

Plastic waste pollution and households' responses in a fast-urbanizing context

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A group of researchers led by QV Khuc of Hanoi-based Vietnam National University has just published a new paper concerning plastic waste and households' tackling strategies in Vietnam. The article appears in the Special Issue [Research Progress on Urban Environment and Human Health: From Psychological to Economic and Social Costs in Urban Areas of Developing Countries](#), published by *Urban Science* (2413-8851; indexed in the Web of Science and Scopus).



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Household-Level Strategies to Tackle Plastic Waste Pollution in a Transitional Country

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Figure: The article in *Urban Science* [1]

The results [1] suggest that better environment-centered communication, *inter alia*, would help increase people's awareness and real actions in reducing plastic waste and ultimately improving the environment while making the waste-sorting decision. This suggestion has come from the evidence provided in the paper indicating that [people who have experienced the bad impacts of waste pollution in their life tend to seek solutions to improve the conditions](#) and become more willing to communicate about related issues.

The research has arrived at its numerical results employing [BMF analytics](#) and an [MT-enabled](#) analytical model.

References

[1] Khuc QV, et al. (2023). [Household-Level Strategies to Tackle Plastic Waste Pollution in a Transitional Country](#). *Urban Science*, 7(1), 20.

[2] Vuong QH, Nguyen MH, La VP. (Eds.). (2022). [The mindspunge and BMF analytics for innovative thinking in social sciences and humanities](#). De Gruyter.

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