## Independent Opinions? On the Causal Foundations of Belief Formation and Jury Theorems

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#### Abstract

It is often claimed that opinions are more likely to be correct if they are held independently by many individuals. But what does it mean to hold independent opinions? To clarify this condition, we distinguish four notions of probabilistic opinion independence. Which notion applies depends on environmental factors such as commonly perceived evidence. More formally, it depends on the causal network that determines how people interact and form their opinions. In a general theorem, we identify conditions on this network that guarantee the four notions of opinion independence. Our results have implications for 'wisdom of crowds' arguments, as we illustrate with old and new jury theorems.

## 1 Introduction

What exactly does it mean for different individuals to hold *independent* beliefs about a factual question? And under what circumstances can we expect such independence of opinions? These questions are difficult to answer because the concept of opinion independence is not well understood, even though it is crucial in social epistemology.

Opinion independence is of central importance for 'wisdom of crowds' arguments and, more formally, jury theorems. The claim that 'crowds are wise' derives from the idea that decisions based on many opinions are more likely to be correct than decisions based on a few or just one opinion (e.g. Surowiecki 2004). Much of the trust in the judgement of large electorates, for instance, is based on the claim that a judgement is likely to be correct if it is approved by many voters. Similarly, in a court case a single witness may well be mistaken, but twenty witnesses who all say the same thing may not, or so the intuition goes. All these arguments assume that the group aggregates (sufficiently) *independent* individual opinions. Opinion dependence can undermine the 'wisdom of crowds': if, for instance, most individuals blindly follow the same 'opinion leader', then the majority is no 'wiser' than that opinion leader. Other important forms of harmful opinion dependence are information cascades and systematic biases. In threatening the 'wisdom of crowds', opinion dependence ultimately threatens the epistemic superiority of democratic decision-making bodies and institutions. The importance of opinion independence for 'wisdom of crowds' arguments becomes explicit in *jury theorems*. Indeed, such theorems typically make an 'independence' assumption (as well as an assumption of voter 'competence'), and they then conclude that 'crowds are wiser' in the technical sense that larger groups are more likely to be correct in majority than smaller groups or single individuals. But opinion independence is not only relevant in the aggregative context of the 'wisdom of crowds' and jury theorems. It also matters, for instance, when studying the effect of group deliberation on opinions, regardless of whether any voting or aggregation takes place. And finally, it is important to carefully define the notion of opinion independence for the sake of conceptual clarity, quite apart from its relevance elsewhere.

In a first step, we need to distinguish between causal and probabilistic dependence. The former states that the opinions causally affect each other, the latter that they display probabilistic correlations. Causation is clearly distinct from correlation; yet the two notions are intertwined.<sup>1</sup> Indeed, whether and how opinions are probabilistically dependent is very much determined by causal interconnections between individuals and their environment. This paper considers four possible notions of probabilistic independence (Sect. 2). It determines in a general theorem which notion applies, depending on the underlying causal relations between individuals and other relevant factors (Sect. 3). As an application, we finally present two jury theorems with different independence conditions (Sect. 4).

By identifying the causal foundations of four independence conditions, our analysis brings to light the implicit causal assumptions of different jury theorems. Such theorems include Condorcet's classical jury theorem, its generalization to groups with heterogeneous competence (see Owen et al. 1989, Dietrich 2008), a jury theorem for non-binary decision problems presented in List and Goodin 2001, and the jury theorems offered in our companion paper, Dietrich and Spiekermann 2013, and in section 4 below.

Several technical treatments of opinion independence can be found in the literature on jury theorems; see for instance Boland 1989, Boland et al. 1989, Ladha 1992, 1993, and 1995, Berg 1993, Dietrich and List 2004, Dietrich 2008, Kaniovski 2010 and Dietrich and Spiekermann 2013 (and for jury theorems more generally see Grofman et al. 1983, Nitzan and Paroush 1984, List and Goodin 2001, Bovens and Rabinowicz 2006, Romeijn and Atkinson 2011, Hawthorne MS). Opinion dependence has also been discussed less formally in political philosophy, especially with reference to epistemic and deliberative democracy. Contributions include Grofman and Feld 1988, Estlund et al. 1989, Estlund 1994 and 2008, Anderson 2006, Vermeule 2009 (Ch. 1), and Spiekermann and Goodin 2012. We approach the problem from a causal angle, which is crucial for gaining a deeper understanding of independence. To do so, we draw on causal networks. Causal network reasoning has been employed before in the context of jury theorems (see Dietrich and List 2004, Dietrich 2008, and Dietrich and Spiekermann 2013), but a general account of probabilistic independence in terms

<sup>&</sup>lt;sup>1</sup>For instance, two phenomena that do not causally affect each other can be correlated because they have a common cause. Here, we do not commit ourselves to any specific account of causation, and our formal (network-theoretic) representation of causation is compatible with different metaphysical accounts.

of causal interactions is still missing.

Our causal approach highlights the effect of social practices and institutions on opinion independence, and as such on the epistemic quality of these practices and institutions. In assuming an external standard of epistemic quality and correctness we are in line with the correspondence theory of truth and Alvin Goldman's influential 'veritism' approach in social epistemology (Goldman 1999, pp. 59, 79ff.; 2004).

# 2 Four different independence conditions and their causal motivations

We assume that some individuals, labelled  $i = 1, 2, 3, \ldots$ , must form opinions on a given issue.<sup>2</sup> This task might arise in the context of deciding between two alternatives, such as whether to convict or acquit the defendant in a court trial, whether to predict that global warming will continue or that it will not, and so on. The opinions may, for instance, serve as votes in a formal voting procedure, or as inputs or outputs of group deliberation.

In the simple baseline case, our model involves:

- (a) an *opinion* of each voter, which can take only two possible values (e.g. 'guilty' or 'innocent', or 'yes' or 'no', or '1' or '0')
- (b) the *state (of the world)*, which represents the objectively correct opinion and which therefore can take the same two values
- (c) the *correctness notion*, according to which an opinion is either 'correct' or 'incorrect' depending on whether or not it matches the state

Since our framework is probabilistic, phenomena—such as opinions and the state are outcomes of random variables (with an underlying probability function denoted Pr). We thus formally consider a random variable  $\mathbf{x}$  generating the state of the world, and random variables  $\mathbf{o}_1, \mathbf{o}_2, \ldots$  generating the opinions of individuals 1, 2, .... Note our convention of using bold face letters to denote random variables. In our baseline case, the state  $\mathbf{x}$  and the opinions  $\mathbf{o}_1, \mathbf{o}_2, \ldots$  all range over the same binary set (e.g. the set {'yes', 'no'} or {1,0}), where an opinion  $\mathbf{o}_i$  is thought of as being correct if  $\mathbf{o}_i = \mathbf{x}$ . All our illustrations will follow this binary baseline case (as does the literature on jury theorems), but our model is much more general because:

- (a) the opinions  $\mathbf{o}_1$ ,  $\mathbf{o}_2$ , ... need not be binary and might, for instance, be sets of believed propositions (belief sets or judgement sets), numerical estimates (say, of temperature), or even degrees of belief
- (b) the state x need not be binary and might, for instance, be a set of true propositions, the true temperature, or an objective probability or probability function<sup>3</sup>

 $<sup>^{2}</sup>$ The total number of individuals does not matter to us. Technically, it may even be taken to be countably infinite, as in jury theorems.

<sup>&</sup>lt;sup>3</sup>In fact, the state and the opinions may be two different kinds of objects, i.e. range over a different

(c) the notion of correctness of opinions need not be binary, that is, there may be multiple degrees of objective correctness (rightness, goodness, etc.<sup>4</sup>)

For instance, a temperature estimate (the opinion) is correct to a degree given by its proximity to the true temperature (the state). Also, in a presumably more controversial application, subjective probabilities (the opinion) are correct to the extent to which they resemble the objective or 'rational' probabilities (the state).<sup>5</sup> In general, the variables  $\mathbf{o}_1$ ,  $\mathbf{o}_2$ , ... thus range over an arbitrary set of possible opinions, and the state  $\mathbf{x}$  ranges over an arbitrary set of possible states. We do not yet formalize the correctness notion, as it is not needed to analyse opinion dependence, but only to state jury theorems.<sup>6</sup>

The simplest independence assumption one might come up with refrains from conditionalizing on any background information:

Unconditional Independence (UI): The opinions  $o_1, o_2, \ldots$  are unconditionally independent

Counterexamples to UI are easily constructed. In short, since opinions are typically (indeed, hopefully) correlated with the state, they are usually correlated with each other. To see, for instance, why the first two individuals (jurors) in our court trial example presumably hold positively correlated rather than independent opinions, note that a 'guilty' opinion of juror 1 typically raises the probability of a 'guilty' opinion of juror 1 typically raises the probability of a 'guilty' opinion of 1's 'guilty' opinion raises the probability that the state is that of a guilty defendant (assuming juror 1 is competent), which in turn raises the probability that juror 2 holds a 'guilty' opinion (assuming juror 2 is competent). This is a clear violation of UI, which would have required that opinions are of no informational relevance to each other.

