrong direction (which often affects shoulder movement, which in turn affects steering) and the movement’s outcome will alter” (Bicknell, 2010, p. 88). It is a ‘colloquial shortcut’ for a complex phenomenological process of embodying a skill in which cognition is interwoven with motor skill. As Bicknell notes in reflection, her own experience “watching the men ride the staircase and then being able to do it myself has also revealed that the developmental process underpinning skilled performance does not just come from ‘doing’ but can be developed through cognitive
experiences as well” (p. 87). It is therefore something that can be captured in language and thought about, though not necessarily immediately after the action itself.

As an expert participant observer, Bicknell has the capacity to notice and relay in language much that a novice observer would miss. She suggests that skill embodiment “develops more through a process of emulation and belief rather than practice, error correction and repetition. Like jumping off a diving board for the first time, you cannot half ride a staircase, learning little components of the skill along the way. You need speed, momentum, body position and commitment to the manoeuvre at the beginning of the action, to relax during it, and to know what shape you want to feel yourself in as you finish it off” (p. 87). When a practitioner who is also a theorist of skill gives an account of skill development, we get a window into higher levels of skill acquisition. While she is able to give a detailed description of the isolated moments of turning the bike wheel down the difficult staircase, the form of self-report offered and the levels and complexity of knowledge in play here go far beyond that alone. Here is a participant theorizing with and for you. A rare case? We suggest that the thoughtfulness of experts about their domain of expertise, or the scope of their expertise, should not be underestimated. Knowledge informs perception-action couplings through shaping what one notices and how much, as expert participant observation reveals.

On a wider view of skill, expert knowledge covers the core features of motor execution, perception-action coupling, and the experience of the acquisition of embodied skills. It includes response selection and strategy, which entails knowing one’s own form, an opponent’s form, how well they have mapped one’s own style, and the current competitive context. Novices have much to learn from the moment-to-moment accounts of experience of skilled performance, including how people sustain emotional resilience in the face of stress and challenge (both long-term strain and contingent, local challenges), as well as handling the social consequences of fame and public scrutiny. There is on occasion more knowledge folded into a single shot or episode than could perhaps ever be conveyed in concurrent verbalization. Immediately retrospective reporting in most
cases would be useful, but such access may not be possible for researchers who seek to study elite sport performance. Further, much of the knowledge may be tacit, in the sense that it is not necessarily operating explicitly at the moment of performance, but yet still informs decision and action. The expert may not be in a position to volunteer it as relevant. Because much thus relies on the insight and skill of the researcher, a wider palette of methodological tools may be useful.

**Overview of Qualitative Methods**

Qualitative research is particularly useful in breaking new ground where there is not yet an established body of knowledge, or where there are as yet few existing findings to generate nuanced and specific hypotheses, nor existing theoretical models of the phenomenon of interest. It can be particularly helpful when all we have to start with is a researcher with a pressing research question that may have arisen from personal experience in a field. So at that stage, to counter possible personal bias, we need to add the views of others to our own implicit theories and hunches about what might be going on. Interviews and focus groups with expert practitioners can function as a reconnaissance flight over the conceptual terrain, prior to commitment to a more detailed qualitative study, a questionnaire, or taking a relevant parameter experimentally into the lab.

Qualitative theorizing is not for everyone. The component skills are succinctly outlined by Gilgun (2009): “Skills required to do qualitative theory building and model testing are (a) capacities to draw detailed descriptions of phenomena of interest from respondents, from observations of settings, and from documents of various types; (b) capacities for conceptual thinking, that is, the ability to conceptualize social phenomena and identify them in data; (c) capacities for flexible thinking, where researchers are willing to challenge and undermine their own preconceptions and favorite theories, some of which may be out of their awareness; and (d) the discipline to answer questions such as, ‘How do my findings add to, modify, transform, or undermine what is already known?’ For many researchers, qualitative research is a way of thinking” (p. 95).
Despite its challenges, it is worthwhile achieving expertise in this domain, to supplement other methodological skills, even if one does not take the skills all the way through to theory-building. For example, science requires the use of established, reliable coding schemes. However, if coding schemes are adapted from other domains or other sports, the trade-off in relevance loss may not be compensated for by the reliability sought. A researcher may need to devise a purpose-built coding scheme in ways that meet the requirements of science: the process is made public, verifiable and replicable. So what are the relevant considerations with regards to sampling, coding and analysis?

