

Preparatory works for the next 5-year plan of research

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Although I determined to seriously pursue the research path in 2009, significant results have only appeared in the 2013- 16 period. Publications only followed the research outcomes after I decided to take some university positions concerning research responsibilities.

The list of references enclosed in this summary [1- 20] is by no means exhaustive, but it already represents some main directions for future research endeavors. I consider them cornerstones for the next five years of research, following which some major research areas can be as follows.

- First, entrepreneurship, innovations, and business efficiencies.
- Second, the system of knowledge management theories, based on the published works on serendipity, mindsponge, and 3D multi- filtering processes.
- Third, public health and community well- being.
- Fourth, representation and manifestations of the socio- cultural value system in modern life.
- Fifth, a program for developing home- grown analytical tools to increase the analytical capacity.

While the first three directions can readily be seen from the list of published articles as preparatory works, the final remains to be figured out. This fourth direction exists because I have for some time had a gut feeling that there would be a fertile land for

research endeavors once the technical capabilities can lend their powers to the realm of socio-cultural studies.

Still, for this hypothesis to be validated, one will certainly need some serious research program, and it will doubtless take time. (That's why I think of a 5-year plan.)

Although I cannot be sure about the final success of this plan, it is likely that a serious implementation scheme will result in some positive outcomes. Given the current plan, the past achievements can serve as a springboard for upcoming endeavors, taking into account methodology, data, concepts, and the required set of skills. But for it to become complete, the fifth component will also be required.

It is also noteworthy that an effective research plan will definitely involve fruitful publishing efforts in today's academic context. Therefore, the next 5-year scheme will demand great efforts, time and key resources for getting research results published in high-quality outlets. This critical demand, in my opinion, will become increasingly high, foreseeing the tendency for paradigm shifts in Vietnam's higher education system as well as the regional competition for higher rankings in the world-renowned university ranking tables.

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