Note that this argument implicitly assumes that the state  $\mathbf{x}$  has a causal effect on each opinion, as indicated in Figure 1. In this (and all following) plots, only two opinions are shown for simplicity. The arrows represent causal relationships, pointing from the causing variable to the affected variable. In Figure 1 the opinions are probabilistically dependent due to their common cause  $\mathbf{x}$ .

sets—which is philosophically natural since an opinion differs conceptually from its truth-making fact, i.e. the state. For instance, the opinion could be 'guilty' or 'innocent', and the state could be the fact of what exactly the defendant did on 7 January 2010.

<sup>&</sup>lt;sup>4</sup>Different notions of objectivity are compatible with that assumption, as long as the fact about the correct opinion is not determined by the actual opinions of people. This excludes procedural notions of correctness, where an opinion is correct *if and because* it matches the opinion that arose collectively by applying an appropriate procedure. It also excludes constructivist notions of correctness where an opinion's correctness is constitutively determined by the opinions of the agents.

<sup>&</sup>lt;sup>5</sup>The literature on jury theorems rarely considers more than two opinions and has perhaps never considered more than two correctness levels. List and Goodin (2001) use many opinions but only two correctness levels (where exactly one opinion is correct and all others are incorrect without further refinement).

<sup>&</sup>lt;sup>6</sup>A formalization could include a set S of possible 'correctness levels' (e.g. the set {'correct', 'incorrect'} for a binary correctness notion) and a function mapping each opinion-state pair (o, x) to the correctness level (in S) of opinion o in state x.

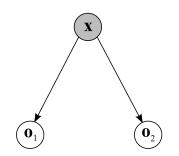


Figure 1: The state is a direct cause of the opinions.

That UI is easily violated should not surprise scholars familiar with the Condorcet Jury Theorem, given that this theorem does *not* assume that opinions are unconditionally independent but (usually) that they are state-conditionally independent. What is more surprising is that UI *does* hold in some circumstances, but we postpone this issue for now and turn to the more classical state-conditional notion of independence:

State-Conditional Independence (SI): The opinions  $o_1, o_2, \ldots$  are independent conditional on the state x

This conditional notion of independence<sup>7</sup> is the basis of Condorcet's classical jury theorem (e.g. Grofman et al. 1983), which can be summarized as follows (see Sect. 4 for details). Suppose a group performs a majority vote between two alternatives of which exactly one is correct. The correct alternative corresponds to our state  $\mathbf{x}$ , and the votes to our opinions  $\mathbf{o}_1, \mathbf{o}_2, \ldots$ . Condorcet's jury theorem states that if SI holds and, moreover, if in each state voters are (homogeneously) more often right than wrong, then the probability of a correct majority outcome increases in (odd) group size and converges to one.<sup>8</sup>

State-Conditional Independence says that once we know the state of the world the opinions do not contain any additional information about each other. The earlier

<sup>&</sup>lt;sup>7</sup>Conditional independence is defined like independence but with probabilities replaced by conditional probabilities. More precisely, as long as  $\mathbf{x}$  is discrete (e.g. binary), independence conditional on  $\mathbf{x}$  by definition means that for every value x which  $\mathbf{x}$  may take (with positive probability) there is independence under the conditional probability function  $\Pr(\cdot|x)$ . Without discreteness restriction, the opinions are independent conditional on  $\mathbf{x}$  if they are independent under the conditional probability measure  $\Pr(\cdot|x)$  for all values x that the random variable  $\mathbf{x}$  may take, except possibly from a set of values of  $\mathbf{x}$  that occurs with zero probability. (The clause 'except ...' appears for technical reasons related to the general mathematical definition of conditional probabilities, which takes care of the case in which  $\mathbf{x}$  takes some or even all of its values with zero probability. We spare the reader the technicalities.)

<sup>&</sup>lt;sup>8</sup>Some statements of Condorcet's classical jury theorem use an *unconditional* independence condition, but only in one of two quite different senses. *Either* a different framework is used, in which the state is not a random variable but takes a given value, e.g. the value 'guilty' (as a result, all probabilities are implicitly posterior probabilities given this state, so that the independence is implicitly state-conditional). *Or* unconditional independence is assumed not of the opinions themselves, but of the events of correct, i.e. state-matching, opinions (which makes the assumption more plausible, although a convincing causal-network-theoretic justification is missing).

objection to UI—namely that the opinions of some of the people tell us something about what the state is likely to be, and hence about what other people are likely to believe—does not work against SI because we cannot learn anything new about the state if we have already conditionalized on it. The state plays the role of a common cause of the opinions. If the state is indeed the *only* common cause, SI is in line with Reichenbach's (1956, pp. 159–60) famous *Common Cause Principle*, which is often understood roughly as follows: any correlation between phenomena which do not causally affect each other is fully explained by common causes. In other words:

**Common Cause Principle** (stated informally): Phenomena which do not causally affect each other are probabilistically independent conditional on their common causes

While the Common Cause Principle at first sight supports SI, it can be turned against SI once we consider other causal networks in which  $\mathbf{x}$  is not the only common cause of the opinions. Consider for instance the network in Figure 2.

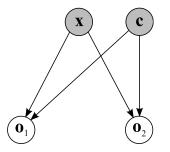


Figure 2: Multiple direct common causes of opinions.

Here the opinions have two common causes, the state  $\mathbf{x}$  and another cause  $\mathbf{c}$ , which could be a factor like weather or room temperature. SI can now fail in much the same way as UI. Suppose for instance that the variable 'weather' has an effect on each juror in a court trial: the sunnier the weather is, the more the jurors see the good in the defendant, and hence the more they are inclined to form the opinion that the defendant is innocent. Now, even after having conditionalized on the state of the world that the defendant is innocent, the opinions of the jurors are informative about each other, this time due to the common cause of weather; for instance, an opinion 'innocent' by the first juror increases the probability that the weather is sunny and hence the probability that the second juror has the opinion 'innocent' too. In other words, the opinions are not state-conditionally independent but state-conditionally positively correlated, namely due to the other common cause ('weather') on which SI fails to conditionalize.

To avoid this problem we suggest replacing SI by a notion of independence which conditionalizes on all common causes of the opinions. By doing so we 'control' for all factors that causally affect more than one opinion, eliminating the dependence induced by such common factors. To state such a condition formally, let us extend the formal framework, which so far consists just of the state  $\mathbf{x}$  and the opinions  $\mathbf{o}_1, \mathbf{o}_2, \ldots$ .

Now we consider these and any number of additional random variables (representing phenomena which are directly or indirectly causally related to the opinions), and we consider a causal network over the variables. Formally, a causal network over some variables is a so-called *directed acyclic graph* over these variables, that is, a set of directed arrows between pairs of variables (representing causal relevance) such that there is no directed cycle of arrows.<sup>9</sup> Figures 1 or 2 were examples of how the network might look.

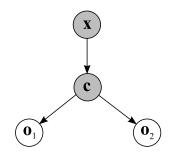


Figure 3: The state is an indirect common cause of opinions.

Figure 3 is yet another example. Here, the state causally affects a variable  $\mathbf{c}$ , which is interpretable as evidence (e.g. fingerprints, witness reports, etc.) and which in turn influences each opinion. Individuals are thus affected by the state only indirectly, via the 'trace' the state leaves in the form of  $\mathbf{c}$ . The additional variables (such as the variable  $\mathbf{c}$  in Figs. 2 and 3) may be binary or multi-valued. For instance, the variable 'weather' may take the values 'sunny', 'cloudy', 'rainy' and so on; and the variable 'body of evidence' may take several forms as well. Some variables (such as 'room temperature') might even range over a continuum of values.

In the causal network, a variable **a** is said to be a *direct cause* of another variable **b** (and **b** a *direct effect* of **a**) if there is an arrow pointing from **a** towards **b** ('**a**  $\rightarrow$  **b**'). Further, **a** is a *cause* of **b** (and **b** an *effect* of **a**) if there is a directed path from **a** to **b**, that is, a sequence of two or more variables starting with **a** and ending with **b** such that each of these variables (excepting from the last) directly causes the next one. For instance, in Figure 3 the state **x** directly causes **c**, and indirectly causes the opinions. Generally, when we use the verb 'cause' we refer only to causal contribution; no sufficiency or necessity is implied.<sup>10</sup>

A variable is a *common cause* (*effect*) of some variables if it is a cause (effect) of each of them. By a 'common cause' simpliciter we mean a common cause of (two or more) opinions. In all figures, such common causes are shown in grey. While in Figures 1–3 all causes of opinions are common causes, Figure 4 contains four *private causes* of opinions; they causally affect just one opinion.