Moving from one research method to another requires reassessment of expectations: integrating qualitative methods into your research requires revisiting assumptions about sample size, the prior existence of precise hypotheses, at what level generalization of results is possible, and whether one can aspire to universal laws. A common error in moving from quantitative research to qualitative is to assume that sample size hinges on the number of people in a sample rather than the array of experiences sampled. Getting a large sample size is often seen as an issue and there are often concerns about generalizability. The concern for generalizability arises because many mistakenly believe that the unit of analysis is the person, whereas the unit of analysis is in fact the element of experience. One can canvas a vast array of experiences with fifteen interviews if one includes in the sample people who vary along relevant parameters.

Grounded Theory (Glaser & Strauss, 1967) is one central form of qualitative method to which researchers turn as a generator of theory where existing theory is inappropriate or absent. Theory generated in this way is “derived from data, systematically gathered and analyzed through the research process” (Strauss & Corbin, 1998, p. 12). The aim “is to produce innovative theory that is ‘grounded’ in data collected from participants on the basis of the complexities of their lived experiences in a social context” (Fassinger, 2005, p. 157). A new field without established findings means hypotheses cannot be devised in advance. As Gilgun (1995) notes: “Rather than preselecting hypotheses and the concepts on which they are based, grounded theory seeks to discover them
through processes of emergence, which occur over the course of data analysis and interpretation” (p. 268).

A variant methodology, which permits a researcher to enter a domain of research with formed hunches and broad hypotheses is called Modified Analytic Induction (MAI). According to Gilgun (1995), who champions this method, it is permissible to have hypotheses that are “rough and general approximations, prior to entry into the field or, in cases where data already are collected, prior to data analysis. These hypotheses can be based on hunches, assumptions, careful examination of research and theory, or combinations” (p. 269). Hypotheses are not static, but are “revised to fit emerging interpretations of the data over the course of data collection and analysis” (p. 269). An important attribute of MAI is that one searches for instances that are likely to disconfirm conclusions so far. In this way, one adds enoughvariability to the sample until one is sure the conclusions are robust.

If one is permitted to revise hypotheses in the light of the data, it is important that one is not just cherry-picking, modifying emphasis to find the conclusion that confirms one’s prior convictions. So there are clear ways of approaching acknowledgement of the possible biases of the researcher in devising the sample and the animating question (sensitizing concepts), in interviewing the participants (writing memos about the experience of rapport or absence thereof), and in analyzing the data (via open, axial and selective coding).

One aim of all forms of qualitative methodology is to let the data speak. Coding schemes need to arise from the data itself rather than personal hunches and pet theories. Coding has subjective elements. For example, a researcher who is also an expert in the domain under study will perhaps see more in the responses than will someone without detailed domain-relevant, content-based expertise. The inclusion of both coders may have advantages to allow the data to disrupt and reconfigure preconceptions which an expert may not discern as operating to shape what is seen as
salient. It is optimal if at the end of a study conclusions do not overlap excessively with the
commencing sensitizing concepts.

To address implicit theories and unconscious schemas which may bias coding, it is best to
commence qualitative methodology prior to commencing the research, by writing down hunches
and sources of interest in a phenomenon as well as processes thought to be operative. This is an
important phase. Arcuri (2007) notes four advantages of doing this: “first, to elucidate our sensitizing
concepts, which would be utilised as points of departure from which to ask questions and make
comparisons (but ... not be utilised as data per se); second, to enable us to remain sensitive to and
minimise potential areas of bias in our ways of interpreting and analysing data (commonly referred
to as bracketing; Morrow, 2005; Ponterotto, 2005); third, to begin the process of self-reflection, or
reflexivity, which was to continue throughout the research process (Camic, Rhodes, & Yardley, 2003;
Marecek, 2003); and, fourth, to contribute to the reader’s ability to identify the lens through which
the data were interpreted and analysed, and thus determine the ‘extent to which [he or she] is able
to generalize the findings ... to his or her own context’ (Morrow, 2005, p. 252)” (see also Arcuri &
McIlwain, 2009).

