Cambridge Scholars Publishing

## Creativity, a Profile for Our Species

Social and Neurocognitive Issues

Jorge A. Colombo

This volume presents a number of profound reflections on the brain and mind, their evolution and cultural dependence as expressed in oscillating trends between creativity and domestication, and their impact on our collective future. It contains a critical history of the search for the correlation between the brain and the mind, and forges culturallydependent constructions of icons in the arts and sciences. The book also charts the evolution of existing conceptions of the nature of mind and talent, and discusses the search for a localization of particular talents in the brain.

historical analysis of the brains of

historical icons such as Descartes. Mayakovski, Lenin, and Einstein. The latter is uniquely analyzed through the author's direct experience with the analysis of Einstein's brain tissue.

Jorge A. Colombo, MD, PhD, is a former tenured professor at the University of South Florida's College of Medicine in Tampa, Fl. and former Principal Investigator Neuroscientist at the Argentine National Scientific and Technical Research Council (CONICET). and the founder and Director Emeritus of the Unit of Applied Neurobiology of the Center for Medical Education and Clinical Research, Argentina.

## CREATIVITY, **A PROFILE FOR OUR SPECIES**

Social and Neurocognitive Issues

JORGE A. COLOMBO

In addition, the text delves into the

ISBN 978-1-5275-4420-8 Hardback 158pp £58.99 UK \$99.95 US

20% Discount available Order online at our website www.cambridgescholars.com Discount Code: CREATIVITY20 Our books are also sold worldwide on Amazon, Blackwell and Ingram www.cambridgescholars.com orders@cambridgescholars.com



## Are you looking for a publisher for your scholarly work?

Cambridge Scholars Publishing is an academic publishing house committed to providing a forward-thinking service that champions original thinking and puts our authors at the heart of everything we do. We have 6,000 titles in our catalogue across a range of subjects; our historic focus has been on the Social Sciences, but we have burgeoning collections in the fields of Health Sciences, Life Sciences and Physical Sciences.

Our international Editorial Advisory Board members, noted for their expertise, have a wealth of collective publishing experience and help to shape the strategy and content of our publications in these fields. We welcome all proposals for our four key subject areas of Health Sciences, Life Sciences, Physical Sciences and Social Sciences that champion original thinking.

We provide a dedicated author service, with no cost to the editor or author, complimentary copies, and a substantial author discount that can be used on our whole back catalogue. We also offer a generous royalty structure, where authors receive royalties from the very first sale.

In addition, our publishing process is faster than most other publishers, usually being less than six months after final submission without compromising either the quality of the publication or the balance between editorial guidance and the author's control over the integrity of their original argument.

Our publications (published in hardback and also available in e-book format) are marketed worldwide and sold through international booksellers and distributors including Amazon, Blackwell, Baker & Taylor, YBP and Ingram, and are widely purchased by academic libraries. We have an ever expanding portfolio of distribution partnerships in key geographical territories such as the USA, China, India and the Middle East.