Note also that in Figure 4 some of the causes of opinions (namely,  $\mathbf{c}_2$ ,  $\mathbf{c}_4$ , and  $\mathbf{c}_6$ )

 $<sup>^9\</sup>mathrm{For}$  thorough discussions of causal networks, see Pearl 2000, Ch. 1.

<sup>&</sup>lt;sup>10</sup>More precisely, each variable (i.e. the probabilities of its values) is affected by its direct causes. Our network is a macroscopic simplification of the world and we do not take a stance as to whether the world is fundamentally governed by probabilistic or deterministic processes.

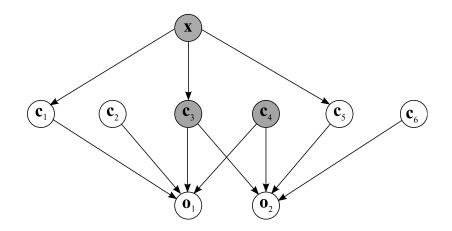


Figure 4: Private and common causes of opinions.

are non-evidential: they are not related to the state. Although this might be viewed as 'irrational', individuals are often influenced by non-evidential causes such as room temperature (a *common* non-evidential cause) or the quality of one's sleep last night (a *private* non-evidential cause).

Let us write  $\chi$  (Greek 'chi') for the family of all common causes. In Figure 1  $\chi$  consists just of the state **x**; in Figures 2 and 3 it consists of **x** and **c**; and in Figure 4 of **x**, **c**<sub>3</sub>, and **c**<sub>4</sub>. In general,  $\chi$  is a compound random variable with as many parts as there are common causes of opinions.<sup>11</sup> We are now ready to state a new independence assumption, which is a direct application of the Common Cause Principle:

Common-Cause-Conditional Independence (CI): The opinions  $o_1, o_2, \ldots$  are independent conditional on the common causes  $\chi$ 

This independence assumption may seem the most appealing one. It is backed by the Common Cause Principle and, more generally, by probabilistic theories of causality. With CI, the independence of opinions is guaranteed as long as the opinions do not causally affect each other. It has, however, a weakness in the context of jury theorems and 'wisdom of crowds' arguments. The problem with CI is not so much that it is not sufficiently justified—CI is perhaps the most justifiable independence assumption—but rather that CI (like UI) is a premiss which does not easily lend itself to arguments that 'crowds are wise(r)'. Let us now explain this subtle point informally; in section 4 we work it out more formally.

It is important to first realize that what ultimately matters in a jury theorem is not independence of the *opinions simpliciter*. The typical reasoning is that a group whose members are independently more likely to get it right will quite probably get it right in majority. This reasoning involves independence of the *events of holding correct opinions*, not independence of the opinions (or votes) themselves.<sup>12</sup> Now, indepen-

<sup>&</sup>lt;sup>11</sup>The range of  $\chi$  is the Cartesian product of the ranges of the common causes of opinions.

 $<sup>^{12}</sup>$ The kind of aggregative conclusion that independence of opinions *simpliciter* lends itself to is

dence of the opinions *implies* independence of the correct opinion events once we have conditionalized on the state  $\mathbf{x}$ . It is easy to see why: conditional on the state being x, if the opinions  $\mathbf{o}_1, \mathbf{o}_2, \ldots$  are independent then so are the events that  $\mathbf{o}_1$  matches  $x, \mathbf{o}_2$ matches x, and so on. In other words, the assumption of State-Conditional Independence implies what is needed, namely (conditional) independence of the correctness events. Similarly, if it so happens that the state  $\mathbf{x}$  features among the common causes  $\boldsymbol{\chi}$ —as it does indeed in all of the above Figures 1 to 4—Common-Cause-Conditional Independence also implies (conditional) independence of the correctness events. But there are plausible situations in which the state  $\mathbf{x}$  is not a common cause. Figure 5 is one such case.

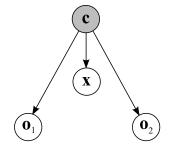


Figure 5: The state is not a cause of opinions.

Here the common cause  $\mathbf{c}$  affects both the state and the opinions. As a plausible example, imagine a homicide case in which the jurors learn that the defendant has bought cyanide (represented by  $\mathbf{c}$ ). This fact is a common cause of the opinions of the jurors, who take murder (and guilt) to be more likely if the defendant has bought cyanide in advance. Since having bought cyanide facilitates poisoning, the purchase causally affects not just the opinions but also whether the murder takes place; hence the network of Figure 5. Note that state  $\mathbf{x}$  is not a cause of any opinions.

Whenever the state  $\mathbf{x}$  is not a common cause, CI does not conditionalize on it, and therefore does not lend itself to jury-theorem-type arguments about the probability of majority correctness. In response, let us add the state into the conditionalization, just as Condorcet's jury theorem conditionalizes on the state by using SI rather than UI. So, we have to conditionalize on all common causes plus the state. But what does this mean? Following Dietrich 2008 and Dietrich and Spiekermann 2013, the *decision problem* faced by the group can be conceptualized as being a description of two things: first, the fact to find out about, conceptualized as the state of the world; and, second, the circumstances (environment) in which people form opinions, conceptualized as the common causes influencing the opinions. By conditionalizing on the decision problem, we include the state by default (thus making sure that not only the opinions but, as a consequence, also the events of correct opinions are independent).

different and less relevant. One might for instance reason that a group of jurors who are independently more likely to express the opinion 'innocent' will quite probably hold this opinion in majority. But what matters is less the probability of an 'innocent' majority than that of a *correct* majority.

Formally, let us write  $\pi$  for the decision problem defined as a family containing the state **x** and all common causes. Clearly, the problem  $\pi$  reduces to the common causes  $\chi$  if the state is a common cause (as in Figs. 1–4). In general  $\pi$  is isomorphic to the state-circumstances pair (**x**,  $\chi$ ).<sup>13</sup> We are now in a position to state our final independence condition (introduced as 'New Independence' in Dietrich and Spiekermann 2013):

**Problem-Conditional Independence (PI):** The opinions  $o_1, o_2, \ldots$  are independent conditional on the problem  $\pi$ 

This assumption is put to work in a jury theorem presented in section 4.

## 3 The causal foundation of each independence condition: a general theorem

While the last section has given informal causal motivations for the four independence conditions, this section turns to a formal result. The result gives us precise sufficient (and in fact essentially necessary) conditions on causal interconnections for each independence condition to hold. Given this result, once we know the individuals' causal environment we can infer which kinds of opinion independence should (not) be assumed. And if a social planner can design the environment, he can do so to induce the kind of independence he aims for.

To be able to infer probabilistic features from causal interconnections, one must assume that probabilities are compatible with the causal network. What such compatibility amounts to has been settled precisely in the theory of causal (and Bayesian) networks (e.g. Pearl 2000). Formally, probabilities (more precisely: the joint probability distribution of the variables) are *compatible* with the causal network if the so-called *Parental Markov Condition* holds: any variable in the network is independent of its non-effects<sup>14</sup> conditional on its direct causes. For instance, in Figure 1 opinion  $\mathbf{o}_1$  is independent of opinion  $\mathbf{o}_2$  conditional on the direct cause  $\mathbf{x}$ ; in Figure 2,  $\mathbf{o}_1$  is independent of  $\mathbf{o}_2$  given its direct causes  $\mathbf{x}$  and  $\mathbf{c}$ ; in Figure 3,  $\mathbf{o}_1$  is independent of both  $\mathbf{o}_2$  and  $\mathbf{x}$  conditional on the only direct cause  $\mathbf{c}$ ; and so on. Note the importance of causal independence between the opinions for (probabilistic) opinion independence: if  $\mathbf{o}_1$  had a causal effect on  $\mathbf{o}_2$  then the Markov Condition would not imply that  $\mathbf{o}_1$  is conditionally independent of  $\mathbf{o}_2$ .

The following theorem gives causal conditions for our last two independence conditions; the first two conditions are dealt with by a corollary below.

#### **Theorem 1:**<sup>15</sup>

Suppose probabilities are compatible with the causal network, and no opinion is

<sup>&</sup>lt;sup>13</sup>This pair contains the state twice if the state is among the common causes, but such a redundancy poses no problem.

<sup>&</sup>lt;sup>14</sup>With the non-effects of a variable  $\mathbf{a}$  we mean the variables which are not effects of  $\mathbf{a}$  (and differ from  $\mathbf{a}$ ).

<sup>&</sup>lt;sup>15</sup>Kai Spiekermann would like to emphasize that this and all other formal results are the work of Franz Dietrich.

a cause of any other opinion. Then:

- (a) Common-Cause-Conditional Independence holds
- (b) Problem-Conditional Independence holds if the state is not a common effect of variables each of which is, or privately causes, a different opinion

Part (a) is an instance of the Principle of Common Cause and as such should come as no surprise to specialists.<sup>16</sup> Part (b) settles the question of how the state should (not) be causally related to the opinions for independence to be preserved after conditionalizing also on the state (in addition to the common causes). The condition stated in part (b) requires that none of the following three cases obtains: (i) two (or more) opinions cause the state (as in Fig. 6a); (ii) private causes of two (or more) opinions cause the state (as in Fig. 6b); (iii) an opinion and a private cause of a different opinion cause the state.