Then one selects a sample and commences interviewing. As Eccles (2012) suggests, it is best
to use non-directive probes to optimise the scope of what can be included in a response. In devising
probes, the researcher decides to what degree the research focuses on the landscape of action or
the landscape of meaning – whether the aim is to assemble a causal account of what happens, or to
understand the person’s viewpoint on the experience and why it matters to them to the degree it
does. Sometimes, meanings cause. If the experience of the yips was felt to be a devastating career-
ending moment, for example, it may well have that effect.

A researcher can then decide how much comparability across subjects is sought, and with
what economy of time. Having standardised probes and prompts enhances the comparability of
interviews across participants. Some interviewers see it as important to be free to go more deeply
into certain issues that arise with a participant and then modify the probes for subsequent interviewees to accommodate unexpected, valuable new material.

In addition to the advantages of non-directive probes, there is also an advantage to using a partly structured stimulus as a probe that has an open-ended element requiring the subject to respond in a way that reveals personal material (Loevinger, 1985). An example of the successful use of sentence completion stems is Rafaelli et al’s (2001) exploration of the experience of ‘the street’ by homeless Brazilian youth. In-depth interviews might not have been possible in this research context, and shorter questions got quick replies. Examples of their sentence stems are: “In the street, I feel . . .” “In the street, people . . .” and “The street is not...”. This provides a comparability of focus across participants through the use of standard stems, while permitting individual uniqueness to be divulged in the way that stem sentences are completed by each participant. One uses both a direct and an indirect probe at the same time.

**Challenges of Qualitative Methods**

As Eccles (2012) notes, not all accounts offered in response to interview probes address the unfolding of a single event in time, even if one asks for highly specific material. Sometimes the researcher is not being told what happened, or what the player thought at the time, or even what the player thinks now. Sports experts may pass on to researchers received wisdom, or material more like ‘press releases’ – “apparently misleading, irrelevant and stereotyped initial self-report statements [which] prevent appropriate reference to personal experience” (Wiersma, 1988, p. 205). In reporting received wisdom, an expert may avoid referring to personal experience by offering instead decontextualized maxims arising in the relevant subculture: ‘keep it simple’, ‘focus on what you can control’, or ‘move on from failure’. These maxims may reflect broadly held ideals about how one should handle failure, for instance, or may be tailored to counter or optimise a particular player’s existing tendencies. They do not necessarily convey how to do what the injunction conveys
as ideal, such as how one moves on from failure. That aspect of experience may be lost unless there
is a follow-up question. An interviewer should pursue specific detailed content respectfully.

Yet even these ‘press releases’ from experts may reveal much to a researcher once they are
interpreted in context (Wiersma, 1988). If one has not managed to establish rapport with an
interviewee, or if there is some concern about how a researcher is affiliated or where funding is
from, press releases may be offered. They may be the first level of information a person offers and
patience is required to go more deeply into experience. To go more deeply, researchers need to
recognize them in the moment: what is being given and (perhaps) why. Press releases may also
reflect cultural taboos about acknowledging emotions, particularly negative emotions like rivalry,
self-doubt and anger: or to bypass envy about being a tall poppy (Feather, 1989) luck rather than
personal ability may be attributed as the cause of a player’s selection.

If, as interviewer, one can establish rapport across diverse participants and a range of
experience levels, interviews can open up a world of insight into skill and its context-relevant
attributes. Rapport is variously defined as including a ‘frank and open discussion’, as entailing the
‘acceptance of and co-operation with the research project’ on the part of the interviewee, and the
researcher’s ‘capacity to engage with the language and culture of the respondent in a way that gains
a level of trust’ (Dundon & Ryan, 2010, p. 564). It is not just a feel-good variable; it directly affects
the nature and validity of the information that the researcher is given.