Figure 6 gives counterexamples in which the state  $\mathbf{x}$  is such a common effect.

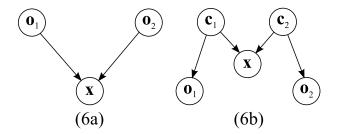


Figure 6: Violations of the condition for Problem-Conditional Independence.

In 6a we see a causal setup where the state is a common effect of the opinions. A causal structure like 6a arises if the opinions *influence* the state. For instance, the prediction of a bank run might cause the bank run. Though interesting and sometimes very real, such cases violate one of the core assumptions of many theories of social epistemology (at least among those committed to a veritistic approach): the assumption that an *independently* fixed fact determines correctness. 'Self-fulfilling prophecies' are ruled out.

In Figure 6b, by contrast, the state is a common effect of private causes of opinions. To show the relevance of such a setup, we need a more complex example. Suppose an intelligence agency observes two different subjects in different parts of the town. The agency knows from reliable sources that if and only if both subject 1 leaves the house at noon ( $\mathbf{c}_1$ ) and subject 2 leaves the house at noon ( $\mathbf{c}_2$ ), the two subjects will have a conspiratorial meeting ( $\mathbf{x}$ ). One agent observes subject 1, another subject 2, and for security reasons they cannot directly communicate with each other. Both agents form opinions on whether the meeting will take place. Each agent's opinion is influenced only by his own observation (either  $\mathbf{c}_1$  or  $\mathbf{c}_2$ ), so that

 $<sup>^{16}</sup>$ We none the less present a formal proof of part (a), given that standard renderings of the Common Cause Principle are often less general than our application in that they focus on (in)dependence between *only two* random variables and often assume that there is *only one* common cause. We allow several opinions and common causes.

these two causes influence both the opinions and the state. This example shows that 6b is a plausible causal setup, but, again, the condition in clause (b) of Theorem 1 is violated and Problem-Conditional Independence should not be assumed. Indeed, PI is intuitively violated: conditional on the state, we can infer something about an agent's opinion if we learn about other opinions. For instance, if we know that the conspiratorial meeting does not take place (we conditionalize on  $\mathbf{x}$  being 'no meeting') and we learn that agent 1 believes that the meeting will take place, we can infer that subject 1 has left the house. But since there is no meeting, we also infer that subject 2 stays at home and that agent 2 holds the corresponding opinion. We have learned something about 2's opinion from 1's opinion, a violation of PI. A plausible notion of opinion independence in cases like 6a and 6b must not conditionalize on the state. Therefore, only Common-Cause-Conditional Independence hold. Thus, even though Unconditional Independence looks prima facie implausible, it can hold, somewhat surprisingly, in common-cause-free setups.

Although Theorem 1 seems to deal only with two of our independence conditions (CI and PI), an immediate corollary of part (a) gives us causal conditions for our other two independence conditions:

#### **Corollary:**

Suppose probabilities are compatible with the causal network, and no opinion is a cause of any other opinion. Then:

- (a) State-Conditional Independence holds if only the state is a common cause
- (b) Unconditional Independence holds if there are no common causes at all

Notice how strong the causal conditions for SI and UI are. Among the above figures, only Figure 1 satisfies the condition for SI that the state is the only common cause, and only Figures 6a and 6b satisfy the 'no common cause' condition for UI. It might surprise that there exist plausible causal interconnections for which UI holds. Figure 6b is such a plausible network, as discussed above.

## 4 Jury theorem applications

We have claimed informally that those of our independence assumptions which conditionalize (at least) on the state—namely, SI and PI— can be used in jury theorems, that is, formal 'wisdom of crowds' arguments. The present section substantiates this claim by stating two simple jury theorems, namely Condorcet's classical jury theorem, which is based on SI, and a new jury theorem, which is based on PI. Another jury theorem based on PI is given in our companion paper Dietrich and Spiekermann 2013.

To state jury theorems, we first need to enrich our formal framework by an additional ingredient: the notion of correctness of opinions. We assume that there are only two correctness levels—'correct' or 'incorrect'—where exactly one opinion is correct in any given state. It is easiest to also think of only two possible states—for instance, 'guilty' or 'innocent'—and only two possible opinions (but, strictly speaking, this binaryness is not required).

Formally, for each state x let some opinion  $o^x$  be specified as the 'correct' opinion in state x. We write  $R_i$  for the event that i's opinion is correct, that is, the event that  $\mathbf{o}_i = o^{\mathbf{x}}$ . Jury theorems are concerned with the event that a majority of the group is correct, that is, that more than half of the correctness events  $R_1, \ldots, R_n$ hold. The question is how this probability of 'group wisdom' depends on the group size n (which we assume to always be odd, to avoid ties under majority voting<sup>17</sup>).

Jury theorems typically assume that the correctness events  $R_1, R_2, \ldots$  are independent in some sense. However, causal reasoning of the sort presented above leads to independence of the opinions  $o_1, o_2, \ldots$ , rather than the correctness events. A key issue therefore is whether opinion independence (in one of our four senses) implies correctness independence (in the same sense).

The answer is negative for UI and CI. For instance, perfectly independent opinions (satisfying UI) may lead to correlated correctness events. As an illustration, consider independent opinions taking the value 1 or 0 with equal probabilities:  $\Pr(\mathbf{o}_i = 1) = \Pr(\mathbf{o}_i = 0) = \frac{1}{2}$  for all agents *i*. Let the state be fully determined by the first two opinions such that it is 1 if  $\mathbf{o}_1 = \mathbf{o}_2 = 1$  and 0 otherwise. (This could be the case in causal environments like those of Fig. 6.) Then  $R_1$  and  $R_2$  are negatively correlated rather than independent:  $\Pr(R_1 \cap R_2) < \Pr(R_1) \Pr(R_2)$ . The reason is that

$$Pr(R_1 \cap R_2) = Pr(\mathbf{o}_1 = \mathbf{o}_2 = 1) + Pr(\mathbf{o}_1 = \mathbf{o}_2 = 0) = \frac{1}{4} + \frac{1}{4} = \frac{1}{2}$$

$$Pr(R_1) = Pr(\mathbf{o}_1 = \mathbf{o}_2 = 1) + Pr(\mathbf{o}_1 = \mathbf{o}_2 = 0) + Pr(\mathbf{o}_1 = 0 \neq \mathbf{o}_2)$$

$$= \frac{1}{4} + \frac{1}{4} + \frac{1}{4} = \frac{3}{4}$$

$$Pr(R_2) = Pr(\mathbf{o}_1 = \mathbf{o}_2 = 1) + Pr(\mathbf{o}_1 = \mathbf{o}_2 = 0) + Pr(\mathbf{o}_2 = 0 \neq \mathbf{o}_1)$$

$$= \frac{1}{4} + \frac{1}{4} + \frac{1}{4} = \frac{3}{4}$$

where of course  $\frac{1}{2} < \frac{3}{4} \times \frac{3}{4} = \frac{9}{16}$ .

By contrast, the answer is positive for SI and PI, and more generally for any form of independence which conditionalizes at least on the state. Let us state this fact formally (the proof is trivial):

#### **Proposition 1:**

For any family  $\rho$  of random variables containing **x** (e.g. for  $\rho = \mathbf{x}$  or  $\rho = \pi$ ), if the opinions  $\mathbf{o}_1, \mathbf{o}_2, \ldots$  are independent conditional on  $\rho$ , then so are the correctness events  $R_1, R_2, \ldots$ 

This fact is a key to the two jury theorems to be stated now. The first theorem combines SI with Condorcet's classical competence assumption:

**Classical Competence:** There is a parameter p in  $(\frac{1}{2}, 1)$  such that for every state x the conditional correctness probability  $Pr(R_i|x)$  is p for all individuals

<sup>&</sup>lt;sup>17</sup>As usual, our two theorems can be generalized to possibly even group size n by assuming that ties are broken by tossing a fair coin.

 $i^{18}$ 

This assumption states that in each given state the voters all have the same correctness probability of more than  $\frac{1}{2}$  and less than 1.<sup>19</sup> Combined with SI (and Proposition 1), we may thus compare the correctness events  $R_1, R_2, \ldots$  with independent tosses of the same coin biased towards the truth. This metaphor provides an intuition for the classical jury theorem:

#### Theorem 2:

Under the assumptions SI and Classical Competence, the probability of a correct majority opinion strictly increases in group size and converges to one

We now turn to a new jury theorem based on the assumption of problem- (rather than state-) conditional independence. For each value  $\pi$  of the problem  $\pi$  we consider the voter's problem-specific correctness probability,  $\Pr(R_i|\pi)$ , which is interpretable either as a measure of how 'easy' this problem is (for agents like i) or as the voter's competence on problem  $\pi$  (see Dietrich 2008 and Dietrich and Spiekermann 2013). Intuitively, when the problem is easy, the evidence and the circumstances are truthconducive. Conversely, when the problem is hard, the evidence is misleading. For an extreme example of misleading evidence, assume all witnesses in a court trial lie, falsely claiming the defendant is innocent, so that the problem-specific probability of the correct 'guilty' opinion approaches zero. In the real world some problems  $\pi$  are undeniably 'hard' in the sense that  $\Pr(R_i|\pi) < \frac{1}{2}$ —just consider the previous court example. As another example of a hard problem due to misleading evidence, suppose a team of doctors is asked to assess whether a woman is pregnant. They perform a pregnancy test, which gives a rare false negative result. As for more realistic cases, imagine voting on a factual question related to a complex and controversial public policy issue, such as the use of genetically modified crops, bank bailouts, energy policy, etc. Sometimes such issues are dominated by misleading evidence, rendering the problem hard.

The existence of 'hard' problems need not undermine the plausibility of Classical Competence, since hard problems might be less frequent than easy problems, so that on average over all problems a voter might still be more often right than wrong for each state x—so that  $\Pr(R_i|x)$  exceeds  $\frac{1}{2}$  for all states x. But the Classical Competence assumption is of little use when combined with Problem-Specific Independence, since these assumptions do not imply a jury-theorem-like conclusion that 'crowds are wise(r)'. We need a different competence assumption, which features the problemspecific (rather than state-specific) correctness probability  $\Pr(R_i|\pi)$ . How might such a competence assumption look like? It would be inappropriate to assume that the

<sup>&</sup>lt;sup>18</sup>This condition (and the resulting Theorem 2) can be generalized by allowing p to depend on the state x.

<sup>&</sup>lt;sup>19</sup>Our statement of Classical Competence assumes that the conditional probability  $Pr(R_i|x)$  is defined for all states x, i.e. that each state x occurs with non-zero probability. This excludes that the state has a continuous distribution. Analogously, our statement of the Easy/Hard Dichotomy below assumes that all problems  $\pi$  occur with non-zero probability. Both conditions could easily be stated without this restriction, drawing on the generalized definition of conditional probabilities.

problem-specific (rather than state-specific) correctness probability  $\Pr(R_i|\pi)$  exceeds  $\frac{1}{2}$  for all problems  $\pi$ , since a specific problem may be 'hard', as explained.

We now introduce a problem-specific variant of the Classical Competence assumption which does *not* state that the problem-specific correctness probability  $\Pr(R_i|\pi)$  always equals some fixed parameter p in  $(\frac{1}{2}, 1)$ . Rather, we allow this probability to be below  $\frac{1}{2}$  for some 'hard' problems  $\pi$ . Apart from this, we keep our assumption simple and close to the classical assumption. Indeed, just as in the classical assumption the competence parameter p does not depend on the voter or the state, so in the following assumption all voters are equally competent, all 'easy' problems are equally easy, and all 'hard' problems are equally hard:

**Easy/Hard Dichotomy:** There is a parameter p in  $(\frac{1}{2}, 1)$  such that for every problem  $\pi$  the conditional correctness probability  $\Pr(R_i|\pi)$  is: (a) either p for all individuals i (we then call  $\pi$  an 'easy' problem); or (b) 1 - p for all individuals i (we then call  $\pi$  a 'hard' problem)<sup>20</sup>

Note that this assumption is silent on how many problems are easy or hard. In the extreme case that all problems are easy, we obtain Classical Competence—but this case is by no means plausible. The following jury theorem reaches a substantially different conclusion than the classical theorem, since the probability of a correct majority does not converge to one but to the proportion (probability) of easy problems:

#### Theorem 3.

Under the assumptions PI and Easy/Hard Dichotomy, the probability of a correct majority opinion converges to  $Pr(\pi \text{ is easy})$  as the group size increases, and is:

- (a) strictly increasing if  $Pr(\pi \text{ is easy}) > Pr(\pi \text{ is hard})$
- (b) strictly decreasing if  $Pr(\boldsymbol{\pi} \text{ is easy}) < Pr(\boldsymbol{\pi} \text{ is hard})$
- (c) constant if  $Pr(\boldsymbol{\pi} \text{ is easy}) = Pr(\boldsymbol{\pi} \text{ is hard}) \ (=\frac{1}{2})$

By clause (a), 'larger groups are wiser' as long as the problem is more often easy than difficult. The latter assumption about the problem can be defended by a stability argument: if more problems are hard than easy, that is, if the voter is more often wrong than right (and if as usual only two opinions, say, 'yes' or 'no', are possible), then as soon as a voter realizes this (through observing her frequent failures) the voter can systematically reverse each opinion, thereby making herself more often right than wrong.

The fragility of 'wisdom of crowds' arguments is illustrated by the fact that Theorem 3 would not survive the following tempting generalization of the assumption of Easy/Hard Dichotomy. Suppose instead of requiring that the correctness probability on a problem is either  $p \in (\frac{1}{2}, 1)$  (for an easy problem) or  $1 - p \in (0, \frac{1}{2})$  (for a hard problem) one merely requires that this probability is either  $p \in (\frac{1}{2}, 1)$  or  $q \in (0, \frac{1}{2})$ where q may differ from 1 - p, that is, where p and q may have different distances to the midpoint  $\frac{1}{2}$ . In such cases clauses (a)–(c) of Theorem 3 fail to follow, so that larger crowds may be less 'wise', even if most problems are easy.

<sup>&</sup>lt;sup>20</sup>This condition (and the resulting Theorem 3) could be generalized by allowing p to depend on the state x contained in  $\pi$ .

## 5 Conclusion

The widespread conceptual confusion about the notion of opinion independence has hindered progress in assessing whether and when 'crowds are wise', and it explains the disagreements in social epistemology about whether jury theorems have any relevance. Understanding causal interrelations is indispensable for a proper analysis of opinion independence.

Our paper distinguishes between four notions of independence, as summarized in Table 1.

Table 1: Different notions of independence.			
		explicit state-conditionalization?	
		$\mathbf{yes}$	no
explicit common-	yes	PI	CI
cause-conditionalization?	no	SI	UI

The table highlights our two dimensions of categorization. To make a notion of independence realistic, the conditionalization has to include the common causes; to make it suitable for jury theorems—that is, formal 'wisdom of crowds' arguments—the conditionalization has to include the state of the world, as illustrated in section 4 by two jury theorems.

State-Conditional Independence is the commonly used notion in orthodox statements of Condorcet's jury theorem. Common-Cause-Conditional Independence is most generally defensible from the perspective of the theory of causal networks: it applies *always* as long as the opinions do not causally affect each other. Problem-Conditional Independence resembles Common-Cause-Conditional Independence, except that it conditionalizes on the state of the world even when the state does not feature among the common causes. Unconditional Independence is the simplest form of independence. If the literature ignores this condition, it is probably because most scholars take it to be obviously false; but surprisingly we find plausible causal setups in which this independence assumption is justified.

Theorem 1 and its corollary give formal causal-network-theoretic foundations for each of the four independence assumptions. These results suggest that the causal conditions for the classical State-Conditional Independence assumption are quite special and of limited real-world significance. One will usually have to go beyond classical independence to make *sound* arguments in support of the 'wisdom of crowds'.

Much further work is needed to develop the causal approach. We leave it as a future challenge to develop new jury theorems for the aggregation of non-binary opinions, such as judgement sets or degrees of belief.<sup>21</sup>

<sup>&</sup>lt;sup>21</sup>We benefited from many constructive comments provided by our colleagues from the LSE Choice Group. We would also like to thank three anonymous referees for their helpful advice.

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## **Appendix:** Proofs

We now prove our main result (Theorem 1) and the two jury theorems presented as applications (Theorems 2 and 3).

Proof of Theorem 1:

Assume that probabilities are compatible with causal interconnections (in the sense

of the Parental Markov Condition) and no opinion is a cause of another opinion. We first prove part (a) and then part (b). The informal idea in both proofs is that dependence between opinions can only arise if information can travel along a path in the network without the path being 'blocked' by the variables on which one conditionalizes. The formal definition of 'blocking' (or 'd-separating') and the theorem whereby such blocking implies conditional independence are borrowed from the theory of causal networks, where they play a central role. Throughout we write C for the set of common causes.