Kinds of Coding: integrating qualitative and quantitative methods

Once data are in hand, across Grounded Theory, Modified Analytic Induction and Sentence
Completion stems, the next phase is coding. An appropriate starting-point is often a detailed form of
coding called Open Coding which involves a line-by-line analysis of everything said. In open coding
one identifies concepts and their properties and dimensions, before moving to Axial Coding, which
relates concepts to each other on the basis of their properties and dimensions (Strauss & Corbin,
1998).
We can suggest how such thematic exploration might contribute to the understanding of sport expertise. Bawden and Maynard (2001) conducted a study based on semi-structured interviews of cricketers who had experienced the yips (involuntary movements occurring repeatedly in the execution of a skill). They used lead questions with standardized probes in interviews with eight bowlers to capture a broad range of experience and a wide array of parameters (level of cricket played, pace of bowling, years of experience, age). Their insightful article offers statements from each bowler that constitutes the ‘raw data’, and then two levels of higher order themes. Above that they list the ‘general dimensions’ which are the domains of interest and probes that they used. They do not attempt to derive a theoretical model from their data, but contribute to the literature at a descriptive level integrating their findings with contemporary theories of the yips and of choking. Further, this research offers a vivid window into the experience of the yips with affecting specificity. There is surprise and shock at its occurrence: participants said they had no idea it was about to happen, and helplessness was experienced, as one suggested the ball felt ‘stuck in his hand’. In the moment it is emotions that are highlighted, especially the emotions of trauma: pure shock, feeling destroyed, anxiety, panic, a wish to escape but an inability to ‘get out’, ‘can’t finish the over until get six legal balls, and trapped until you do’, negative thoughts of others’ perceptions. Participants found it ‘terrifying that they couldn’t do a simple task’ and reported a loss of personal agency ‘like I’d been taken over’ and a loss of ownership, where your ‘arm feels like it isn’t yours.’ This kind of data gives specific, experiential insight like no other.

Not every researcher wishes to devise a full theory from qualitative data. There are statistics that can take to the next level what is revealed by the frequency of codes’ occurrence in light of other attributes and experiences of those in the research sample. This optimizes the generality of findings from specific interviews and codes. One can use factor analysis to look at the intercorrelation of codes to reveal strategies (Harris et al 2011). Or, one can use cluster analysis. For this procedure one needs first to look at the relative frequency of occurrence of certain codes across the whole sample. The use of cluster analysis to do this is well-represented in sports science (Ball &
Best, 2007; Gaudreau & Blondin, 2004) where clusters are generated from data gathered using scales, i.e. data that are already quantitative. We could not find a mixed method approach in sports where cluster analysis was used to determine profiles based on codes derived from interview or qualitative data. Therefore we use an example from outside the sports content domain because Wohl, Kuiken, and Noels (2006) outline their procedure in detail and offer clear advice about selection of statistics for a cluster analysis. We briefly describe their procedure here as illustration of how clusters form and might be used. Wohl et al. analyzed narratives of forgiveness and focused on codes that were neither rare (occurring in less than 10% of the narratives) nor ubiquitous (occurring in over 90% of the narratives). They then carried out a cluster analysis to see how the different codes clustered. Their results gave a three-cluster solution. Each participant is accorded a cluster number as an output of this analysis. This reflects the cluster within which their narrative fits. Results show the proportion of cluster members expressing a phrase within their narratives that attracted a particular code. One can then use the cluster number as a way of forming groups that may be used in Analysis of Variance or t-tests to see whether there are differences between clusters on certain outcome variables like well-being, relationship satisfaction and so on. Attributes which defined the clusters of forgiveness styles in this study illustrate how clusters differ from each other: Cluster One included those whose forgiveness began when they brought their feelings into the open with the transgressor; they were then able to let go of their negative feelings, and to see things in light of broader well-being concerns. Those in Cluster Two saw forgiveness as a private moral issue, and were able to return to a normal relationship even in the absence of an apology. Cluster Three included those who tried to maintain a positive relationship despite the wrong done to them, but could not forget: in contrast to the other two clusters, they did not see wider implications of forgiveness for their own well-being and the relationship never really recovered.