*Proof of part (a)*: We have to show that the opinions are independent conditional on C. By the 'blocking theorem' in the theory of causal networks (e.g. Pearl 2000, Theorem 1.2.4) it suffices to show that C blocks every path from an opinion to another opinion, in the usual technical sense that for any such path

- (i) either the path contains a chain ' $\mathbf{a} \to \mathbf{b} \to \mathbf{c}$ ' or fork ' $\mathbf{a} \leftarrow \mathbf{b} \to \mathbf{c}$ ' such that  $\mathbf{b}$  is in C
- (ii) or the path contains a collider ' $\mathbf{a} \to \mathbf{b} \leftarrow \mathbf{c}$ ' such that  $\mathbf{b}$  is not in  $\mathcal{C}$  and does not cause any variable in  $\mathcal{C}$

To show this, consider any path from an opinion  $\mathbf{o}_i$  to another opinion  $\mathbf{o}_j$ . Call the path  $(\mathbf{a}_1, \mathbf{a}_2, \ldots, \mathbf{a}_m)$ , where  $m (\geq 2)$  is the number of variables in the path and  $\mathbf{a}_1 = \mathbf{o}_i$  and  $\mathbf{a}_m = \mathbf{o}_j$ . By definition of a path, any two neighbours  $\mathbf{a}_t, \mathbf{a}_{t+1}$  are connected by an arrow, of the form  $\mathbf{a}_t \to \mathbf{a}_{t+1}$  or  $\mathbf{a}_t \leftarrow \mathbf{a}_{t+1}$ .

Case 1: the arrow between  $\mathbf{a}_1$  and  $\mathbf{a}_2$  points towards  $\mathbf{a}_2$  ( $\mathbf{a}_1 \to \mathbf{a}_2$ '). It is impossible that between all neighbouring variables  $\mathbf{a}_t, \mathbf{a}_{t+1}$  the arrow points towards  $\mathbf{a}_{t+1}$ , since otherwise  $\mathbf{o}_i$  would be a cause of  $\mathbf{o}_j$ . Let  $\mathbf{a}_t$  be the earliest variable in the path such that an arrow points from  $\mathbf{a}_{t+1}$  to  $\mathbf{a}_t$ . Notice the collider  $\mathbf{a}_{t-1} \to \mathbf{a}_t \leftarrow \mathbf{a}_{t+1}$ '. It is impossible that  $\mathbf{a}_t$  is in  $\mathcal{C}$  or causes a variable in  $\mathcal{C}$ , since otherwise  $\mathbf{o}_i$  (which causes  $\mathbf{a}_t$ ) would cause other opinions. Therefore  $\mathcal{C}$  blocks the path via clause (ii).

Case 2: the arrow between  $\mathbf{a}_1$  and  $\mathbf{a}_2$  points towards  $\mathbf{a}_1$  (' $\mathbf{a}_1 \leftarrow \mathbf{a}_2$ '). It is impossible that between all neighbouring variables  $\mathbf{a}_t, \mathbf{a}_{t+1}$  the arrow points towards  $\mathbf{a}_t$ , since otherwise  $\mathbf{o}_j$  would be a cause of  $\mathbf{o}_i$ . Let  $\mathbf{a}_t$  be the earliest variable in the path such that an arrow points from  $\mathbf{a}_t$  to  $\mathbf{a}_{t+1}$ . Notice the fork ' $\mathbf{a}_{t-1} \leftarrow \mathbf{a}_t \rightarrow \mathbf{a}_{t+1}$ '.

Subcase 2.1:  $\mathbf{a}_t \in \mathcal{C}$ . Then  $\mathcal{C}$  blocks the path via clause (i).

Subcase 2.2:  $\mathbf{a}_t \notin \mathcal{C}$ . Then  $\mathbf{a}_t$  (which already causes  $\mathbf{o}_i$ ) cannot also cause  $\mathbf{o}_j$ . So we do not have a chain ' $\mathbf{a}_t \to \mathbf{a}_{t+1} \to \ldots \to \mathbf{a}_m$ '. Choose  $\mathbf{a}_s$  as the earliest variable among  $\mathbf{a}_t, \mathbf{a}_{t+1}, \ldots, \mathbf{a}_{m-1}$  such that the arrow between  $\mathbf{a}_s$  and  $\mathbf{a}_{s+1}$  points towards  $\mathbf{a}_s$ . Note the collider ' $\mathbf{a}_{s-1} \to \mathbf{a}_s \leftarrow \mathbf{a}_{s+1}$ '. The variable  $\mathbf{a}_s$  neither belongs to  $\mathcal{C}$  nor causes a member of  $\mathcal{C}$ , since otherwise the variable  $\mathbf{a}_t$  (which causes  $\mathbf{a}_s$ ) would belong to  $\mathcal{C}$ . Therefore  $\mathcal{C}$  blocks the path via clause (ii).

*Proof of part (b):* Now suppose that  $\mathbf{x}$  is not a common effect of any opinions or private causes thereof. We have to show that the opinions are independent conditional on

 $\{\mathbf{x}\} \cup \mathcal{C}$ . Again by the 'blocking theorem' (e.g. Pearl 2000, Theorem 1.2.4), it suffices to show that  $\{\mathbf{x}\} \cup \mathcal{C}$  blocks every path from an opinion to another opinion, that is, that for every such path

- (i\*) either the path contains a chain ' $\mathbf{a} \to \mathbf{b} \to \mathbf{c}$ ' or fork ' $\mathbf{a} \leftarrow \mathbf{b} \to \mathbf{c}$ ' such that  $\mathbf{b}$  is in { $\mathbf{x} \} \cup C$
- (ii\*) or the path contains a collider ' $\mathbf{a} \to \mathbf{b} \leftarrow \mathbf{c}$ ' such that  $\mathbf{b}$  is not in  $\{\mathbf{x}\} \cup C$  and does not cause any variable in  $\{\mathbf{x}\} \cup C$

Consider any path  $(\mathbf{a}_1, \ldots, \mathbf{a}_m)$  from an opinion  $\mathbf{o}_i (= \mathbf{a}_1)$  to another opinion  $\mathbf{o}_j (= \mathbf{a}_m)$ .

Case 1: the arrow between  $\mathbf{a}_1$  and  $\mathbf{a}_2$  points towards  $\mathbf{a}_2$  (' $\mathbf{a}_1 \to \mathbf{a}_2$ '). Construct a collider ' $\mathbf{a}_{t-1} \to \mathbf{a}_t \leftarrow \mathbf{a}_{t+1}$ ' as in Case 1 of part (a). Again,  $\mathbf{a}_t$  neither is in  $\mathcal{C}$  nor causes a variable in  $\mathcal{C}$ .

Subcase 1.1:  $\mathbf{a}_t$  neither is  $\mathbf{x}$  nor causes  $\mathbf{x}$ . Then, in summary,  $\mathbf{a}_t$  neither belongs to  $\{\mathbf{x}\} \cup \mathcal{C}$  nor causes a variable in  $\{\mathbf{x}\} \cup \mathcal{C}$ . So,  $\{\mathbf{x}\} \cup \mathcal{C}$  blocks the path via clause (ii\*).

Subcase 1.2:  $\mathbf{a}_t$  is  $\mathbf{x}$  or causes  $\mathbf{x}$ . We cannot have arrows ' $\mathbf{a}_t \leftarrow \mathbf{a}_{t+1} \leftarrow \ldots \leftarrow \mathbf{a}_m$ ', since otherwise  $\mathbf{a}_t$ , and hence  $\mathbf{x}$ , would be a common effect of the opinions  $\mathbf{a}_1 (= \mathbf{o}_i)$  and  $\mathbf{a}_m (= \mathbf{o}_j)$ . Let  $\mathbf{a}_s$  be the earliest variable among  $\mathbf{a}_t, \mathbf{a}_{t+1}, \ldots, \mathbf{a}_{m-1}$  with an arrow ' $\mathbf{a}_s \rightarrow \mathbf{a}_{s+1}$ '. Note the fork ' $\mathbf{a}_{s-1} \leftarrow \mathbf{a}_s \rightarrow \mathbf{a}_{s+1}$ ' (see Fig. A.1).

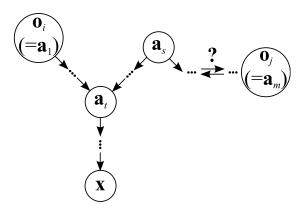


Figure A.1: The path in Subcase 1.2.

Subsubcase 1.2.1:  $\mathbf{a}_s \in \mathcal{C}$ . Then we are done as  $\{\mathbf{x}\} \cup \mathcal{C}$  blocks the path via clause (i<sup>\*</sup>).

Subsubcase 1.2.2:  $\mathbf{a}_s \notin \mathcal{C}$ . Then we do not have arrows ' $\mathbf{a}_s \to \mathbf{a}_{s+1} \to \ldots \to \mathbf{a}_m$ ', since firstly  $\mathbf{a}_s$  does not commonly cause the opinion  $\mathbf{a}_m$  (=  $\mathbf{o}_j$ ) and another opinion because  $\mathbf{a}_s \notin \mathcal{C}$ , and secondly  $\mathbf{a}_s$  does not *privately* cause the opinion  $\mathbf{a}_m$  because otherwise  $\mathbf{a}_t$ , and hence  $\mathbf{x}$ , would be a common effect of two variables (namely  $\mathbf{o}_i$  and

 $\mathbf{a}_s$ ) which are or privately cause distinct opinions. Given that we do not have arrows  $\mathbf{a}_s \to \mathbf{a}_{s+1} \to \ldots \to \mathbf{a}_m$ , there must be a variable  $\mathbf{a}_r$  among  $\mathbf{a}_{s+1}, \ldots, \mathbf{a}_{m-1}$  with a collider  $\mathbf{a}_{r-1} \to \mathbf{a}_r \leftarrow \mathbf{a}_{r+1}$ . Let  $\mathbf{a}_r$  be the *last* such variable among  $\mathbf{a}_{s+1}, \ldots, \mathbf{a}_{m-1}$ .

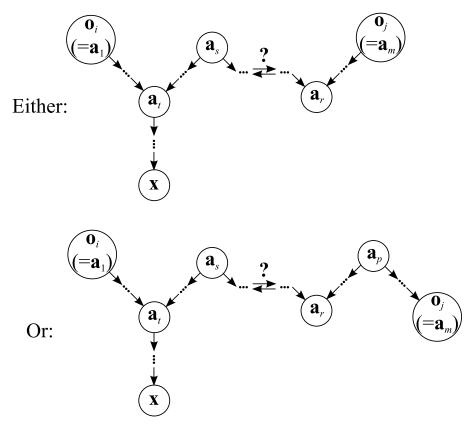


Figure A.2: The path in Subsubcase 1.2.2.

Note that we either have arrows ' $\mathbf{a}_r \leftarrow \ldots \leftarrow \mathbf{a}_m$ ' or arrows ' $\mathbf{a}_r \leftarrow \ldots \leftarrow \mathbf{a}_p \rightarrow \ldots \rightarrow \mathbf{a}_m$ ' for some  $r (see Fig. A.2). We may assume without loss of generality that in the second case <math>a_p$  does not belong to  $\mathcal{C}$ , since otherwise  $\{\mathbf{x}\} \cup \mathcal{C}$  would block the path via clause (i<sup>\*</sup>). Now,

(\*)  $a_r$  does not belong to  $\mathcal{C}$  (hence, does not cause a member of  $\mathcal{C}$ )

In the case of ' $\mathbf{a}_r \leftarrow \ldots \leftarrow \mathbf{a}_m$ ' this is because otherwise the opinion  $\mathbf{a}_m$  (=  $\mathbf{o}_j$ ) would cause another opinion, and in the case of ' $\mathbf{a}_r \leftarrow \ldots \leftarrow \mathbf{a}_p \rightarrow \ldots \rightarrow \mathbf{a}_m$ ' it is because otherwise  $\mathbf{a}_p$  would belong to  $\mathcal{C}$ . Notice further that  $\mathbf{a}_r$  is an effect either of the opinion  $\mathbf{a}_m = \mathbf{o}_j$  (in the case of ' $\mathbf{a}_r \leftarrow \ldots \leftarrow \mathbf{a}_m$ ') or of a private cause of this opinion (in case of ' $\mathbf{a}_r \leftarrow \ldots \leftarrow \mathbf{a}_p \rightarrow \ldots \rightarrow \mathbf{a}_m$ '). From this it follows that

(\*\*)  $\mathbf{a}_r$  is not  $\mathbf{x}$  and does not cause  $\mathbf{x}$ 

as otherwise **x** would be a common effect of on the one hand (via  $\mathbf{a}_r$ ) the opinion  $\mathbf{o}_j$ or a private cause thereof, and on the other hand (via  $\mathbf{a}_t$ ) the opinion  $\mathbf{o}_i$  (=  $\mathbf{a}_1$ ). By (\*) and (\*\*),  $\mathbf{a}_r$  neither belongs to  $\{\mathbf{x}\} \cup \mathcal{C}$  nor causes a member of  $\{\mathbf{x}\} \cup \mathcal{C}$ . So, the path is blocked via clause (ii\*).

*Case 2*: the arrow between  $\mathbf{a}_1$  and  $\mathbf{a}_2$  points towards  $\mathbf{a}_1$  (' $\mathbf{a}_1 \leftarrow \mathbf{a}_2$ '). Construct the fork ' $\mathbf{a}_{t-1} \leftarrow \mathbf{a}_t \rightarrow \mathbf{a}_{t+1}$ ' as in Case 2 of part (a).

Subcase 2.1:  $\mathbf{a}_t \in {\mathbf{x}} \cup \mathcal{C}$ . Then  $\mathcal{C}$  blocks the path via clause (i\*).

Subcase 2.2:  $\mathbf{a}_t \notin {\mathbf{x}} \cup \mathcal{C}$ . Since in particular  $\mathbf{a}_t \notin \mathcal{C}$ , we can construct a collider  $\mathbf{a}_{s-1} \to \mathbf{a}_s \leftarrow \mathbf{a}_{s+1}$  as in Subcase 2.2 of part (a) (see Fig. A.3), and again  $\mathbf{a}_s$  neither belongs to  $\mathcal{C}$  nor causes a member of  $\mathcal{C}$ .

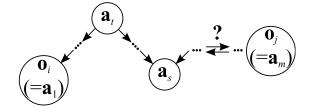


Figure A.3: The path in Subcase 2.2.

Subsubcase 2.2.1:  $\mathbf{a}_s$  neither is nor causes  $\mathbf{x}$ . Then, in summary,  $\mathbf{a}_s$  neither is in nor causes a variable of  $\{\mathbf{x}\} \cup C$ , and hence  $\{\mathbf{x}\} \cup C$  blocks the path via clause (ii\*).

Subsubcase 2.2.2:  $\mathbf{a}_s$  is or causes  $\mathbf{x}$ . We cannot have arrows ' $\mathbf{a}_s \leftarrow \mathbf{a}_{s+1} \leftarrow \ldots \leftarrow \mathbf{a}_m$ ', since otherwise  $\mathbf{x}$  would be a common effect (via  $\mathbf{a}_s$ ) of the opinion  $\mathbf{o}_j$  (=  $\mathbf{a}_m$ ) and the private cause  $\mathbf{a}_t$  of the opinion  $\mathbf{o}_1$  (=  $\mathbf{a}_1$ ). If we have arrows ' $\mathbf{a}_s \leftarrow \ldots \leftarrow \mathbf{a}_q \rightarrow$  $\ldots \rightarrow \mathbf{a}_m$ ' for some s < q < m, then  $\mathbf{a}_q$  must be in  $\mathcal{C}$  since otherwise  $\mathbf{a}_q$  would be a private cause of the opinion  $\mathbf{a}_m$  (=  $\mathbf{o}_j$ ) so that  $\mathbf{x}$  would be a common effect of the private causes  $\mathbf{a}_q$  and  $\mathbf{a}_t$ ; and since ' $\mathbf{a}_{q-1} \leftarrow \mathbf{a}_q \rightarrow \mathbf{a}_{q+1}$ ' is a fork with  $\mathbf{a}_q \in \mathcal{C}$  we are done by clause (i\*). Now assume the remaining case that we neither have arrows ' $\mathbf{a}_s \leftarrow \ldots \leftarrow \mathbf{a}_m$ ' nor arrows ' $\mathbf{a}_s \leftarrow \ldots \leftarrow \mathbf{a}_q \rightarrow \ldots \rightarrow \mathbf{a}_m$ '. There must be a variable  $\mathbf{a}_r$  among  $\mathbf{a}_{s+1}, \ldots, \mathbf{a}_{m-1}$  such that we have a collider ' $\mathbf{a}_{r-1} \rightarrow \mathbf{a}_r \leftarrow \mathbf{a}_{r+1}$ '. Choose  $\mathbf{a}_r$  to be the *latest* variable among  $\mathbf{a}_{s+1}, \ldots, \mathbf{a}_{m-1}$  with the collider property.