Bawden and Maynard (2001) might have done a cluster analysis on their data. In addition to the qualitative codes derived from their interview data about experiences of the yips in cricket as potential clustering variables (e.g. the conditions before the yips happened, the first experience of
the yips, descriptions of subsequent bowling, perceived characteristics of good bowling, and personal explanations of the yips), they might also have included, as cluster determinants, other variables they assessed like age, handedness, pace and level of cricket. Cluster analysis would permit them to see if there were different forms of yips within their group and whether there were outcomes linked to that form of experience. By recommending integration of the use of statistics with detailed experiential studies of individuals, we hope to address two rarely integrated trends in research.

**Triangulating Methods: nomothetic and idiographic research**

We want to understand the law-like features of performance that generalize across participants (the nomothetic approach). But we also may sometimes wish to adopt the idiographic approach: to track an individual’s profile of strengths or difficulties, their ways of achieving excellence and resilience, or of experiencing performance breakdown, which may be quite unexpected and idiosyncratic. Sometimes there is a trade-off in research, but scientific understanding requires both approaches. In areas like sport where expertise often takes unique forms, involving precise, stylistic features unlikely to transfer across individuals, the mapping of the uniqueness of the individual has more to offer than in many domains. Even when abilities or difficulties are highly individual, theory may identify levels of abstraction at which seemingly unique experiences or style might generalize to other players. Really understanding the forms of expertise - what optimizes and sustains them, as well as what causes them to be momentarily lost - requires both forms of knowledge.

The triangulation of methods is a rare and joyous thing. In our chapter on breadth and depth of knowledge (Chapter 11), we discussed cases in which verbal report data are integrated with other measures such as eye movements. Sebanz and Shiffrar (2009) also found a compelling link up between self-report and perception. Generalising from literature on deceptive signals that leak out without the performer’s awareness of deceptive displays that are strategies, their study used stimuli that were constructed, where the player decided in advance whether to fake or make a pass. They
used as their experimental stimuli only the fakes where the defender had been completely deceived. The defender was then edited out of the videos, thus ensuring the quality of the deceptive display. Experts were better than novices when movement was present but there were no significant differences with static posture alone. At the end of the study they distributed questionnaires, finding an overlap between self-report and observational data in terms of the emphasis on kinematics vs postural cues in the groups. The relevance of retaining what people could actually do was still underscored: they found that only experts could detect deception from kinematics alone (point-light displays), while novices were at chance. If Bruce, Farrow, Raynor & Mann (2012) had only observed what a person had been able to do in their study which sought to determine, across three tiers of expertise, whether strategic response selection was limited by motor skill capacity, they would have missed the fact that when asked for their verbal report on the optimum strategy, even lesser skilled people suggested a long pass would be optimal even where they could not reliably perform a long pass, which was pretty hard for everyone.

In an area that is already rippling with insightful research designs to capture features of a dynamically unfolding and highly contingent set of skills, it is hard to suggest that there might be supplementary methods. Yet there are levels of skill which are beyond motor execution and perception-action coupling, but which inform them. The full picture of skill includes some dispositional forms of knowledge that are regularly updated, about self, other and game. Knowledge about self includes knowledge of current form, strength, speed, injury status and risk, how one handles risk and failure, and about one’s capacity to come back from failure. Knowledge about one’s competitor includes knowledge of their current form, stylistic strengths and weaknesses as well as an awareness of the degree to which they might have mapped one’s own form, strengths and weaknesses. There is also knowledge about context: the meaning of this game, what hinges on it, whether one is playing at home or away, and how much leeway there is for underperformance or whether every second has to count given the moment in the contest. Once skill is contextualized in this way, it is apparent that the motor and perceptual components of skill are an important part,
embedded in a wider story. We have attempted to canvas what we can add to the methodological tool-kit of research into sports expertise that addresses this wider story about forms of knowledge that feed into core skill features.

References