Note that we either have arrows ' $\mathbf{a}_r \leftarrow \ldots \leftarrow \mathbf{a}_m$ ' or arrows ' $\mathbf{a}_r \leftarrow \ldots \leftarrow \mathbf{a}_p \rightarrow \ldots \rightarrow \mathbf{a}_m$ ' for some  $r (see Figure A.4). We may assume without loss of generality that in the second case <math>\mathbf{a}_p \notin C$ , as otherwise we would be done by clause (i<sup>\*</sup>). Then

(\*\*\*)  $a_r$  does not belong to  $\mathcal{C}$  (so, does not cause a member of  $\mathcal{C}$ )

In the case of arrows ' $\mathbf{a}_r \leftarrow \ldots \leftarrow \mathbf{a}_m$ ' the reason for (\*\*\*) is that otherwise the opinion  $\mathbf{a}_m$  (=  $\mathbf{o}_j$ ) would cause another opinion; and in the case of arrows ' $\mathbf{a}_r \leftarrow \ldots \leftarrow \mathbf{a}_p \rightarrow \ldots \rightarrow \mathbf{a}_m$ ' the reason is that otherwise  $\mathbf{a}_p$  would belong to  $\mathcal{C}$ . Note further that  $\mathbf{a}_r$  is caused either by the opinion  $\mathbf{a}_m = \mathbf{o}_j$  (in the case of arrows ' $\mathbf{a}_r \leftarrow \ldots \leftarrow \mathbf{a}_m$ ') or by

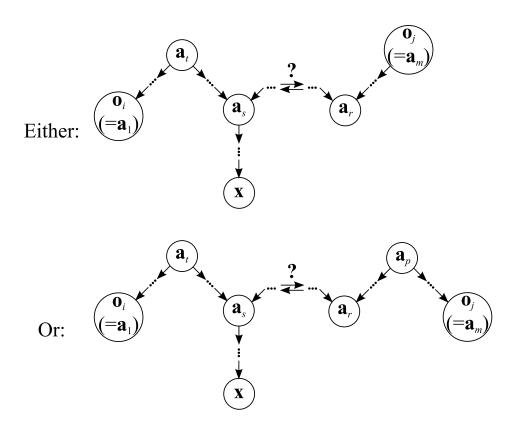


Figure A.4: The path in Subsubcase 2.2.2.

a private cause of this opinion (in case of arrows ' $\mathbf{a}_r \leftarrow \ldots \leftarrow \mathbf{a}_p \rightarrow \ldots \rightarrow \mathbf{a}_m$ '). It follows that

(\*\*\*\*)  $\mathbf{a}_r$  is not  $\mathbf{x}$  and does not cause  $\mathbf{x}$ 

since otherwise  $\mathbf{x}$  would be a common effect firstly (via  $\mathbf{a}_r$ ) of the opinion  $\mathbf{o}_j$  or a private cause thereof, and secondly (via  $\mathbf{a}_s$ ) of the private cause  $\mathbf{a}_t$  of the opinion  $\mathbf{o}_i$  (=  $\mathbf{a}_1$ ). By (\*\*\*) and (\*\*\*\*),  $\mathbf{a}_r$  does not belong to or cause a member of { $\mathbf{x}$ }  $\cup C$ . So, the path is blocked via clause (ii\*).

Although the classical jury theorem is of course well known, we give a proof of it because of our more general framework (which allows for more than two states and opinions).

#### Proof of Theorem 2:

Assume SI and Classical Competence. Let  $M_n$  be the event that a majority of the opinions is correct in the group of size n. For simplicity, we assume that the set of possible states is countable and each possible state occurs with non-zero probability. (The proof generalizes easily to an arbitrary set of possible states, by essentially replacing sums by Lebesgue integrals.)

Conditional on any possible state x, the events  $R_1, \ldots, R_n$  have independent probabilities of p; so the probability that exactly k of these events hold is  $\binom{n}{k}p^k(1-p)^{n-k}$ , whence the probability that a majority of the events hold is

$$\beta_{n,p} \equiv \Pr(M_n | \boldsymbol{x}) = \sum_{k=(n+1)/2}^n \binom{n}{k} p^k (1-p)^{n-k}$$

The unconditional probability of a correct majority can be expressed as

$$\Pr(M_n) = \sum_{x} \Pr(M_n | x) \Pr(x)$$
$$= \sum_{x} \beta_{n,p} \Pr(x) = \beta_{n,p} \sum_{x} \Pr(x) = \beta_{n,p}$$

So, it suffices to show that  $\beta_{n,p}$  is strictly increasing in (odd) n and converging to 1.

First,  $\beta_{n,p}$  is strictly increasing in (odd) n because  $p \in (\frac{1}{2}, 1)$  and the coefficient  $\beta_{n,p}$  satisfies the following well-known recursion formula:

$$\beta_{n+2,p} = \beta_{n,p} + (2p-1) \binom{n}{\frac{n+1}{2}} \left[ p(1-p) \right]^{\frac{n+1}{2}}$$

(e.g. Grofman et al. 1983).

Second,  $\beta_{n,p} \to 1$  as  $n \to \infty$ , by the following argument. Recall that  $\beta_{n,p}$  is the probability that the sum of n independent and identically distributed Bernoullivariables (which are 1 with probability  $p > \frac{1}{2}$ ) belongs to the interval  $(\frac{n}{2}, n]$ . Equivalently,  $\beta_{n,p}$  is the probability that  $\frac{1}{n}$  times this sum, that is, the *correctness frequency*, belongs to the interval  $(\frac{1}{2}, 1]$ . This probability converges to 1 because by the law of large numbers the correctness frequency converges to  $p \ (\in (\frac{1}{2}, 1))$  with probability one.

Finally, we prove our new jury theorem.

#### Proof of Theorem 3:

Assume PI and Easy/Hard Dichotomy, and let p be the value in  $(\frac{1}{2}, 1)$  specified in the latter assumption. Again, let  $M_n$  be the probability of a majority for the correct opinion in the group of (odd) size n. For simplicity, let there be only countably many possible problems, where each problem occurs with positive probability. (The proof generalizes easily to an arbitrary set of possible problems.) Let  $\Pi_{\text{easy}}$  resp.  $\Pi_{\text{hard}}$  be the set of easy resp. hard problems. Let  $p_{\text{easy}}$  be the probability that the problem is easy (i.e. belongs to  $\Pi_{\text{easy}}$ ).

1. We first calculate the probability of majority correctness *conditional* on the problem.

Conditional on any given problem  $\pi$  in  $\Pi_{\text{easy}}$ , the events  $R_1, \ldots, R_n$  have independent probabilities of p, so that, just as in the proof of Theorem 2, the probability that a majority of these events hold is given by the coefficient

$$\Pr(M_n | \boldsymbol{\pi}) = \beta_{n,p} \equiv \sum_{k=(n+1)/2}^n \binom{n}{k} p^k (1-p)^{n-k}$$

By contrast, conditional on any given problem  $\pi$  in  $\Pi_{\text{hard}}$ , the events  $R_1, \ldots, R_n$  have independent probabilities of 1 - p, and the events of *incorrect* opinions  $\overline{R_1}, \ldots, \overline{R_n}$ have independent probabilities of p; so the probability of a majority of *incorrect* opinions is  $\beta_{n,p}$ , and hence, the probability of a majority of *correct* opinions is one minus that probability, that is,

$$\Pr(M_n|\pi) = 1 - \beta_{n,p}.$$

2. We now calculate the *unconditional* probability of majority correctness. First, we write

$$\Pr(M_n) = \sum_{\pi} \Pr(M_n | \pi) \Pr(\pi)$$
$$= \sum_{\pi \in \Pi_{\text{easy}}} \Pr(M_n | \pi) \Pr(\pi) + \sum_{\pi \in \Pi_{\text{hard}}} \Pr(M_n | \pi) \Pr(\pi)$$

By part 1, it follows that

$$\Pr(M_n) = \sum_{\pi \in \Pi_{\text{easy}}} \beta_{n,p} \Pr(\pi) + \sum_{\pi \in \Pi_{\text{hard}}} (1 - \beta_{n,p}) \Pr(\pi)$$
$$= \beta_{n,p} \sum_{\pi \in \Pi_{\text{easy}}} \Pr(\pi) + (1 - \beta_{n,p}) \sum_{\pi \in \Pi_{\text{hard}}} \Pr(\pi)$$
$$= \beta_{n,p} p_{\text{easy}} + (1 - \beta_{n,p})(1 - p_{\text{easy}})$$
$$= \beta_{n,p} p_{\text{easy}} + 1 - \beta_{n,p} - p_{\text{easy}} + \beta_{n,p} p_{\text{easy}}$$
$$= \beta_{n,p} (2p_{\text{easy}} - 1) + 1 - p_{\text{easy}}$$

3. We can finally prove the theorem's conclusions. In the last expression for  $Pr(M_n)$ , the only term which depends on n is  $\beta_{n,p}$ . As in the proof of Theorem 2,  $\beta_{n,p}$  is strictly increasing in (odd) n and converges to 1. First, since  $\beta_{n,p} \to 1$ , we have

$$\Pr(M_n) \to 1 \times (2p_{\text{easy}} - 1) + 1 - p_{\text{easy}} = p_{\text{easy}}$$

Second, since  $\beta_{n,p}$  is strictly increasing,  $\Pr(M_n)$  is strictly increasing if  $2p_{\text{easy}} - 1 > 0$ , that is,  $p_{\text{easy}} > \frac{1}{2}$ , or equivalently  $\Pr(\boldsymbol{\pi} \text{ is easy}) > \Pr(\boldsymbol{\pi} \text{ is hard})$ . Analogously,  $\Pr(M_n)$  is strictly decreasing if  $2p_{\text{easy}} - 1 < 0$ , that is,  $\Pr(\boldsymbol{\pi} \text{ is easy}) < \Pr(\boldsymbol{\pi} \text{ is hard})$ . And  $\Pr(M_n)$  is constant if  $2p_{\text{easy}} - 1 = 0$ , that is,  $\Pr(\boldsymbol{\pi} \text{ is easy}) = \Pr(\boldsymbol{\pi} \text{ is hard})$ .